Tourism Western Australia (Tourism WA) is responsible for promoting Western Australia (WA) as an extraordinary holiday destination.

Tourism WA is a State Government statutory authority and part of the broader economic development portfolio of Jobs, Tourism, Science and Innovation.

The agency works in partnership with industry, private sector and government to develop and promote WA’s iconic tourism experiences, to attract events to the State and to help the tourism industry thrive.

Tourism WA has three core functions:

1. **Marketing the State.** The agency is responsible for delivering innovative marketing campaigns to raise local, national and international awareness of WA’s extraordinary destinations and experiences.

2. **Developing, attracting and promoting events.** We seek to attract and support a broad range of sports, arts, cultural, culinary and business events which bring visitors to our State.

   Major events supported by Tourism WA for example include the *Hopman Cup* mixed tennis tournament; *World Super 6 Perth* fast-format golf; and the *Ord Valley Muster* outback experience. With the opening of the new 60,000-seat Optus Stadium, we can now expand our range of events for overseas and interstate visitors.

3. **Facilitating the development of key tourism destinations.** Tourism WA works closely with government and industry partners to improve destinations in terms of access, accommodation, attractions and amenities for visitors. We also seek to ensure the State’s policies and regulations support tourism development.

For more information on Tourism WA, visit [tourism.wa.gov.au](http://tourism.wa.gov.au).
WESTERN AUSTRALIA AND ITS VISITOR EXPERIENCES

It’s big, beautiful and billions of years old.

WA is around the size of Western Europe and accounts for one-third of the Australian continent. It boasts 20,000 kilometres of mainland and island coastline, the world’s oldest minerals and a host of natural wonders found nowhere else on Earth.
Extraordinary experiences await you in every region of this vast and diverse State, while the varied climate – Mediterranean conditions in the south through to the northern tropics – means you’ll always find summer somewhere in WA.

You’ll see the beauty and grandeur of WA’s ancient landscape at pristine beaches, rugged gorges, unique rock formations, towering forests, secluded waterfalls and the world’s largest wildflower collection. Other unique Western Australian experiences await in the cosmopolitan city of Perth, with unforgettable cultural and wildlife encounters, vibrant events, exquisite wine and food, and more.

Regional tourism organisations (RTOs) work with Tourism WA and tourism operators to market extraordinary destinations, experiences and events in WA’s five tourism regions: Destination Perth, Australia’s Coral Coast, Australia’s South West, Australia’s Golden Outback and Australia’s North West.

Of the State’s population of 2.6 million people, around three-quarters live in the Perth region.

WA’s Aboriginal history dates back more than 40,000 years – making it one of the world’s oldest living cultures. Almost a third of Western Australians are born overseas and 15 per cent of the population speaks a language other than English at home.

Destination Perth

Australia’s sunniest capital, Perth, is consistently rated as one of the world’s most liveable cities. The city’s spectacular natural surroundings are rivalled only by its vibrant city life, particularly following a major transformation that continues to deliver new hotels, bars, restaurants and public spaces.

Check out:

- Perth’s transformation. An array of new public spaces have activated Perth and its surrounding cultural hubs, including the vibrant waterfront precinct of Elizabeth Quay, 60,000 seat Optus Stadium, and Yagan Square, which opened to the public in March 2018. Home to native gardens, public art and a market hall featuring local produce, Yagan Square is a celebration of WA’s Indigenous heritage. Perth also offers some of the best value hotel and short-stay accommodation in Australia following the raft of new and refurbished properties that have opened in the CBD and surrounding urban and coastal areas.
- **Kings Park and Botanic Garden.** At 400 hectares, Kings Park is one of the world’s largest inner-city parks. After a short walk or bus ride from the central business district, you’ll be rewarded with superb views, rich Aboriginal and European history, more than 3,000 species of WA’s unique flora, restaurants, as well as picturesque playgrounds and picnic spots.

- **Cuisine, culture and couture.** Head into Perth city and its urban hubs of Mount Lawley, Leederville, Northbridge, Victoria Park and Subiaco for an ever-expanding range of dining, shopping and entertainment options. World-class art and museum exhibitions, theatre, ballet, music and sporting events are on in Perth year-round, while fashionistas can check out international and home-grown style throughout the city and surrounds. On the outskirts of the central business district is The Perth Mint, where you can watch a live gold pour and see the world’s largest-ever coin, made from one tonne of pure gold.

- **Day trips.** Where to begin? Within an hour of Perth’s central business district you could be taking a quokka selfie on pristine Rottnest Island, tantalising your tastebuds in the Swan Valley or Perth Hills wine regions, swimming with dolphins at Rockingham, cruising canals in Mandurah, or discovering maritime history, a World Heritage listed prison and a bohemian lifestyle in the eclectic port city of Fremantle.

- **Beach sunsets.** With 19 pristine metropolitan beaches to choose from, it’s easy to find your own piece of paradise to enjoy one of WA’s famous coastal sunsets.

Australia’s Coral Coast

Home to awesome marine life, endless white sandy beaches and the warm, turquoise Indian Ocean, this region boasts two World Heritage listed sites; the Ningaloo coast and Shark Bay.

**Check out:**

- **Snorkelling at Ningaloo Reef.** If you’re visiting Exmouth, Coral Bay or the ocean-side pastoral stations north of Carnarvon, this is an absolute must do. The World Heritage-listed Ningaloo Reef is regarded as one of the last great ocean paradises on Earth, and you can access this watery wonderland by simply stepping off the beach and into the world’s largest fringing reef.

- **Swimming with gentle giants.** Join a whale shark tour from Exmouth or Coral Bay for the ultimate wildlife encounter – swimming with the world’s largest fish. Whale sharks visit Ningaloo Reef from mid-March to the end of July. Also at Ningaloo, you can swim with humpback whales from August to November and year round you can also swim with giant manta rays while keeping an eye out for sea turtles, dugongs and game fish.
• **Friendly dolphins at Monkey Mia.** One of the world’s most reliable places for wild dolphin encounters, Monkey Mia’s curious bottlenose dolphins have been swimming to shore to interact with humans for more than 40 years. While in the World Heritage-listed Shark Bay area, you can also spot sea turtles and dugongs, admire the world’s oldest and largest living fossils – Hamelin Pool’s stromatolites – and fish, snorkel and dive.

• **Wildflowers and pink waters.** Head inland to explore some of WA’s most magnificent wildflower country, particularly between June and October when blooms are at their breathtaking best. While spotting some of WA’s 12,000 wildflower species, check out other amazing colours at Hutt Lagoon near Port Gregory, where waters could be red, bubble-gum pink or lilac depending on the conditions. The lagoon is located between other Coral Coast highlights – the seaside city of Geraldton and its diving drawcard, the Abrolhos Islands; and Kalbarri, where soaring river gorges meet the sea.

• **Extraordinary rock formations.** Acres of incredible limestone spires rise eerily from the sand at the Pinnacles near the coastal town of Cervantes, a little over two hours north of Perth on the Indian Ocean Drive. You can get up close to one of Australia’s most unique landscapes on scenic drives, walk trails and lookouts in Nambung National Park.

**Australia’s South West**

Here you’ll find world-class food and wine, beautiful beaches, surfing, cave systems, tall tree forests, whale-watching, wildflowers and the famous wine region of Margaret River. As one of only 36 bio-diversity hotspots on Earth, the South West has thousands of plant species found nowhere else in the world.

**Check out:**

• **Surfing, swimming, snorkelling.** The South West is world famous for its spectacular coastline and magnificent surf and swimming beaches. At Prevelly, you can follow in the footsteps of the world’s best surfers who flock to the perfectly named Surfers Point for the annual Margaret River Pro. For more tranquil conditions, you’ll find some of Australia’s top swimming spots at Dunsborough, Eagle Bay, Denmark and Albany. Witness the wonders beneath the water through shipwreck diving, or you can stay dry at the Busselton Jetty Underwater Observatory.

• **World-class wine and fresh local produce.** Home to six distinct wine regions including world-famous Margaret River, the South West also serves up some of Australia’s best ‘paddock to plate’ fresh produce. Enjoy fresh marron, trout, venison, chocolates, cheeses, cherries, boutique beers and ciders as well as the rare black truffle – more of them are produced in Manjimup than anywhere else in Australia. An exciting events calendar celebrates local food and wine including Margaret River Gourmet Escape (November), Taste Great Southern (March) and Truffle Kerfuffle (June).

• **Culture, arts and history.** Learn more about the customs and history of the Noongar people – the South West’s first inhabitants – through Aboriginal centres and tours across the region. You’ll also find exceptional South West artistic talent including painters, sculptors, furniture makers, jewellery designers and hand-blown glass artists. Head to the coastal city of Albany and the multi award-winning National Anzac Centre for a deeply personal connection with Australia’s ANZAC history.
• **Tall timbers.** You’ll get a bird’s eye view of towering tingle trees in the Valley of the Giants, between Denmark and Walpole, where the world-first Tree Top Walk is suspended 40 metres above the forest floor. The South West is also home to giant jarrah, karri, marri and tuart trees. Near Pemberton you can climb a trio of karri trees, up to 75m high, using climbing pegs to reach lookout towers.

• **Adventure.** Get hiking along the spectacular coastal Cape to Cape Track, the bushland Bibbulmun Track, or out to the Porongurup Range’s Granite Skywalk. Take off on two wheels along the Munda Biddi off-road cycling experience and other world-class mountain biking paths, or head underground at Ngilgi, Mammoth, Lake and Jewel caves to explore mesmerising labyrinths decorated with limestone crystal formations. From January to April, take an orca tour from Bremer Bay to see the southern hemisphere’s largest killer whale pod in a deep-sea canyon 60 kilometres offshore.

**Australia’s Golden Outback**

Discover historic townships, spectacular desert wilderness, quirky outback charm, gold-rush history and the Southern Ocean’s perfect white beaches.

**Check out:**

• **White beaches and pink lakes.** Home to Australia’s whitest beach at Lucky Bay, Cape Le Grand National Park, just out of Esperance, is so relaxed even the kangaroos sunbathe on the sand. For the full outdoor experience, follow the coastal walk trails or set up at some of Australia’s most picturesque campsites. Back in town, be wowed around every corner along the 40-kilometre Great Ocean Drive. Catching the eye of photographers around the world is the bright pink Lake Hillier on Middle Island – where you’ll witness an astounding medley of colour, either from the air or by cruise (in season).

• **World’s largest outdoor gallery.** The striking salt flats of Lake Ballard form the backdrop of *Inside Australia*, a truly unique installation of 51 life-sized steel statues by acclaimed sculptor Antony Gormley, inspired by residents of the nearby town of Menzies. Which statue do you most resemble?

• **Golden Quest Discovery Trail.** This 965-kilometre journey from Coolgardie to Laverton travels deep into gold-rush territory. Highlights include legendary country pubs, the fascinating Gwalia ghost town, the former home of 31st US President Herbert Hoover and Kalgoorlie’s famous Super Pit, one of the world’s biggest open-cut mines, which has harvested more than 50 million ounces of gold. The region has lots to celebrate this year, with 2018 marking 125 years since the gold discovery that sparked the Kalgoorlie-Boulder gold rush.

• **Wildflowers and wave walking.** You can try to surf it… Wave Rock, near Hyden, is a remarkable 110 metre, multi-coloured granite cliff that resembles a huge wave about to crash into the bush. There’s also Hippo’s Yawn (funnily enough, it resembles a hippo yawning), and the Humps, and Mulk’s Cave with its collection of Aboriginal rock art. In spring, you’ll be surrounded by beautiful blankets of wildflowers in full bloom, with 60 per cent of the species unique to WA.
• **The unexpected.** Experience a touching tribute to man’s best friend at the Corrigin Dog Cemetery, country quirkiness along the Tin Horse Highway – a collection of 70 equine artworks in and around Kulin – and the world’s longest golf course: the 1,365 kilometre Nullarbor Links.

**Australia’s North West**

A billion years in the making, the North West is one of the world’s last true wilderness areas. Here you’ll find ancient gorges, remote stretches of coastal paradise and rich culture and history. The region is primed for a spectacular 2018 tourism season with thundering waterfalls and lush landscapes from record summer rainfalls.

**Check out:**

• **Camels on Cable Beach.** There’s no better way to experience the 22 kilometres of Broome’s iconic Cable Beach than on a late-afternoon camel ride while basking in the orange glow of a west Kimberley sunset. The town also has a fascinating pearling and wartime history, unique melting pot of cultures, dinosaur footprints and the ‘Staircase to the Moon’ over Roebuck Bay on certain evenings between March and October.

• **Aboriginal experiences.** Meet the locals and discover traditional lands, food and cultural practices via Aboriginal tourism experiences throughout the region. On the Dampier Peninsula, north of Broome, you can stay with the Lombadina Aboriginal Corporation or award-winning wilderness camp Kooljaman at Cape Leveque. The North West is also home to Australia’s first ‘Camping with Custodians’ sites, offering self-drive visitors the chance to interact with local communities while staying at campsites run by Aboriginal people on Aboriginal lands.

• **Best kept secrets.** Get off the beaten path at two of WA’s most spectacular national parks. At Karijini National Park, in the Pilbara region, ancient rocks have been shaped into massive mountains and escarpments, breathtaking gorges and tree-lined watercourses. Stay in the heart of the park at Karijini Eco Retreat’s luxury tents. The World Heritage-listed Purnululu National Park in the East Kimberley is home to one of WA’s most striking geological features, the Bungle Bungle Range. The striped, beehive-like mounds are breathtaking from the air, or camp nearby to explore hidden gorges and pools.

• **Horizontal Falls.** Talbot Bay in the Kimberley is home to some of the world’s only horizontal waterfalls, created when massive tidal movements squeeze water through narrow cliff passages. Aerial tours from Broome and Derby enable you to circle the phenomenon from above, alongside other scenic wonders of the Buccaneer Archipelago, where turquoise blue water contrasts with rugged red cliffs. You can also land and see the falls up close by boat, with the option of staying overnight on a houseboat.

• **Remote luxury resorts.** Chris Hemsworth is one of many celebrities to enjoy truly getting away from it all at one of the North West’s remote luxury resorts. The Berkeley River Lodge can only be reached by boat or seaplane, Kimberley Coastal Camp is accessible only by helicopter, El Questro Homestead is cantilevered atop Chamberlain Gorge, and – true to its name – Faraway Bay is so remote you won’t even find it on a map.
WA’S DIVERSE EVENTS CALENDAR

Visitors can experience WA’s natural beauty, state-of-the-art venues and diverse culture in unique and unforgettable ways through an incredible range of world-class cultural, arts, sporting and culinary events.

Tourism WA works closely with the private sector, event partners and the community to strengthen WA’s place as a leading international event destination. This includes extensive marketing activity to promote our robust events calendar to local, national and international audiences to boost awareness and attendance.

Perth’s new state-of-the-art 60,000-seat Optus Stadium opened to applause in January 2018 and has already hosted sell-out crowds. The stadium offers world-leading technology and facilities, and will host a line-up of events in the coming year including Manchester United in an Australian exclusive tour, game two of the State of Origin series, Bledisloe Cup, Big Bash League cricket and the Australian Football League’s 2019 Perth season.

For a full list of WA events visit westernaustralia.com/events.
Mastercard Hopman Cup

Tennis – Perth – January

As the International Tennis Federation’s official mixed-team competition, the Hopman Cup’s unique format brings together some of the world’s top male and female players who represent their countries in singles and mixed doubles. Held at the state-of-the-art Perth Arena, the tournament has welcomed some of the sport’s biggest names to Perth for 30 years. Roger Federer and Serena Williams are among the stars to return in 2019.

hopmancup.com

Perth Festival

Culture – Perth – February-March

The hugely popular Perth Festival brings some of the best art and cultural acts in the world to WA for three weeks of ground-breaking and energetic music, film, theatre, visual arts and free community events. Originating in 1953, it’s the oldest multi-arts festival in the southern hemisphere and continues to attract world attention through events such as 2016’s The Giants, in which 1.4 million people were thrilled by huge marionettes walking through Perth’s city centre; 2017’s Boorna Waanginy: The Trees Speak, which illuminated Kings Park with breathtaking multi-media projections; and 2018’s Siren Song, which heard female voices descend from the sky signalling the arrival and departure of the light each day.

perthfestival.com.au

FRINGE World Festival

Culture – Perth – January-February

Expect the unexpected when the world’s third-largest fringe festival delivers a weird and wonderful program of comedy, circus, family fun, theatre, visual arts, music, dance and cabaret. Local artists mingle with international performers at Fringe World venues in Northbridge, Elizabeth Quay and other Perth metropolitan locations. Box office sales in 2018 topped a staggering $10 million from an attendance of 905,000 people over the month-long extravaganza.

fringeworld.com.au

World Super 6 Perth

Golf – Perth – February

Golfing history was made in Perth in 2017 when the picturesque Lake Karrinyup Country Club hosted a world-first faster format tournament, ISPS HANDA World Super 6 Perth. Some of the sport’s biggest names joined fans, media and one or two kangaroos on the course at the tri-sanctioned tournament. The successful format involves 54 holes of traditional stroke play followed by an exciting knock-out format in the final round, with the option of a purpose-built shootout hole.

worldsuper6perth.com
Sculpture by the Sea, Cottesloe
Culture – Perth – March

For a fortnight each year, Perth’s Cottesloe Beach transforms into a giant outdoor gallery to host the immensely popular Sculpture by the Sea exhibition. The free event showcases around 70 massive and magnificent installations by top local and international artists, set against the backdrop of one of the city’s most iconic beaches.

sculpturebythesea.com/cottesloe

Margaret River Pro
Surfing – South West – April

With more than 75 major surfing breaks, Margaret River’s reputation as one of the world’s most consistent big wave destinations comes to life at the Margaret River Pro in WA’s South West. One of only 11 events on the World Championship Tour, the Pro attracts surfing’s top 36 male and top 18 female ranked competitors – plus thousands of spectators – to the beautiful coastline each year.

worldsurfleague.com

Argyle Diamonds Ord Valley Muster
Culture, music, food – Kimberley – May

The Argyle Diamonds Ord Valley Muster celebrates the culture and extraordinary natural landscapes of the East Kimberley region in WA’s North West. The festival prides itself on embracing the local community to present an impressive line-up of events including comedy nights, a street party and the Waringarri Corroboree. The muster’s major drawcard, the Kimberley Moon Experience, is held on the banks of the Ord River and provides an idyllic setting to enjoy a stellar line-up of national and local musical acts under an immense Kimberley night sky.

ordvalleymuster.com

Shinju Matsuri
Festival – Kimberley – September

Japanese for ‘festival of the pearl’, Broome’s annual Shinju Matsuri is a vibrant celebration of the town’s unique multicultural and pearling history. Since the late 1800s, Broome’s prized South Sea pearls have brought together local Aboriginal people with Japanese, Chinese, Malay, Koepanger, Filipino and European workers. This cultural fusion continues to flourish in present-day Broome, where Shinju Matsuri’s 10-day whirlwind of colour, sound, taste and smell showcase the region’s natural beauty and unique history.

shinjumatsuri.com.au

Western Australia Gourmet Escape
Food and wine – Perth and the South West – November

Nigella Lawson, Heston Blumenthal, Curtis Stone, Rick Stein, Alex Atala, Marco Pierre White and Rene Redzepi are some of the international names who have appeared at the Margaret River Gourmet Escape, which began in 2012. As a natural progression of the event, 2019 will see the Western Australia Gourmet Escape, which will introduce the Swan Valley and Perth to the current Margaret River component, offering more options across different regions.

gourmetescape.com.au
MARKETING UPDATE

Tourism WA’s State tourism brand platform, Experience Extraordinary, communicates one undeniable truth – that WA is an unspoiled, wide-open destination that’s naturally full of extraordinary experiences.

The brand also celebrates WA’s easygoing attitude, which means you’ll feel relaxed and welcomed while experiencing extraordinary in every part of our incredible State.

Here, you can swim with the world’s largest fish – the whale shark; walk on the whitest sand in Australia at Lucky Bay; bask in the sunniest capital city in Australia – Perth; or explore the Bungle Bungle Range, thought to be more than 350 million years old.

The Experience Extraordinary brand platform is built on the insight that we know it takes time, money and effort to visit WA. But the investment is worth it, because you’ll be rewarded with an enriching and life-enhancing experience that will last well beyond your trip.

For an extraordinary holiday, come to an extraordinary place – Western Australia.
Just Another Day in WA campaign – the evolution of Experience Extraordinary

The Just Another Day in WA campaign, launched in June 2016, marks a new expression of Experience Extraordinary.

Developed by Tourism WA and its strategic marketing agency Cummins&Partners, Just Another Day in WA showcases a range of personal experiences you can have in various regions throughout WA. Because the brand platform is Experience Extraordinary, not ‘exhibit extraordinary’, the campaign captures lesser-known everyday gems ready to be discovered, as well as the more famous attractions.

The aim is to show that these unforgettable moments aren’t a rarity in WA – they’re a daily occurrence. In fact, locals are so spoilt for choice that while an experience may be extraordinary for you, it really is just another day in WA.

A new brand platform for Perth

The Perth brand has been created to establish a unified identity for the city of Perth and surrounds.

Developed by four key West Australian government bodies - Tourism WA, Study Perth, Destination Perth and the Perth Convention Bureau - the singular Perth brand aims to effectively promote the city and its recent public and private investments.

The brand highlights how Perth is a vibrant city nestled in nature, and is unique in offering a relaxed, laid-back lifestyle that offers the perfect balance of urban experiences amongst natural settings.

The logo for Perth represents the best of these worlds. The unmistakable blues of Perth’s waters, combined with the strong shapes that make up its striking skyline.

Organisations and businesses involved in promoting Perth as a leisure, business and education destination are encouraged to use the Perth brand in their marketing and communications.

Domestic marketing

The domestic market is WA’s largest source of visitors, comprising people from WA (intrastate) as well as the remainder of Australia (interstate).

To promote WA in the domestic market, we focus on brand, events and cooperative marketing.

New domestic audience profiles

Tourism WA has developed six new domestic market audience profiles to better target consumers and improve its domestic marketing strategies.

These will replace the current domestic primary target audiences of Dedicated Discoverers and Aspirational Achievers, and secondary target audiences of Family Connectors and Grey Explorers.

After surveying 5,000 Australians to understand their holiday attitudes, behaviours and perceptions of WA, six new profiles were developed covering psychographics, demographics, technology usage, media behaviours and attitudes.

These are Bright Lights; Culture Vultures; Escape and Connect; Family Fun; Off the Beaten Track; and Relax and Rewind.

Out of these, three are priority segments for interstate marketing - Escape and Connect; Bright Lights; and Off the Beaten Track.
International marketing

Tourism WA continues to focus its marketing efforts in 11 key international markets:

• United Kingdom
• Germany and Switzerland
• New Zealand
• Singapore
• Malaysia
• Indonesia
• United States of America
• China
• Japan
• Hong Kong
• India

Internationally, we implement innovative marketing programs that promote WA as an extraordinary holiday destination and aim to drive increased visitation, spend, length of stay and regional dispersal.

We also develop and promote a world-class calendar of events to raise overseas awareness of WA’s extraordinary destinations and experiences overseas, and work with key international trade partners to attract visitors, particularly to regional WA.

Digital marketing

Tourism WA’s digital marketing activities focus on providing information for consumers across the spectrum of owned, earned and paid channels.

Through our social marketing activities, we look to attract new audiences and inspire them to consider visiting WA. Our email marketing seeks to nurture our audiences, while our consumer website – westernaustralia.com – endeavours to address visitors’ information needs across the planning, booking and anticipation stages of their decision-making journey.

Our digital channels are also a great resource for media and trade to discover more about WA.

Social media

To connect with Tourism WA on social media:

Facebook: facebook.com/extraordinarywesternaustralia
@Extraordinary Western Australia

Twitter: twitter.com/westaustralia
@WestAustralia

YouTube: youtube.com/westernaustralia
@WesternAustralia

Instagram: Instagram.com/westernaustralia
@WesternAustralia

Our primary hashtags are:
#JustAnotherDayInWA
#westernaustralia

Don’t forget to @mention us and use #JustAnotherDayinWA in your Instagram photos, or post them to our Facebook wall when sharing your photos and stories of WA.

Web

westernaustralia.com

Tourism WA’s consumer website is available in English, German, simple and traditional Chinese as well as Japanese, Korean and Indonesian. It is a source of travel information and inspiration, including itineraries, destinations, experiences, accommodations, tours, events and more. Westernaustralia.com is also mobile friendly, making it easy for users to research and plan while on the go.

Mobile app

The Experience Western Australia mobile app acts as a personalised travel companion, delivering locally relevant and personalised content in an easy, digestible and useful way. Download it from iTunes and Google Play.

Email marketing

Tourism WA’s consumer email newsletter, The Westerly, is sent to a growing global database. As a source of inspiration to travel to WA, each edition features a selection of extraordinary destinations, experiences and events, as well as holiday packages and deals. Join our database by subscribing at westernaustralia.com.
In 2017, 4.4 million international passengers passed through Perth Airport – representing a 0.5% increase compared to 2016.

In January 2018 there were 232 international flights to Western Australia per week (a 2.2% increase on January 2017), offering 58,294 seats.

**International services**

Perth Airport’s international carriers provide direct, point-to-point services across the United Kingdom including the new direct Qantas Dreamliner London to Perth route, Asia-Pacific, Asia, Africa and the Middle East. Likewise, Perth has excellent links to key long-haul destinations in Europe and the Americas with several carriers including Singapore Airlines, Cathay Pacific, China Southern Airlines, Malaysia Airlines and all three Middle Eastern carriers – Qatar Airways, Etihad Airways and Emirates – operating one-stop flights to multiple destinations.
INTERNATIONAL SERVICES

International non-stop frequency levels per week into Perth by route are as follows:

<table>
<thead>
<tr>
<th>Airline</th>
<th>Origin</th>
<th>Operations per week (April 2018)</th>
<th>Seats per week (April 2018)</th>
<th>Additional Information</th>
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<tbody>
<tr>
<td>Air Mauritius</td>
<td>Mauritius</td>
<td>4</td>
<td>1,125</td>
<td>2-4 x weekly (dependent on seasonality)</td>
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<tr>
<td>Air New Zealand</td>
<td>Auckland</td>
<td>10</td>
<td>2,966</td>
<td>6-10 x weekly (dependent on seasonality)</td>
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<td>Air New Zealand</td>
<td>Christchurch</td>
<td>2</td>
<td>604</td>
<td>2 x weekly (Operate December – April)</td>
</tr>
<tr>
<td>Air New Zealand</td>
<td>Auckland</td>
<td>2</td>
<td>542</td>
<td>2 x weekly (Operate December – April)</td>
</tr>
<tr>
<td>AirAsia X</td>
<td>Kuala Lumpur</td>
<td>14</td>
<td>5,278</td>
<td>2 x daily</td>
</tr>
<tr>
<td>Batik Air Indonesia</td>
<td>Denpasar</td>
<td>14</td>
<td>2,562</td>
<td>2 x daily (commenced 22 June 2017)</td>
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<tr>
<td>Cathay Pacific</td>
<td>Hong Kong</td>
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<td>China Southern</td>
<td>Guangzhou</td>
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<td>1,295</td>
<td>3-5 x weekly (dependent on seasonality)</td>
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<td>Emirates Airlines</td>
<td>Dubai</td>
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<td>6,223</td>
<td>2 x daily</td>
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<td>Garuda Indonesia</td>
<td>Denpasar</td>
<td>7</td>
<td>1,583</td>
<td>4-7 x weekly (dependent on seasonality)</td>
</tr>
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<td>Garuda Indonesia</td>
<td>Jakarta</td>
<td>4</td>
<td>648</td>
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<td>Indonesia AirAsia</td>
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<td>Denpasar</td>
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<td>19-21 x weekly (dependent on seasonality)</td>
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<td>Jetstar Asia</td>
<td>Singapore</td>
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<td>1,260</td>
<td>6-13 x weekly (dependent on seasonality)</td>
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<td>1,120</td>
<td>1 x daily</td>
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<tr>
<td>Malaysia Airlines</td>
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<td>1</td>
<td>160</td>
<td>1 x weekly (Sunday)</td>
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<td>Malindo Air</td>
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<td>12</td>
<td>2,042</td>
<td>10-12 x weekly (dependent on seasonality)</td>
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<tr>
<td>Qantas</td>
<td>London-Heathrow</td>
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<td>1,652</td>
<td>1 x daily (commenced 24 March 2018)</td>
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<td>Qantas</td>
<td>Singapore</td>
<td>11</td>
<td>1,914</td>
<td>6-14 x weekly (dependent on seasonality)</td>
</tr>
<tr>
<td>Qatar Airways</td>
<td>Doha</td>
<td>7</td>
<td>2,506</td>
<td>1 x daily</td>
</tr>
<tr>
<td>Scoot</td>
<td>Singapore</td>
<td>7</td>
<td>2,441</td>
<td>6-7 x weekly</td>
</tr>
<tr>
<td>Singapore Airlines</td>
<td>Singapore</td>
<td>28</td>
<td>7,749</td>
<td>4 x daily</td>
</tr>
<tr>
<td>South African Airways</td>
<td>Johannesburg</td>
<td>7</td>
<td>1,899</td>
<td>1 x daily</td>
</tr>
<tr>
<td>Thai Airways</td>
<td>Bangkok</td>
<td>7</td>
<td>1,848</td>
<td>1 x daily</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>229</strong></td>
<td><strong>58,131</strong></td>
<td></td>
</tr>
</tbody>
</table>
International capacity achievement

• In March 2018, Qantas commenced non-stop daily flights between Perth and London – the world’s first direct regular passenger service between Australia and Europe. Using B787-9 aircraft with a capacity of 236 passengers, the 14,500km journey takes around 17 hours.

• From May 2018, Singapore Airlines commenced operating a B787-10 Dreamliner on one of its four daily Singapore – Perth flights. The 787-10 will operate on SQ215/216 service from 8 May 2018, replacing an A330-300.

• Qatar increased its daily Doha – Perth route to an A380 (517 seats) from May 1, 2018. The A380 replaced the current B777-300ER (358 seats), adding 115,752 seats to the route per year and increasing route capacity by over 44 per cent.

• Garuda Indonesia increased frequency on their Jakarta-Perth route from four to five times weekly from May 4, 2018. The introduction of the five service will add 16,848 seats to the route per year, a 25 per cent increase in total capacity. Tourism WA, in partnership with Perth Airport, played a pivotal role in attracting the additional frequency.

• Cathay Pacific commenced operating Perth’s first Airbus A350 for its daily Perth-Hong Kong service (CX170/171) in October 2017, while its three-times-weekly Perth-Hong Kong CX136/137 service continues to use the A330-300. The introduction of the A350 provides more than 17,000 seats per year between Perth and Hong Kong, an 8.1% increase in total capacity.

• Batik Air introduced their first service to Australia, operating two daily flights Perth-Denpasar as of June 2017. The new service provides an additional 5,040 seats per week on the route.

Domestic services

Perth is well connected to other Australian states and territories as the four national airlines – Qantas, Virgin Australia, Tigerair Australia and Jetstar – operate multiple flights each day between major ports such as Sydney, Melbourne, Brisbane and Adelaide. Daily non-stop flights also link Perth with Darwin and Canberra, while other cities such as Cairns and the Gold Coast are served by multiple flights each week.

Regional airlines include Qantas, Qantas Link, Airnorth, Virgin Australia, Skippers Aviation and Regional Express (REX).

Broome, the State’s second largest airport, is connected to Perth by multiple flights per day through Qantas and Virgin Australia, and to northern Australia (including Darwin) through alternative regional services. Qantas also operates direct flights to Broome from Brisbane, Melbourne and Sydney on a seasonal basis.

Other regional intrastate, and some interstate services, operate to multiple destinations around the State including Albany, Broome, Carnarvon, Esperance, Exmouth, Geraldton, Kalgoorlie, Karratha, Kununurra, and Monkey Mia. Popular tourist destinations such as Albany, Esperance, and Carnarvon/Monkey Mia operate as regulated Regular Public Transport (RPT) routes, in which the State Government grants exclusive operation to a single airline to help maintain services to certain regional and remote areas.

Regional Express commenced new flight schedules with discounted community airfares on the Perth-Monkey Mia-Carnarvon air route from July 2, 2018. The Rex Community Fare is available for tickets bought at least 60 days prior to departure and available seats on sale 24 hours prior to departure.

A $70 million upgrade of the Busselton-Margaret River Airport is expected to be completed by late-2018, with the aim of securing interstate flights from Sydney and Melbourne to the South West. Works include lengthening, strengthening and widening the runway to enable Code 4C aircraft (A320, B737) to land. Discussions with airlines and tourism marketing groups are continuing to maximise use of the new airport.
CRUISE SHIPPING IN WESTERN AUSTRALIA

With some 12,500 kilometres of mainland coastline, WA is an extraordinary year-round cruise shipping destination. Each of its 10 ports – Fremantle, Albany, Augusta, Broome, Bunbury, Busselton, Esperance, Exmouth, Geraldton and Port Hedland – offers distinct and diverse tourism experiences.

In 2016-17, cruise shipping contributed $387.4 million to the State economy and supported 1,448 jobs. This result was achieved from 141 cruise ship visits across nine port destinations - an 18 per cent increase from 121 calls in 2015-16.

Highlights for the 2018-19 season and forthcoming visits include:

• The Fremantle Passenger Terminal will undergo a $3 million refresh, including substantial internal and external improvements. Expected to be completed in time for the 2018-19 cruise season; the upgrades will see a new central canopy, repainted façade, updated signage and new flagpoles and banners.

• Funding has been granted to the Kimberley Ports Authority to purchase an all-tide gangway system for the Port of Broome, allowing passengers to disembark more efficiently. In addition, the Kimberley Ports Authority is also working on a solution to improve access to the destination.

• Options are being investigated to make the Exmouth Gulf a more reliable anchor and tender destination. Providing reliability for cruise ships to visit Exmouth and the World Heritage listed Ningaloo Reef has been described as ‘a game changer’ for cruise shipping in WA.

• In 2017, Tourism WA established a new accredited training program for tour guides. Developed by Tour Guides WA, the program will be delivered State-wide to community members interested in becoming an accredited WA Shorex Guide.

• The Royal Caribbean’s 4,600 passenger vessel Ovation of the Seas is scheduled to visit Fremantle for a third time in December 2018.

• Fremantle will welcome Cruise & Maritime Voyages Astor for a sixth home ported season in 2018-19.

• Princess Cruises has announced that it will homeport the Sun Princess superliner in Fremantle for a record 141 days in 2019-20. A major boost for WA cruising, there will be a total of 28 cruise ship visits, including 18 in regional areas.

• The Queen Elizabeth will visit WA in February 2019, taking in the South West port of Busselton, followed by Esperance. Guests aboard cruise ships visiting Busselton are able to participate in shore excursions to the Margaret River region.

The growth in cruise shipping opens up opportunities to grow pre and post-cruise visitation to Perth and regional WA. A mix of loyal and new cruise passengers are joining cruises from Australia’s eastern states and overseas, along with regional WA residents who appreciate the opportunity to join cruise ship itineraries from Fremantle.
TOURISM IMPACT AND EMPLOYMENT
IN WESTERN AUSTRALIA

- Globally, the travel and tourism industry is one of the world’s largest, directly and indirectly supporting 313 million jobs worldwide in 2017, or approximately one in 10 of all jobs.¹
- Western Australia’s tourism industry directly employs 71,000 people (5.3% of the State’s workforce). Indirectly, tourism contributes another 32,800 jobs, which makes 103,900 jobs in total in WA.²
- The year ending June 2018, visitors to and within WA spent $9.5 billion in the State³. This total figure comprises:
  - 21.1 million intrastate day-trippers who spent $2.0 billion in WA.³
  - 11.2 million overnight visitors, who spent $7.6 billion in WA.³
- Of the overnight visitors, 951,000 were international visitors to WA who spent $2.2 billion in the State.⁴
- Encouraging visitors to travel outside of the ‘Destination Perth’ area into other WA regions is a key focus for the tourism industry. In the year ending June 2018, 30% of international visitors travelled to regional WA.³ Along with the 61% of domestic overnight visitors who visited the regions, these overall visits generate employment, help to stabilise country populations and, indirectly, enable services such as schools and banks to be maintained.³

CURRENT GLOBAL CONDITIONS AND INTERNATIONAL ARRIVALS

- The United Nations World Tourism Organization (UNWTO) has estimated that international tourist arrivals (overnight visitors) worldwide increased by 7% in 2017. UNWTO reports this is well above the sustained and consistent trend of 4% or higher growth since 2010 and represents the strongest results in seven years.⁴
- Perth Airport has reported that in 2017-18, there were 2.2 million international passenger arrivals into Perth Airport, down slightly (0.9%) from the previous year.⁵
- Tourism Research Australia has forecasted that over the next ten years international visitor numbers to Australia are expected to increase at an average rate of (+) 5.8% per annum.⁶
- In the year ending June 2018, international visitors to Australia increased by (+) 6.2%, while international visitation to WA declined slightly (-) 1.8% to 951,000 visitors (compared to year ending June 2017).³

¹ World Travel and Tourism Council – Travel & Tourism Global Economic Impact & Issues 2018
² Tourism Research Australia, State Tourism Satellite Accounts 2016-17
³ Tourism Research Australia – International and National Visitor Surveys (YE June 2018)
⁴ United Nations World Tourism Organization (UNWTO) – PR 18003 15/01/18 2017, International Tourism Results: the highest in seven years
⁶ Tourism Research Australia, Tourism Forecasts 2017
INTERNSATIONAL VISITORS TO WESTERN AUSTRALIA, YEAR ENDING JUNE 2018³

<table>
<thead>
<tr>
<th>Western Australia</th>
<th>2017</th>
<th>2018</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spend ($ Millions)</td>
<td>2,454</td>
<td>2,204</td>
<td>-10.2%</td>
</tr>
<tr>
<td>Visitors</td>
<td>969,000</td>
<td>951,000</td>
<td>-1.9%</td>
</tr>
<tr>
<td>Visitor Nights</td>
<td>28,198,000</td>
<td>26,969,000</td>
<td>-4.4%</td>
</tr>
</tbody>
</table>

³ Tourism Research Australia – International and National Visitor Surveys (YE June 2018)
## TOP 20 INTERNATIONAL MARKETS TO WESTERN AUSTRALIA IN YEAR ENDING JUNE 2018 (RANKED BY NUMBER OF VISITORS)

<table>
<thead>
<tr>
<th>Rank</th>
<th>Market</th>
<th>Estimated Visitors</th>
<th>Visitor Nights</th>
<th>Average Length of Stay (Nights)</th>
<th>Estimated Visitor Spend ($m)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>United</td>
<td>148,000</td>
<td>3,482,000</td>
<td>24</td>
<td>265</td>
</tr>
<tr>
<td>2</td>
<td>Malaysia</td>
<td>104,000</td>
<td>1,792,000</td>
<td>17</td>
<td>218</td>
</tr>
<tr>
<td>3</td>
<td>Singapore</td>
<td>97,000</td>
<td>1,209,000</td>
<td>12</td>
<td>221</td>
</tr>
<tr>
<td>4</td>
<td>USA</td>
<td>78,000</td>
<td>1,536,000</td>
<td>20</td>
<td>132</td>
</tr>
<tr>
<td>5</td>
<td>New Zealand</td>
<td>66,000</td>
<td>909,000</td>
<td>14</td>
<td>89</td>
</tr>
<tr>
<td>6</td>
<td>China</td>
<td>60,000</td>
<td>3,200,000</td>
<td>53</td>
<td>299</td>
</tr>
<tr>
<td>7</td>
<td>Germany</td>
<td>35,000</td>
<td>993,000</td>
<td>28</td>
<td>71</td>
</tr>
<tr>
<td>8</td>
<td>Indonesia</td>
<td>32,000</td>
<td>759,000</td>
<td>24</td>
<td>63</td>
</tr>
<tr>
<td>9</td>
<td>Japan</td>
<td>29,000</td>
<td>963,000</td>
<td>33</td>
<td>60</td>
</tr>
<tr>
<td>10</td>
<td>India</td>
<td>28,000</td>
<td>1,945,000</td>
<td>69</td>
<td>70</td>
</tr>
<tr>
<td>11</td>
<td>Hong Kong</td>
<td>25,000</td>
<td>491,000</td>
<td>20</td>
<td>69</td>
</tr>
<tr>
<td>12</td>
<td>France</td>
<td>22,000</td>
<td>915,000</td>
<td>42</td>
<td>52</td>
</tr>
<tr>
<td>13</td>
<td>Canada</td>
<td>20,000</td>
<td>495,000</td>
<td>25</td>
<td>43</td>
</tr>
<tr>
<td>14</td>
<td>Scandinavia</td>
<td>16,000</td>
<td>517,000</td>
<td>32</td>
<td>45</td>
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<tr>
<td>15</td>
<td>Italy</td>
<td>13,000</td>
<td>643,000</td>
<td>49</td>
<td>34</td>
</tr>
<tr>
<td>16</td>
<td>Thailand</td>
<td>12,000</td>
<td>519,000</td>
<td>43</td>
<td>30</td>
</tr>
<tr>
<td>17</td>
<td>Switzerland</td>
<td>12,000</td>
<td>327,000</td>
<td>27</td>
<td>32</td>
</tr>
<tr>
<td>18</td>
<td>Taiwan</td>
<td>11,000</td>
<td>830,000</td>
<td>75</td>
<td>44</td>
</tr>
<tr>
<td>19</td>
<td>Korea</td>
<td>11,000</td>
<td>598,000</td>
<td>54</td>
<td>54</td>
</tr>
<tr>
<td>20</td>
<td>Netherlands</td>
<td>9,000</td>
<td>195,000</td>
<td>22</td>
<td>19</td>
</tr>
</tbody>
</table>

**PLEASE NOTE:** The estimates of visitor numbers and nights in this report are based on information obtained from the International Visitor Survey - a sample of 5,824 international visitors coming to Western Australia. While every endeavour is made to provide reliable results, as with all surveys, the estimates are subject to sampling variability. This means that the survey results may vary from the results that would have been produced if all visitors had been interviewed in a census. The average length of stay is calculated by dividing estimated number of nights by estimated number of visitors. The estimates are based on all visitors (working holiday makers, those visiting for education etc.), not just those visiting for holiday.

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2. Tourism Research Australia – International and National Visitor Surveys (YE June 2018)
DESTINATION NEWS

Ningaloo Reef and Cape Range National Park  Photo by Jewels Lynch
Perth - The Capital of Cool

Sitting pretty on the shores of the sparkling Swan River and nestled alongside Kings Park and Botanic Garden, Perth’s renaissance continues as new attractions, accommodation, food and drink offerings, as well as cultural, entertainment and sporting precincts open across the city and nearby hubs of Northbridge, Mount Lawley, Burswood, Leederville, City Beach, Cottesloe and Fremantle.

So what’s new, and what’s to come?
NEW HOTELS

Perth now offers some of the best value hotel and short-stay accommodation in Australia following the raft of new and refurbished properties that have opened in the CBD and surrounding urban and coastal areas. Not only are visitors enjoying more choice in accommodation with a broad selection of boutique, big name and luxury accommodation options, Perth hoteliers are also offering up some great deals.

Since 2012, 31 new or redeveloped hotels have opened in and around Perth, adding more than 3,100 new rooms to the local market with names such as The Westin, COMO The Treasury, Crown Towers, Alex Hotel, Intercontinental, QT, Aloft and Tribe among the mix.

By 2020, a further 10 new or redeveloped hotels will come online, adding another 2,400 new rooms. Among the names still to come are EQ West and the Ritz-Carlton, which will be its first Australian property in 10 years.

SNAPSHOT OF COMPLETED PROPERTIES

<table>
<thead>
<tr>
<th>HOTEL</th>
<th>LOCATION</th>
<th>DATE OPENED</th>
<th>ROOMS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alex Hotel</td>
<td>Northbridge</td>
<td>May 2015</td>
<td>74</td>
</tr>
<tr>
<td>COMO The Treasury</td>
<td>Perth city</td>
<td>September 2015</td>
<td>48</td>
</tr>
<tr>
<td>Seashells</td>
<td>Fremantle</td>
<td>June 2016</td>
<td>24</td>
</tr>
<tr>
<td>Quest Mounts Bay Rd</td>
<td>Perth city</td>
<td>August 2016</td>
<td>71</td>
</tr>
<tr>
<td>Sage Hotel</td>
<td>West Perth</td>
<td>August 2016</td>
<td>101</td>
</tr>
<tr>
<td>Quest East Perth</td>
<td>East Perth</td>
<td>November 2016</td>
<td>130</td>
</tr>
<tr>
<td>Peppers Kings Square</td>
<td>Perth city</td>
<td>November 2016</td>
<td>120</td>
</tr>
<tr>
<td>Crown Towers</td>
<td>Burswood</td>
<td>December 2016</td>
<td>500</td>
</tr>
<tr>
<td>Quest Fremantle</td>
<td>Fremantle</td>
<td>December 2016</td>
<td>121</td>
</tr>
<tr>
<td>Tribe Hotel</td>
<td>West Perth</td>
<td>May 2017</td>
<td>126</td>
</tr>
<tr>
<td>Aloft Perth</td>
<td>Rivervale</td>
<td>May 2017</td>
<td>224</td>
</tr>
<tr>
<td>InterContinental Perth City Centre</td>
<td>Perth city</td>
<td>October 2017</td>
<td>240</td>
</tr>
<tr>
<td>The Melbourne Hotel (redevelopment)</td>
<td>Perth city</td>
<td>April 2017</td>
<td>73</td>
</tr>
<tr>
<td>The Westin</td>
<td>Perth city</td>
<td>April 2018</td>
<td>368</td>
</tr>
<tr>
<td>Quest Midland</td>
<td>Midland</td>
<td>Mid-2018</td>
<td>102</td>
</tr>
<tr>
<td>Be Fremantle</td>
<td>Fremantle</td>
<td>2018</td>
<td>24</td>
</tr>
<tr>
<td>QT Hotel</td>
<td>Perth city</td>
<td>August 2018</td>
<td>184</td>
</tr>
<tr>
<td>DoubleTree by Hilton</td>
<td>Northbridge</td>
<td>December 2018</td>
<td>206</td>
</tr>
</tbody>
</table>

FORTHCOMING PROPERTIES

<table>
<thead>
<tr>
<th>HOTEL</th>
<th>LOCATION</th>
<th>DUE TO OPEN</th>
<th>ROOMS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Park Regis</td>
<td>Subiaco</td>
<td>2019</td>
<td>168</td>
</tr>
<tr>
<td>Ritz-Carlton</td>
<td>Elizabeth Quay</td>
<td>2019</td>
<td>204</td>
</tr>
<tr>
<td>DoubleTree by Hilton Perth Waterfront</td>
<td>Elizabeth Quay</td>
<td>2019</td>
<td>229</td>
</tr>
<tr>
<td>EQ West</td>
<td>Elizabeth Quay</td>
<td>2019</td>
<td>190</td>
</tr>
<tr>
<td>Mantra Perth Metro</td>
<td>Perth city</td>
<td>2019</td>
<td>250</td>
</tr>
<tr>
<td>Ibis Styles</td>
<td>Perth city</td>
<td>2019</td>
<td>250</td>
</tr>
<tr>
<td>Dorsett Hotel</td>
<td>Perth city</td>
<td>2020</td>
<td>250</td>
</tr>
</tbody>
</table>
Perth’s brand new state-of-the-art 60,000 seat Optus Stadium opened to applause in January 2018, and has hosted sell-out sporting and music events. Home to the Australian Football League (AFL) in WA, Optus Stadium is a multi-purpose venue designed to host also host cricket, rugby union and rugby league, soccer, athletics and music concerts.

The innovative fan first design features two 340sqm super screens – the largest stadium screens in the Southern Hemisphere – by day, fans won’t miss a beat of the on-ground action and, after dark, the largest sports-lighting installation in the world will entertain.

Situated next to Perth’s iconic Swan River, and surrounded by parkland, nature playgrounds, and public art, visitors to Perth can have a ‘behind the scenes’ experience on a guided tour of the stadium. The precinct is also home to The Camfield – Perth’s biggest pub – with room for up to 4,000 patrons, it features a microbrewery, six bars, and unsurpassed views of the Perth CBD and the river. Events to come at Optus Stadium include:

- **Big Bash League cricket** – December to January – Perth Scorchers versus various interstate teams in the league
- **Eminem Rapture Tour** - February 27, 2019 – hip hop music icon Eminem performs in Perth for the very first time
- **Australian Rules Football season** – February and March to August/September – women’s and men’s league
- **Rugby League State of Origin** – June 23, 2019 – one Australia’s biggest annual sporting events, the Rugby League State of Origin between the New South Wales Blues and the Queensland Maroons is set to attract thousands of visitors, particularly from interstate
- **Manchester United** – July 13 and 17, 2019 – as part of their pre-season tour, Manchester United Football Club will bring their entire team to Perth in 2019, as part of their preparations for the 2019-20 season. They will play two friendly matches against Perth Glory and Leeds United
- **Bledisloe Cup** - August 10, 2019 – the only time the Australian Wallabies and New Zealand All Blacks teams play on Australian soil in 2019 in the lead up to the Rugby World Cup
NEW CITY PRECINCTS

Connecting the Swan River and city – the vibrant waterfront precinct of Elizabeth Quay opened in 2016 and has quickly become a focal point for visitors and locals, with an ever-expanding range of attractions. Look out for The Island – a restaurant and brewery inside a heritage pavilion and The Reveley bar and restaurant with water views. GoCultural’s Indigenous walking tours, Willie Creek Pearls flagship showroom, freshly made gelato at Gusto, water playground, and new river cruises departing from the Quay and neighbouring Barrack Square. Multiple development projects are taking shape, including the Ritz-Carlton’s first WA property, which has a prime riverfront location.

Connecting the CBD and Northbridge – as part of the Perth City Link project, two new public precincts have been unveiled. Kings Square is a short walk from Perth Arena, Northbridge and the Perth Cultural Centre where visitors can have a bite to eat or relax in the gardens; while Yagan Square is the flagship public space, which opened in March 2018, and gives visitors a taste of WA’s Aboriginal heritage and history. The $73.5 million precinct is now a place to meet, eat, drink and shop, for the thousands of workers and residents connecting with public transport or walking between the CBD and Northbridge. A group of local traders have been carefully selected to reflect the best of WA culture and cuisine.

The precinct’s impressive 45 metre digital tower is programmed day and night to showcase an extensive library of local, national and international content, as well as promoting events and other visitor information. The area holds great historical and cultural significance and the name Yagan was chosen to reflect this, with the warrior and leader greatly respected among his people.

Contemporary influence – formerly disused heritage buildings and laneways are now home to bustling bars and street art. Through independent non-profit group FORM, more than 80 walls across Perth and surrounding suburbs have become a canvas for local, interstate and international artists.

Reviving Perth’s heritage – the State Buildings – which reopened at the end of 2015 has become a one of Perth’s most popular wining and dining precincts. Situated in the centre of Perth city, the former government buildings have been reinvented. As well as being home to luxury boutique hotel COMO The Treasury – visitors will find David Thompson’s Long Chim, celebrated Perth chocolatier Sue Lewis, Rohan Jewellery, COMO Shambala, Wildflower restaurant – whose menu revolves around the six Indigenous seasons, and much more. Newly opened in 2018 is Hibernian Place – home to the 368-room, five-star Westin Perth as well as Guy Grossi’s Garum restaurant (his first foray out of Melbourne), much-loved WA wellness spa Bodhi J, a coffee roaster, rooftop bar and new eateries. Purpose built for the general public, Hibernian Place offers visitors a place to relax with a rooftop garden, water feature, mature trees, manicured lawns, Wi-Fi hotspots and comfortable timber and stone furniture.
DAY TRIPS

Within an hour of Perth’s central business district you could be taking a #quokkaselfie on pristine Rottnest Island, tantalising your tastebuds in the Swan Valley or Perth Hills wine regions, swimming with wild dolphins at Rockingham, cruising the coastal city of Mandurah’s scenic canals, or discovering maritime history, a World Heritage listed prison and a bohemian lifestyle in the eclectic port city of Fremantle.

COASTAL REVIVAL

- **Rottnest Island** is set to receive a major boost to its accommodation offerings, with the announcement of a major expansion for Hotel Rottnest, and the official start of construction of the new $20 million luxury ‘glamping’ resort at Pinky Beach. Hotel Rottnest will double in size and add 80 rooms to its current offering of 18. The hotel will be rebranded as Hotel Rottnest Resort and combine four pools, restaurant, function rooms, gym and rooftop bar. Meanwhile, building has commenced on Discovery Eco Village Rottnest Island at Pinky Beach. Expected to open in March 2019, the retreat will include 83 high-quality eco-tents with ensuite pods, connected via elevated walkways to the Pinky’s Beach Club complex which will feature a swimming pool, alfresco bar and dining area.

- **Fremantle** was included in Lonely Planet’s 2016 Best in Travel guide for good reason. With more than $1 billion dollars of redevelopment in the planning pipeline, look out for new venues such as Seashells and the Sweetwater rooftop bar in the Richmond Quarter, COAST at Port Beach, Segway and self-guided walking tours, a range of cruises and a thriving craft beer scene.

- **Scarborough Beach** is on its way to becoming one of Australia’s best beachfronts. A $100 million foreshore redevelopment saw its first milestone in early 2018 with the opening of an eight-lane, 50 metre beach pool. Known as Scarborough Beach Pool, the complex surrounding it includes Chocolat Café and alfresco Italian restaurant La Capannina. The new public precinct also includes Sunset Hill – which offers scenic views over the ocean and nature-based activities spaces, a Beach Hub with a mix of recreational and retail spaces, including the new Scarborough Surf Life Saving Club, and an Intergenerational Plaza – a multi-use space for activities and events with a climbing wall, half-court basketball area, children’s playground, and the feature attraction, the Snake Pit skate park bowl. The popular Scarborough Sunset markets are on from November through April.

- Slightly further south, popular **City Beach** is home to lush lawns, white sand and an expanding range of waterfront dining options including the chilled-out deck at newly opened Odyssea Beach Café and watching sunsets from Clancy’s Fish Bar.
History was made when Qantas’ daily direct Perth to London flights launched in March 2018, becoming the first regular passenger services directly linking Australia and Europe.

Many visitors from Europe are expected to kick-start their Australian experience with a stay in Perth, while people from Australia’s eastern states will fly domestically to Perth and stay before connecting to the non-stop London service – the world’s third-longest passenger flight.

Qantas has mobilised its Boeing 787-9 Dreamliner fleet for the 14,500 kilometre each-way journey. Enhanced cabin design, improved air quality, and technology to reduce noise and turbulence are all designed to make the long-haul journey more comfortable for up to 236 passengers across business, premium economy and economy. The journey takes approximately 17 hours, in contrast to Qantas’ historic Kangaroo Route in 1947 which took four days and nine stops.

Cementing Perth’s position as the western gateway to Australia, the new direct flights have potential to inject up to $36 million a year in visitor spend into the local economy. There’s never been a better time for international and interstate passengers to visit Perth following the raft of new major developments that have opened in the city, including new hotels, public precincts, restaurants and bars.
With its 63 secluded white sandy beaches and 20 bays, it’s easy to see why the people of Perth proudly declare Rottnest Island (or “Rotto”) their very own island paradise.

Located just a short ferry ride from Perth, Fremantle or Hillarys, Rottnest Island has shot to international fame in recent years, largely in part to its native inhabitant – the quokka.

The small, furry and very cute marsupial became an internet sensation after an online news source declared it the ‘world’s happiest animal’ – amplifying the social media trend, the #quokkaselfie. Celebrities including Margot Robbie, Roger Federer and Hugh Jackman, have even captured their own quokka selfie on visits to the island.

Classified as an ‘A’ Class Reserve, Rottnest Island has an abundance of natural assets, including some of WA’s best swimming, snorkelling and surfing beaches.

One of the unique elements of Rottnest Island is that it’s a car free zone, with the most popular mode of transport being the bicycle. Many of the island’s tourism offerings and practices reflect the focus on delivering sustainable and inspirational products with minimal environmental impact.

The iconic island is set to receive a major boost to its accommodation offerings, with the announcement of a major expansion for Hotel Rottnest and the construction of a luxury ‘glamping’ resort at Pinky Beach.

A redevelopment of Hotel Rottnest, which overlooks the island’s Thomson Bay, will see it double in size to 17,800 square metres, adding 80 rooms to its current offering of 18. The hotel will be re-branded as Hotel Rottnest Resort and will include four pools – two main pools and two plunge pools for executive suites – a restaurant, function rooms, gym and rooftop bar.

Due to open in March 2019, Discovery Eco Village Rottnest Island will offer visitors contemporary and environmentally-conscious accommodation. Nestled behind the dunes of Pinky Beach, and a few steps away from popular snorkelling beach The Basin, the retreat will retain Rottnest’s laid-back WA character.

The accommodation comprises 83 low impact eco tents of varying sizes and styles to suit a range of budgets from luxury ‘glamping’ to affordable family accommodation. The development will also include Pinky’s Beach Club which features a swimming pool and fresh contemporary restaurant and alfresco bar for guests and beachgoers – offering an open air design in keeping with the surrounding natural environment.

Karma Rottnest will also bring an additional touch of luxury to the island, with the introduction of a world-class day spa experience in 2018. Karma will also take over the operation of the Rottnest Island golf course, ensuring the island’s golfing experience remains first class.
**START YOUR KIMBERLEY ADVENTURE IN BROOME**

Gorgeous sunny days, a kaleidoscope of colours, breathtaking natural attractions and epic adventures are what you’ll find in the tropical pearling town of Broome, the western gateway to the Kimberley, one of the world’s last true wilderness areas.

**The perfect balance**

Broome strikes the perfect balance between relaxing holiday and extraordinary adventure. The people are friendly and the vibe is blissfully chilled out. The locals like to call this ‘Broometime’, and all it takes is a stroll on the sands of one of its pristine beaches to set your own clock to Broome’s relaxed pace. There are also plenty of unique experiences for those seeking all kinds of adventure:

- Witness the natural phenomenon of the **Staircase to the Moon** at Roebuck Bay
- Ride a camel train into an ocean sunset along pristine **Cable Beach**
- Marvel at ancient **dinosaur footprints** at Gantheaume Point
- Go **fishing** with an Aboriginal guide or on a specialist fishing charter
- Spot Australian **wildlife** – humpback whales, snub nose dolphins, kangaroos and birds galore
- Cruise to a **pearl farm** and learn how these deep sea beauties are harvested
- Catch a movie at the oldest operating outdoor picture garden in the world – **Sun Pictures**
- Gaze at billion-star skies with **Space Gandolf**, aka Greg Quicke
- Take a 4WD, helicopter, or seaplane adventure day trip into true wilderness.

**Cable Beach**

Bounded by sand dunes and ochre red cliffs, with 22 kilometres of soft white sand and the stunning turquoise water of the Indian Ocean, Cable Beach is as nature intended.

Here you’ll find uncrowded shores, camel trains and unforgettable ocean sunsets filling the skies with spectacular colours - it’s the best free evening show you’ll ever see.

**Gems of the sea**

Affectionately known as the ‘pearl of the north’, Broome is the home of South Sea pearls - among the largest and most coveted commercially harvested cultured pearls in the world. Their discovery in the 1800s fuelled a mass migration almost as epic as the gold rush. Japanese, Filipino, Chinese, and Malay pearl divers and merchants arrived in droves seeking their fortune, creating a melting pot of cultures that makes Broome the multicultural town it is today. See how Broome pearls are cultured on a cruise to a local pearl farm, immerse yourself in the romantic tales of the original pearl luggers, or pick up a memento of your trip in one of the pearl showrooms of Chinatown.

**Flavours of Broome**

Broome’s multicultural heritage – Aboriginal, Japanese, Chinese, Filipino, Indonesian and European – along with its coastal location has influenced the variety of cuisines on offer throughout the town. Taste the many flavours of Broome at the Courthouse Markets on a Saturday or Sunday morning with Thai, Chinese and Filipino cuisine on offer (try Lumpia – the famous Filipino spring rolls); sample pearl meat at a pearl farm; take a culinary journey through Japan at Cable Beach Club’s Zensai; enjoy local seafood at The Wharf; or, sample a craft beer at one of the most remote breweries in the world – the iconic Matso’s Brewery, overlooking Roebuck Bay.

**Kimberley wonders**

Broome is the perfect base for your Kimberley adventure. Discover the world’s only Horizontal Waterfalls at Talbot Bay, have an authentic Aboriginal experience on the Dampier Peninsula, take an epic 4WD journey along the Gibb River Road or explore the Bungle Bungle Range in World Heritage-listed Purnululu National Park.

Take your adventure off-the-beaten-track and experience one of the last true wilderness areas on Earth - with wide open landscapes, epic outback drives, luxury cruises, breathtaking gorges and waterfalls, crystal clear pools and iconic station stays.
Cultural calling

One of Australia’s most multi-cultural towns, it’s said that 57 languages are spoken in the shire of Broome. The town’s Aboriginal heritage is very strong and taking a tour with local Yawuru man Bart Pigram of Narlijia Tours is a fantastic way to learn about their rich culture, which has existed for thousands of years. On the Dampier Peninsula near Broome you’ll find Aboriginal tourism communities dotted along the coast where visitors can learn about Aboriginal culture. Chinese, Malay, Japanese and Filipino cultural ties are also strong. Arriving in Broome in the late 1800’s to prosper from the town’s burgeoning pearl industry their heritage is still evident today in the architecture, food and people of Broome.

Dinosaur footprints

Prolific in the Kimberley region, dinosaur footprints can be found along the Broome coastline and viewed at low tide. As recently as September 2016, a woman collecting shells discovered dinosaur footprints on Cable Beach. Scientists have said that the largest dinosaur footprints in the world measuring 1.7 metres are located north of Broome.

Moon magic and tidal trickery

Staircase to the Moon is a natural phenomenon which occurs when the full moon rises over the exposed mud flats at extremely low tide, giving the illusion of a staircase reaching for the moon. This occurs along Roebuck Bay in Broome three times a month from March to October. The dramatic rise and fall of up to ten metre tides in Broome means beaches are washed daily and attractions reveal themselves at low tide. The tides are the reason behind the Horizontal Waterfalls, accessible from Broome, and tours such as Giant Tides at Cygnet Bay.

Wildlife

The wildlife at Broome’s Roebuck Bay is significant on a global scale. It’s one of the world’s most important places for migratory shorebirds and is home to Australia’s largest population of snubfin dolphins – as well as other marine life such as dugongs and turtles. From July to October, the waters around Broome are home to the world’s largest pod of humpback whales – estimated at up to 40,000. The best way to see them is with a whale-watching tour.

Kimberley cruising

Broome is the perfect starting point for a Kimberley cruising adventure to remote waterfalls and coastal retreats. Passengers visit breathtaking ancient rock art, spot giant boab trees and learn about the region’s amazing geology.

World War II history

On very low tides in Broome, visitors are able to walk out from Town Beach on Roebuck Bay and see the remains of Dutch Catalina flying boats, which were bombed during the Second World War in March 1942.

Celebrity connection

Famous visitors to, and fans of Broome include Miranda Kerr, Jerry Hall, Kylie Minogue, Elle McPherson, Tom Cruise, Orlando Bloom, Missy Higgins, Rove McManus and Tasma Walton, Barry Humphries, Cate Blanchett and some of the Kardashian family.

Epic events

A range of events take place around Broome throughout the year with highlights including Shinju Matsuri Festival, Taste of Broome and the Broome racing season.

When to travel

The warm and dry winter months, from May to October, is the Kimberley’s dry season and the most popular time to travel. During the dry season Broome experiences warm days and clear blue skies, with temperatures ranging from 17-30°C (62 - 87°F).

How to get there

For the quickest travel, you’ll want to fly directly into Broome. Qantas and Virgin run daily services to Perth to Broome, with flights taking around 2.5 hours, and special discounted fares on offer. Qantas also runs direct seasonal services from Sydney, Melbourne, Brisbane and Darwin.
As the world marks 100 years since the end of the Great War, Albany in WA’s Great Southern, will pay tribute with a large scale light installation crafted by internationally acclaimed UK artist, Bruce Munro.

Commissioned by independent, non-profit cultural organisation FORM, **Field of Light: Avenue of Honour** will coincide with the region’s peak wildflower season and the conclusion of the Anzac Centenary commemorations, exhibiting from October 4, 2018 to Anzac Day in April, 2019.

The installation, which will illuminate the tree-lined Avenue of Honour along Mount Clarence in Albany, will feature 16,000 glass spheres creating a glowing landscape of whites, yellows and golds; the colours of the national flowers of Australia and New Zealand, the wattle and kowhai. The glass spheres will be ‘planted’ by scores of local volunteers, illuminating the tree-lined path with ‘an artwork blooming at night like wildflowers after rain.’

Incorporating Munro’s motif use of light on an environmental scale to create an emotional response for the viewer, **The Field of Light: Avenue of Honour** will symbolise wild beauty, sacrifice, courage and honour – representative of the Anzac spirit.

The Field of Light: Avenue of Honour comes at a significant time in Albany’s history, acting in memorial to the 41,000 Anzacs who departed from Albany’s shores over a century ago and the Armistice that followed in 1918. Through art and light, their story and their sacrifices will be honoured.

While Gallipoli is still a magnet for many, the **The Field of Light: Avenue of Honour** will offer a memorial closer to home, with an illuminating, not to be missed experience.

Brighten your experience

**The Field of Light: Avenue of Honour** will be free for visitors, but for those who want to upgrade their experience and see the best the region has to offer, three bespoke packages will be available through the Albany Visitors Centre. Experiences will include a Sunset Panorama Tour of Albany’s unique Anzac monuments, an option to visit the award winning National Anzac Centre, and an exclusive dining and tour option for domestic and international visitor groups.
Explore the Great Southern

The Field of Light: Avenue of Honour offers a compelling reason to visit the historic and cultural highlights of Albany, and an opportunity to explore the Great Southern region’s natural attractions, food and wine trails and amazing wildflowers.

As WA’s first European settlement and surrounded by nature, there’s plenty of walking, canoeing, cycling, swimming, surfing to be done in Albany. Visitors can swim or snorkel at Middleton Beach, explore the wild and rugged coastline at the Gap and Natural Bridge in Torndirrup National Park, see whales and wildflowers in spring or visit Albany’s Farmers’ Markets for some amazing produce and local wares.

Recently, the region was the chosen destination for the movie adaptation of Tim Winton’s award-winning novel Breath, with the coastal town of Denmark providing the backdrop. Directed by Hollywood actor Simon Baker (The Mentalist, The Devil Wears Prada), the movie was released to audiences worldwide in 2018.

Close to Albany in the Great Southern region, visitors can:

- Enjoy a beach day at the beautiful Green’s Pool and lose yourself at Elephant Rocks, near Denmark.
- Discover amazing mural artwork on the self-drive Public Silo Trail.
- Enjoy seasonal produce, craft galleries, panoramic views and award winning wineries in the hills surrounding Mount Barker and Denmark.
- Hike one of WA’s highest peaks, Bluff Knoll, for spectacular views, located in the Stirling Range National Park.
- Visit Kodja Place in Kojonup and learn how the stories of settlers, Aboriginal peoples and migrants intertwine.
- Climb the Granite Skywalk in the Porongurup National Park for awesome 360 degree views of the countryside.
- Join a truffle hunt with the cute truffle dogs in Manjimup, as they hunt for black gold. Finish with a delicious lunch on site at the Truffle and Wine Co.

HOW TO GET THERE

The coastal city of Albany is situated 415 kilometres, or a five hour drive, south-east of Perth along Albany Highway. It can be reached by air in just over an hour, with REX airlines flying to Albany daily. Alternative travel from the popular town of Margaret River only takes four hours, making Albany a great stop along WA’s South West coast.
Seaplane adventures, Aboriginal culture, food and wine and unique places to stay are just some of WA’s award winning tourism experiences recognised at the Qantas Australian Tourism Awards, which was held at the new Optus Stadium in February 2018.

Taking home a record 14 awards, WA tourism businesses won eight gold, four silver and two bronze medals from the 25 categories – the highest number of WA winners on record.

The awards, which have been operating for more than 30 years, recognise and celebrate Australia’s best tourism businesses that have demonstrated a commitment to excellence.

The WA gold medal winners include:
• Horizontal Falls Seaplane Adventures – Adventure Tourism
• Horizontal Falls Seaplane Adventures, Horizontal Hotel – Unique Accommodation
• Swan River Seaplanes – New Tourism Business
• Sandalford Wines – Tourism Wineries, Distilleries and Breweries
• Fremantle Prison – Cultural Tourism
• Beach House at Bayside – Hosted Accommodation
• Swan Valley Visitor Centre – Visitor Information Services
• Australia’s North West – Destination Marketing
MARGARET RIVER WAY
MORE THAN WINE

As one of Australia’s premium wine regions, Margaret River stands toe-to-toe with the best in the world, but visitors may not realise that it offers so much more than wine. Pristine beaches, world-class surf breaks, tall timber forests, caves, coastal walks, culinary experiences, luxury accommodation, and an abundance of fresh local produce – all located an easy three hour drive from Perth.

There are many beautiful wine regions, but a holiday in Margaret River offers ‘WAy’ more.

What to see and do in the Margaret River region:

• Enjoy a long lunch of fresh local produce prepared by award winning chefs at one of the region’s many vineyard based restaurants such as Vasse Felix, Cullen Wines, Leeuwin Estate, Wills Domain, Amelia Park and Knee Deep Wines.

• Sample some of the best local brews, spirits and ciders such as Black Brewing Co, The Beer Farm, Cheeky Monkey, Eagle Bay Brewery and Bootleg Brewery. Or, make your own gin at Margaret River Distilling Co’s Giniversity.

• Give surfing or stand up paddle boarding a go. Sheltered beaches and bays are dotted along the coast and perfect for beginners.

• Be amazed by over 2,500 species of wildflowers decorating the coastal walking tracks and forests with vivid colour from August to November.

• Walk or train to the end of the Busselton Jetty, then meet the colourful fish and sea-life at the Underwater Observatory. At 1.8 kilometres, the jetty is the longest timber piled jetty in the southern hemisphere.

• Learn about the Margaret River region on an Aboriginal cultural tour with a traditional owner from Koomal Dreaming and Cape to Cape Tours.

• Browse the beautiful boutiques and galleries of Dunsborough and Margaret River. There’s homewares, florists, clothing stores, great cafes and plenty of beautiful souvenirs.

• Stock up on local chocolate, cheese, olives, olive oil, nougat, bread and venison at local providores or the weekly farmers market, then picnic or camp amongst the karri trees in Boranup Forest.

• Head underground and explore the ancient limestone cave formations. Join an underground tour at Lake, Jewel, Mammoth or Ngilgi Caves.

• Walk a section of the Cape to Cape track (or all of it, if time permits). The track runs 135 kilometres from Cape Naturaliste near Dunsborough, to Cape Leeuwin near Augusta, with companies such as Cape to Cape Tours and Walk into Luxury offering guided walking tours.

• Climb the Cape Leeuwin Lighthouse, Australia’s tallest mainland lighthouse, and see where the Southern Ocean and Indian Ocean meet. There’s also the Cape Naturaliste Lighthouse, which offers stunning views from the top.
Discover historic townships, spectacular desert wilderness, quirky outback charm, gold-rush history and the Southern Ocean’s perfect white beaches.

Here are some of top Golden Outback moments:

**Seeing Australia’s biggest rock surrounded by carpets of wildflower colour**
After good winter rains, it’s possible to see the world’s largest rock monolith, Mount Augustus, surrounded by a sea of purple as the largest collection of wildflowers on Earth begins to bloom and transform the vast outback plains with a plethora of colours.

**Taking a detour to snap some of the quirkiest roadside art**
Many Kulin locals have expressed their creativity in their own paddocks with a series of kooky horse sculptures. Known locally as the ‘Tin Horse Highway’ their eclectic collection of art stretches along 12 kilometres of road, and makes a fun detour on the way to Wave Rock or Esperance.

**Seeing in the solstice as the celtic druids did at Esperance’s own Stonehenge**
See all the wonder of a winter or summer solstice shining through a stone altar as it would have in 1950 BC. These gigantic stones of Esperance Pink Granite create the only full size replica of the original Stonehenge.

**Seeing the gold rush ghost towns and imagining yourself as an early pioneer, seeking your fortune in the Goldfields**
Walking through the restored precinct of miners’ cottages, huts and shops, the Gwalia Museum and the historic Sons of Gwalia gold mine, it’s easy to picture what life may have been like if you’d landed in Western Australia’s Goldfields during the gold rush of the late 1800s.

**Pose on the rock face and surf a 15-metre-high solid granite wave**
The remarkable Wave Rock crests above the vast outback plain, and has been over 2,700 million years in the making. Visit after the winter rains, and you’ll see the wave surrounded by a sea of colourful wildflowers.
Finding your own ‘caveman room with a view’ looking out over 110 untouched islands

Climbing Frenchman’s Peak, 35 minutes from Esperance, rewards you with incredible views of Cape Le Grand’s stunning seascape. From the mouth of the cave at the summit, imagine the scene over 40 million years ago, when the sea was at least 300 metres above the current level, and the peak was an island.

Saying hi to the resident kangaroos of Australia’s whitest beach at Lucky Bay

There aren’t too many places in Australia where you’ll find kangaroos just hanging out at the beach, but it’s part of their daily ritual at Lucky Bay in Cape Le Grand National Park. And they’re quite happy to come up and say hi, especially the more curious youngsters.

Taking an aerial tour over the brightest bubble-gum pink lake on Earth

No filters are required on a scenic flight over the pristine wilderness of Esperance’s Recherche Archipelago. The spectacle of Lake Hillier’s strawberry milkshake-coloured waters creates the most striking contrast against the deep blues of the Southern Ocean surrounding Middle Island.

Taking a moment to feel the Earth turn, surrounded by a billion stars

Make the half-hour drive from Esperance in the late afternoon to reach Cape Le Grand National Park as the sun sets over the Recherche Archipelago, and watch the stars and constellations stretch across the vast outback sky.

Finding the one that looks like you in one of the world’s largest outdoor galleries

In the early morning or late afternoon, as the shadows stretch across the vast white salt plain at Lake Ballard, it’s the perfect time to explore and photograph the Inside Australia exhibit – 51 individually cast steel sculptures stretching across 10 square kilometres by Antony Gormley.
I've had a very strong connection to Ningaloo Reef and the Coral Coast since I was tiny. We used to come here for family holidays. My grandfather's got some pretty amazing stories. 50 years ago they'd bring all the kids, towing a boat, and go fishing at Ningaloo.

When friends visit, we head straight to Vlamingh Head Lighthouse at the northern end of Ningaloo Reef, just 17 kilometres from Exmouth. It’s a great vantage point. You can see all the way down the reef. It surprises a lot of people to learn that Ningaloo is the world’s largest fringing coral reef, so you can get to it straight from the beach.

From the lighthouse you get a good idea of the weather, the swell and the best sites to visit that day. It’s also one of the few places in Australia where you can watch the sun come up and set over the water; it comes up in the Exmouth Gulf and sets over the Indian Ocean. It’s pretty special.

Next we usually head down into the Cape Range National Park, to the iconic snorkelling spots like Oyster Stacks and Turquoise Bay. You can put your mask and snorkel on and go in straight off the beach, then just drift over the coral. Experienced free divers can also find places to challenge themselves. There’s a real mix.

If you want to relax, just pick your own stretch of sand, set up your esky and beach brolly, and take your favourite book. The colour of the water is enough to set your mind at ease, and you’ll have the whole place to yourself. The only interruption might be a couple of turtles poking their heads up and checking you out.

You really have to go camping for a couple of nights at Ningaloo, Gnaraloo or Quobba stations. You can have your own stretch of pristine, white sand and crystal-clear water with some of the best snorkelling in the world, all right in front of you. We take the dinghy and go snorkelling, surfing and kitesurfing, catch some fish for dinner, and just hang out on the beach. It’s beautiful.

If you prefer to glamp it, Sal Salis gives you a good taste of camping, but you’ll be doing it in luxury.
More than whale sharks
People come to Ningaloo Reef to swim with the whale sharks. But in just one day, we might also see a huge variety of whales – humpbacks, minkes, blue whales, orcas. As well as dolphins, manta rays, turtles, dugongs, reef sharks and thousands of tiny blue neon fish. You never know what the reef is going to throw at you. It’s like a real-life David Attenborough documentary, but you’re in it.

We’ve been licensed to run visitor interactions in the water with humpback whales. There have been some incredible experiences. We’ve had people so overwhelmed that they were in tears. I’d certainly recommend that for an adventurous visitor.

Surf the reef
If you’re into surfing, there are heaps of breaks all the way down the Ningaloo Reef. Dunes Surf Beach is fantastic. It’s only about 15 minutes from Exmouth and there are four or five different waves. It caters from beginners right through to experienced surfers, and it’s really easy to get to.

Local favourites
We love the Muiron Islands – nine nautical miles from Vlamingh Head. The best time to go is when the baby turtles are hatching. Another highlight is Yardie Creek, a freshwater system which flows between the cliffs of Yardie Creek Gorge, just over the peninsula from Exmouth. I like to take a stand-up paddleboard and paddle up the gorge. The red cliffs are a great contrast to the colours of Ningaloo.

There’s definitely something for everyone here. I think that’s one of the best things about Ningaloo.
CHARACTERS OF WA

Extraordinary experiences await on any given day, all over WA – and those working in tourism are at the front line when the magic happens. Whether it’s swimming with whale sharks, boating through the horizontal waterfalls, lazing with kangaroos on the beach, or grazing through Perth and Margaret River’s fantastic food, here’s a sample of what some of the State’s top guides enjoy every day.

“The shouts of joy and excitement when you take people out on a 90 minute thrill ride around Rottnest, introducing them to humpback whales, dolphins, osprey eagles, New Zealand fur seals – it’s a pretty nice way to spend a day.”
Oliver Merritt
Eco Express skipper - Rottnest Island

“The face of Perth has changed so much since we took our first tour 10 years ago. Walking through the city on any given day – there’s always something new to uncover and share.”
Ryan Zaknich
Two Feet & A Heartbeat – Perth

“I love sharing the experiences that most visitors tend to miss. Tranquil, stunning, no traffic lights and country quiet. The real Margaret River.”
Sean Blockidge
Margaret River Discovery Co

My daily job usually involves taking a very excited group of guests out to the back of Ningaloo Reef and finding a safe spot to jump into the big blue and swim with the biggest fish in the ocean, the whale shark!”
Sarah Ellis
Ningaloo Discovery

“The most difficult decision to make is where we’ll have morning tea. The whitest sand, turquoise water as well as the beach kangaroos – the iconic Lucky Bay seems to win each day!”
Mark Adamson
Esperance Eco Discovery Tours

“As a chef, I feel blessed to be in Margaret River with access to some of WA’s best seasonal produce to use in our dishes.”
Tony Howell
Margaret River Hospitality Group

“Even after 27 years, I never get tired of swimming with these guys!”
Terry Howson
Rockingham Wild Encounters

Sal Salis, Ningaloo Reef
“I love being on the water along the magnificent Kimberley coast, watching guests’ reactions as they witness natural phenomena like Waterfall Reef for the first time. It reminds me why this part of the world is so special!”

Scotty Connell
Kimberley Spirit Tour Guide

“My average day involves me sharing the cultural values and history of Kennedy Hill and Roebuck Bay. I welcome guests to learn about our traditional hunting and gathering methods, modern-day culture, language and so much more.”

Bart Pigram
Narlijia Cultural Tours – Broome

“Yurlburrunha, aka Python Pool, is a very special and sacred place for my people. I enjoy bringing people to this spot for a swim and relaxation, but also to teach them the story of this place.”

Clinton Walker
Ngurrangga Tours – Pilbara

“We have an adventure every single day. We are lucky to do what we do and show off our Kimberley backyard to guests from all over the world.”

Kylie Bartle
The Great Escape Charter Company – Kimberley

“It’s my privilege to share the stories of my people and our beautiful home with visitors from all over the world. Many guests have told me it’s an experience they’ll never forget – for my people, it’s our every day.”

Brian Lee
Tagalong Tours – Pilbara

“I love teaching new friends the stories of my land, in the world’s best classroom.”

Neville Poelina
Uptuyu Tours – Kimberley

“I love being on the water along the magnificent Kimberley coast, watching guests’ reactions as they witness natural phenomena like Waterfall Reef for the first time. It reminds me why this part of the world is so special!”

Jamie Hornblow
Cygnet Bay Pearl Farm – Kimberley

“Taking guests to my favourite spots in the Kimberley is as much fun for me as it is for them. Seeing their faces light up, followed by silence as they take in the moment, is why I do what I do!”

Scotty Connell
Kimberley Spirit Tour Guide

“I love teaching new friends the stories of my land, in the world’s best classroom.”

Neville Poelina
Uptuyu Tours – Kimberley
COASTAL AND AQUATIC ADVENTURES

The waters off WA’s 12,000 kilometre coastline and islands are some of the most pristine in the world – and home to a myriad of marine life. Here’s our W ‘A’ list of coastal and aquatic adventures:

• **Unforgettable encounters – swim with gentle giants.** Exhilarating marine experiences await at World Heritage-listed Ningaloo Reef – one of only a handful of places on Earth where you can swim with the world’s biggest fish, the whale shark, and the majestic humpback whale. Whale sharks, measuring up to 18 metres, visit Ningaloo each year between March and July. Tours from Exmouth or Coral Bay will take you into the reef’s turquoise waters for an unforgettable encounter with the gentle giants. Up-close tours with another big and beautiful Ningaloo local, the manta ray, operate year-round.

• **Make some waves – surfing.** Take the word of the world’s top surfers who flock to WA’s shores for some of the best waves on Earth. The famed Margaret River region, in the State’s South West, is home to more than 40 surf spots ranging from powerful reef breaks to fun beach surf. See the sport’s top men and women in action at the annual Margaret River Pro, in April, or learn to hang ten with surf schools that operate around the State. Other WA surfing hotspots include Ningaloo Reef, Esperance, Kalbarri and Rottnest Island. If you’re into different types of boards, an easy 90-minute drive north of Perth takes you to the windsurfing mecca of Lancelin – which hosts the Lancelin Ocean Classic international water sport competition each summer – where you can also try out sandboarding on the white dunes.

• **Perth’s paradise – Rottnest Island.** The ferry crossing to Rottnest Island (or ‘Rotto’, as the locals call it) takes as little as 30 minutes from Fremantle, or you can embark from Perth’s city centre or Hillarys Boat Harbour in the northern suburbs. Other forms of transport to the island include a seaplane or chopper flight. You’ll soon have the pleasant dilemma of choosing from Rotto’s 63 beaches and 20 secluded bays or being enchanted by the island’s unique marsupial resident, the quokka – made famous worldwide for the #QUOKKASELFIE phenomenon. The car-free island is 11 kilometres long and 4.5 kilometres wide, so it’s easy to explore by hire bike, tours, Segway, bus or on foot – or head into the water to see fish, coral and shipwrecks at some of the best snorkelling or diving sites this close to a capital city.
• Get up close – wild dolphins. Rockingham Wild Encounters (45 minutes by car from Perth) and Bunbury’s Dolphin Discovery Centre (two hours by car from Perth) – offer the chance to swim with wild bottlenose dolphins. The playful and curious animals may choose to approach the boat and swimmers, providing a unique, up-close encounter. Monkey Mia (850 kilometres north of Perth) is famous for a pod of friendly bottlenose dolphins that regularly visit the shore, while further north in Broome, new boat tours enable visitors to see Australia’s largest known population of snubnose dolphins.

• No fluke! – whale watching. WA is home to the ‘humpback highway’ as 35,000 gentle giants move up and down the west coast during the southern hemisphere’s largest whale migration. WA has one of the world’s longest whale-watching seasons – from May to December – and a range of lookouts and tours will help you spot humpbacks, southern right and even blue whales. September to December is the prime time for whale tours off Perth (Fremantle, Hillarys and Rottnest Island), while other hotspots are Albany, Augusta, Broome, Exmouth, Denham, Kalbarri and Geographe Bay. On the south coast, the Bremer Canyon’s marine-rich pocket attracts hundreds of orcas (killer whales) between January and April. Tours from Bremer Bay with Naturaliste Charters and Whale Watch WA have also encountered other whales, sharks, seals, seabirds and even giant squid.

• Kangaroos to crocodiles – wildlife. An easy day-trip from Perth takes you to Penguin Island, near Rockingham, where you can see and learn about WA’s largest colony of adorable little penguins. The surrounding Shoalwater Marine Park is also home to seabirds and the rare Australian sea lion. Jurien Bay Marine Park, three hours north of Perth, is another marine life hot-spot while at Hamelin Bay near Augusta you can get close to large, friendly stingrays in the shallow water. In Esperance, on WA’s south-east coast, Lucky Bay’s local kangaroos like to sunbathe on the white sand, while nearby Woody Island is a haven for New Zealand fur seals, Australian sea lions, sea eagles and dolphins. In the State’s far north, an experienced guide can help you spot mighty saltwater crocodiles and their freshwater cousins from a safe distance in the Kimberley.

• Wrecks and remote shoals – dive and snorkel. No other coral barrier reef is closer to the shore than Ningaloo, where you can wade out from the beach and be snorkelling over superb coral gardens teeming with colourful fish, manta rays, sea turtles and dugongs. Navy Pier, at the Ningaloo gateway of Exmouth, is rated as one of the world’s top 10 shore dives. In the South West, you can explore Busselton Jetty through snorkel, dive or undersea walking tours. WA is also home to extraordinary shipwreck dives including HMAS Swan at Dunsborough, HMAS Perth in Albany and 19 wrecks around the Abrolhos Islands, off Geraldton, including the Batavia, whose sinking in 1629 led to one of the darkest chapters in WA history. If this isn’t remote enough for you, take a tour to the ‘aquarium in the middle of the ocean’ at Rowley Shoals, 300 kilometres west of Broome, where it could just be you diving among coral gardens with giant clams and schools of tuna and mackerel.

• Staircase to the Moon. From March to November, when conditions are just right, visitors to Broome are treated to a breathtaking natural spectacle – the Staircase to the Moon. The phenomenon occurs around three times a month at extremely low tide when the full moon rises over the exposed mudflats of Roebuck Bay, creating the optical illusion of lunar stairs. Check in at australiasnorthwest.com for dates and times to see the staircase, which can also be experienced at other north-west locations including Karratha, Port Hedland and Onslow.
Swimming with manta rays, Ningaloo Marine Park

Rockingham Wild Encounters
Photo by Garry Norris
EXQUISITE FOOD AND WINE

Your taste buds will thank you! WA’s exceptional food and wine, top restaurants and unrivalled culinary events already attract 400,000 ‘gourmet travellers’ each year. Here’s our W ‘A’ list of food and wine experiences:

• **World-leading wines.** From Perth to the rugged Southern Ocean coast, the State’s south-western corner produces some of the world’s most awarded wines.
  - In 2017, the best known of WA’s nine fine wine regions, Margaret River, celebrated 50 years of commercial vines, with Chardonnay and Cabernet Sauvignon the heroes of the region. Three hours’ drive south of Perth and hugged by ocean on three sides, the Margaret River region’s unique maritime environment delivers perfect conditions for 150 wine producers – plus some of the most scenic vineyard country on Earth. Short on time? Swan River Seaplanes takes the scenic route, flying along the coast from Perth to Margaret River, where you’ll be met by Top Drop Tours for a deluxe gourmet experience before returning to Perth in the afternoon – or there is the option to enjoy a one or two night stay in the region.
  - Along WA’s scenic south coast, Albany, Denmark, Frankland River, Mt Barker and Porongurup are highlights of the Great Southern wine region, which is particularly well known for its exceptional Riesling and Cabernet Sauvignon.
  - A 30-minute drive from central Perth will find you in the picturesque Swan Valley, the State’s oldest wine region. At more than 180 years old, it’s the closest wine region to any capital city in Australia and its speciality premium wines include Chenin Blanc, Verdelho, Shiraz and fortifieds, with local grapes producing nearly 30 million bottles of wine.
  - A short journey from the city will also take you to the Perth Hills, where local families and progressive vintners produce standout Shiraz and Viognier, and the Peel wine region, known for its Chenin Blanc, Chardonnay and Cabernet Sauvignon.

• **A generous serving of unforgettable events.** Nigella Lawson, Heston Blumenthal, Curtis Stone, Rick Stein and Marco Pierre White are some of the big names who’ve made a beeline to WA’s South West in November for the annual Margaret River Gourmet Escape. From beach barbecues to long-table lunches, Gourmet Escape sizzles with unique events that celebrate the region’s famed wine and food. Lawson described the festival simply as “astonishing”, adding: “If any of you get the chance to go to Western Australia, you’ll understand why I am so enthusiastic about it. Those of you who actually live there, I envy you.” Other highlights of WA’s culinary calendar are Taste Great Southern – in WA’s bountiful south-east corner in autumn; Truffle Kerfuffle (see below) and Mandurah Crab Fest, held in March in the canal city, an hour south of Perth.

• **Truffles – a rare delicacy.** The black truffle is the third most expensive food in the world, and 70 per cent of the Australian supply comes from WA’s tranquil Southern Forests around Manjimup and Pemberton, some 300 kilometres south of Perth. As well as sampling the rare delicacy and learning about its painstaking cultivation, you can watch The Truffle & Wine Co’s specially trained dogs in action, sniffing out the underground delights on a truffle hunt tour from June to August. In Manjimup each June, a lively festival – Truffle Kerfuffle – presents a weekend of hands-on activities and leading culinary talent in the heart of truffle country.
• **Graze your way through Perth’s restaurants.** Perth has the perfect ingredients for even the fussiest foodies – top local produce, celebrated chefs and more restaurants per capita than any other Australian capital. Through an explosion in new dining options, the traditional hubs of Northbridge, Leederville and Mount Lawley have been joined by high-quality suburban and riverfront food, such as Heno & Ray at the InterContinental; Garum at Hibernian Place; The Reveley at Elizabeth Quay; and Shadow Wine Bar, adjoined to the Alex Hotel in Northbridge. Nearby, you’ll find boutique dining at the beautifully restored State Buildings, including the award-winning rooftop restaurant Wildflower with its menu that revolves around the Indigenous six seasons. Crown Perth adds to the riverside precinct’s range of fine-dining options with Nobu and Rockpool, while a string of oceanfront restaurants and cafes serve up quality seafood and pub fare with a perfect Indian Ocean backdrop.

• **Sample succulent seafood.** Western Australian seafood and freshwater fish are among the finest and freshest you’ll ever try. Be sure to sample Geraldton rock lobster, South West marron, yabby, trout, North West barramundi, Exmouth prawns, Rottnest scallops, Mandurah crab and Broome pearl meat. Add in a sunset view and a cool boutique beer or a crisp local wine, and it’s a true west coast experience. From fish and chips to fine platters, Perth’s seafood hotspots include Fremantle, Scarborough and Cottesloe. You can learn about the State’s rock lobster industry in Geraldton and Cervantes, or hook your own catch of the day on deep-sea, game or beach fishing adventures all along the coast. In the Kimberley, the local Bardi people at Cape Leveque’s Kooljaman will teach you spear fishing and mud-crab hunting in the mangroves, before you cook the catch on the beach.

• **Get crafty with local beers.** Fremantle is the birthplace of Australia’s flourishing craft beer scene, with the first big-flavour, small-production brews poured at the Sail and Anchor bar, where you can still sample tasty local creations. Check out other unique and seasonal craft beers at Fremantle’s Little Creatures or The Monk – or see how local beers and cold cider are bringing extra flavour and attitude to traditional wine regions such as the Swan Valley (Feral or Mash, for example) and Margaret River (try out Black Brewing Co or Eagle Bay).

• **Feast in the food bowls.** WA’s fertile soils and perfect climate make it a haven for horticulturalists, and you can experience ‘the State on a plate’ at gourmet events or straight from the farm. In the Kimberley, tours of Lake Argyle reveal the massive reservoir’s role in the Ord River vast irrigated patchwork, which is a hub for everything from chickpeas and chia to melons and mangoes. The Argyle Diamonds Ord Valley Muster, in May, is an ideal time to explore the waterways and fresh produce. Further south, head to the Coral Coast town of Carnarvon to tour banana plantations and meet the farmers behind tropical fruits and vegetables. In WA’s South West, the ‘Genuinely Southern Forests’ trail around Manjimup and Pemberton serves up a smorgasbord of fresh apples, avocado, lime and honey as well as marron, beef and the region’s famous black truffles.

• **Laze like a local at a Sunday Session.** Wrap up the weekend the WA way by relaxing with mates on a Sunday afternoon with food, a tipple or two and live music at a waterfront pub. Perth’s top spots for a Sunday Session (or ‘sesh’ if you want to sound like a local) include Cottesloe’s Ocean Beach Hotel, Elizabeth Quay’s Embargo container bar (open in the summer months), The Standard in Northbridge, The Left Bank in East Fremantle and The Breakwater at Hillarys.
OUTBACK EXPERIENCES

Rugged, captivating and inspiring, WA’s outback is home to the Earth’s oldest rocks, World Heritage listed landscapes, ancient cultures, vast skies by day and spectacular stargazing by night. Here’s our W ‘A’ list of outback experiences:

• **Happy campers.** WA’s size, climate and range of experiences mean you’ll find a perfect spot for camping and caravanning at any time of year. More than 100 national parks and reserves are spread across the State, and many of their campsites can be booked online. Sites and facilities for camping, caravans and recreational vehicles are expanding throughout WA, meaning you have more options than ever to wake up to a million-dollar view without breaking your budget. Stress even less and arrive to find your tent already set up with ‘glamping’ options such as Soul Camping and WA Wilderness, or add a touch of luxury in deluxe safari tents or bungalow style accommodation at Sal Salis at Ningaloo Reef and Broome’s Ramada Eco Beach Resort, for example.

• **Super stars.** See why WA is a stargazer’s mecca and why it’s part of the world’s largest radio-telescope project. With lots of space and few people, very little artificial light intrudes into the night sky – showcasing the Milky Way in high-definition clarity. You don’t have to travel far from Perth for clear skies, with photographers capturing spectacular starlight images over the Pinnacles’ eerie limestone formations. You can pitch a tent and enjoy meteor showers at Karijini National Park in the Pilbara, join an Astro Tour with local astronomer Greg Quick in Broome, or soak up the stars and the sea along the Shark Bay coast or the Kimberley’s Dampier Peninsula.

• **The last frontier?** The Kimberley, in WA’s far north, is one of the world’s last true wilderness areas. A land of spectacular natural beauty, the region is home to the Bungle Bungle Range’s unique beehive formations, in the World Heritage-listed Purnululu National Park, and Australia’s only Horizontal Waterfalls at Talbot Bay. A four-wheel-drive adventure on the epic Gibb River Road, spanning 660 kilometres from Derby to Kununurra, will reward you with gorges, waterfalls, station stays and Indigenous experiences. Short on time? Get a bird’s eye view of the majestic landscape on the Kimberley Aerial Highway – a series of remote landing strips dotted throughout the region. Complete your Kimberley adventure in the tropical pearling town of Broome, where the outback meets the ocean.

• **Gold, ghosts and Gormley.** Head into the heart of gold country at Kalgoorlie, where you’ll find charming colonial buildings, fascinating gold-rush history and the Super Pit lookout over Australia’s biggest working open cut gold mine – 1.5 kilometres across and 600 metres deep. In fact, 2018 marks 125 years since the gold discovery that sparked the Kalgoorlie-Boulder gold rush. Driving the 965 kilometre Golden Quest Discovery Trail takes you from Coolgardie to Laverton past legendary country pubs, the fascinating Gwalia ghost town, the former home of 31st US President Herbert Hoover and the world’s largest and most unusual outdoor gallery: 51 life-sized sculptures created by Antony Gormley dotted across the salt flats of Lake Ballard.
• **Wildflower show.** WA is home to the world’s largest collection of wildflowers, with more than 12,000 species – 60 per cent of which aren’t found anywhere else on Earth. From June in the north to November in the south, WA’s wildflowers create colourful carpets so vast that they have even been detected from space in high-rainfall years. In early spring in the Golden Outback and Coral Coast regions, you’ll be surrounded by stunning blankets of everlasting flowers while trying to find the unique wreath lescenaultia. In the North West, vibrant floral shades contrast with the dusty red earth and golden spinifex grass, and the South West is home to delicate orchids.

• **Station stays.** For a whip-cracking, authentic taste of outback life, stay onsite at some of WA’s huge sheep and cattle stations where you can see skilled stockmen in action at a muster and experience genuine rural hospitality. Accommodation options range from rustic shearing quarters or a swag under the stars, to the luxury of glamping and grand homesteads. Many of WA’s outback stations welcome visitors – from Home Valley and El Questro in the Kimberley, to Wooleen Station in the Murchison and Bullara between Coral Bay and Exmouth.

• **Offbeat and extreme.** WA’s outback has many claims to fame – the world’s biggest rock (Mt Augustus, more than twice the size of Uluru), oldest rocks (4.4 billion year old zircon found at Jack Hills) and largest outdoor gallery (Antony Gormley’s sculptures at Lake Ballard); cattle stations the size of small European countries; Australia’s only two Horizontal Waterfalls; the world’s longest golf course (the 1,365 kilometre Nullarbor Links, starting in Kalgoorlie); 130-million-year-old dinosaur footprints at Broome; and three World Heritage listed areas (Shark Bay, Ningaloo Reef and Purnululu National Park). You’ll also find quirky experiences and characters, from the touching tribute to man’s best friend at the Corrigin Dog Cemetery, equestrian art along the Tin Horse Highway near Kulin and spooky ghost towns in the Goldfields and Wheatbelt north and east of Perth.

• **Join the outback event circuit.** Get caught up in the community spirit at cultural, food and sporting events all over WA throughout the year. The multi-award-winning Argyle Diamonds Ord Valley Muster is a true WA original – a series of music, comedy and cultural events that celebrate the east Kimberley’s landscapes and cultures. Horse-racing action happens at the Kulin Bush Races and at multiple regional locations through the Country Cup, or see a different kind of race at Yalgoo’s Emu Cup and Goo Fest, where locals dress as the iconic birds; the Kickstarters Gascoyne Dash, a rugged motorsport challenge between Carnarvon and Gascoyne Junction; the Leonora Gift sprint along the dusty main street; the Gibb Challenge Kimberley cycling adventure; and the Mullewa Muster and Rodeo.
LUXURY EXPERIENCES

WA is home to some of Australia’s most indulgent retreats and experiences, allowing you to enjoy paradise with privacy, pampering and maybe some pearls? Here’s our W ‘A’ list of luxury experiences:

• **Luxurious retreats.** Follow in the footsteps of celebrities who really want to get away from it all. The Kimberley’s Berkeley River Lodge, accessible only by boat or plane, is undoubtedly one of Australia’s most indulgent adventures – offering luxurious rooms with 180-degree panoramas of the turquoise Timor Sea and the rugged Berkeley River. Also in the Kimberley, you can relax in a suite at El Questro Homestead overlooking Chamberlain Gorge and dine on a private clifftop under a canopy of stars. On the coast, Broome’s Cable Beach Club Resort and Spa has suites themed around famous Australian artists, with private plunge pools and butler service. In the State’s South West, Margaret River’s Injidup Spa Retreat’s private pools overlook the Indian Ocean, and the award-winning Cape Lodge boutique hotel has hosted the likes of musician Sting and celebrity chef Heston Blumenthal.

• **Cruise or fly the Kimberley.** Experience the pristine waters of a true wilderness area in style on a Kimberley luxury cruise or scenic flight. Small cruisers such as True North, Kimberley Quest and Great Escape can meander through secluded gorges that aren’t accessible to larger vessels, passing towering red cliffs and pockets of rainforest. You’ll observe rare wildlife and ancient Aboriginal rock art, swim in crystal-clear pools and shower under dramatic waterfalls. After feasting on quality food and wine – which could include freshly caught seafood – you’ll relax in the comfort of your own suite. Short on time? The Kimberley is simply spectacular from the air. Operators such as HeliSpirit and Kimberley Air will take you on a soaring safari like no other, with the option to land and explore remote paradises like Cape Leveque and Mitchell Falls.

• **Exquisite jewels.** WA’s mineral and marine wealth shines bright in the form of world-renowned Kimberley diamonds – including the elusive pink diamond – as well as Broome’s South Sea pearls and Kalgoorlie gold. In Perth, shop for pearls and diamonds on King and Hay Streets in the city, or Rokeby Road in Subiaco. Broome’s Dampier Terrace is home to pearl showrooms including Kailis, Allure, Paspaley, Cygnet Bay and Willie Creek Pearls – you can also go behind the scenes and explore the town’s fascinating pearl industry. In the east Kimberley outback town of Kununurra, step inside Kimberley Fine Diamonds to marvel at exquisite pink and natural diamonds, and the master jewellers at work.
• **Wine and dine like a star.** WA has the perfect ingredients for world-class food and wine experiences – top international talent combined with fresh local produce like Manjimup’s rare black truffles, Pemberton marron, Broome pearl meat, Rottnest Island crayfish, Exmouth prawns and, of course, the State’s famous wines. Perth’s dining scene is booming and the recently launched Hibernian Place and Yagan Square is home to unique dining experiences, including Guy Grossi’s Garum at the heritage listed Hibernian Hall. At the restored State Buildings, visitors will find premium dining experiences including David Thompson’s Long Chim and the multi-award-winning Wildflower, where you can enjoy rooftop city views and a menu based on the Indigenous six seasons. Across the river, Crown Perth’s top chefs serve up local and international fare at Nobu, Rockpool, Silks and Bistro Guillaume.

• **Be pampered in Perth.** Prestigious publication Conde Naste Traveller named Perth’s COMO Treasury as Australia’s number-one hotel – and second in the world rankings. The exclusive suites occupy the top floors of the immaculately restored State Buildings in the heart of the city. Crown Perth has added to its Burswood riverfront precinct with the luxury Crown Towers, where accommodation options include a top-floor deluxe villa with butler service and panoramic views from floor-to-ceiling windows. The city’s newest luxury offering is the Westin, opened in Perth’s revitalised East End. The five-star hotel comprises 368 rooms, a rooftop infinity pool, Bodhi J Wellness Spa and signature restaurants.

• **Eco-retreat ‘glamping’.** Enjoy the tranquillity of stress-free camping at safari or cabin-style wilderness accommodation with personalised service. After exploring the pristine natural landscapes with an expert guide, you can relax with fine linens on king-size beds, ensuite bathrooms and gourmet produce prepared by your chef. Kimberley Coastal Camp, Faraway Bay Bush Camp, Ramada Eco Beach Broome, Sal Salis at Ningaloo Reef, Olio Bello lakeside bungalows, Karijini Eco Retreat, El Questro’s Emma Gorge Resort, Kooljaman, Mitchell Falls Wilderness Lodge and Home Valley Station are just some of the options. ‘Glamping’ tents are also due to open on Perth’s idyllic Rottnest Island in the summer of 2018-19.

• **Walking to luxury.** With some of the best walking tracks in the world, Walk into Luxury offers visitors to WA’s South West the chance to walk the famous Cape to Cape Track and the Bibbulmun Track in style and comfort. A member of the Great Walks of Australia group, the walks combine the best of nature with gourmet food and wine, and luxury accommodation such as the Beach House at Bayside, Cape Howe Cottages, Cape Lodge, Pullman Bunker Bay and Injidup Spa Retreat.
WA's national parks, state forests and marine parks provide visitors with the opportunity to interact with some of the world’s most diverse and unique flora, fauna and landscapes. Here’s our W ‘A’ list of nature-based experiences.

**NATURE & WILDLIFE**

- **Ningaloo Reef.** Easily accessible from shore, you don’t need to travel by boat to snorkel this World Heritage listed underwater wonderland. The massive fringing reef is home to brilliantly coloured coral and tropical fish, sea turtles and manta rays, plus one of the world’s top shore dives at Exmouth’s Navy Pier. From March to July each year, you can swim with the world’s largest fish – the gentle whale shark – and swim with humpback whales during their annual migration between August and November.

- **Bungle Bungle Range.** In the Kimberley, another World Heritage gem, Purnululu National Park, is home to the breathtaking Bungle Bungle Range – a cluster of giant, beehive-like striped mounds, 350 million years in the making. Helicopter flights offer breathtaking views, and you can explore the park’s long narrow chasms and hidden gorges on foot, keeping an eye out for native animals and 130 unique bird species. Take a four-wheel-drive journey or fly into Purnuluulu from Broome or Kununurra, with the option of bush camping or safari/bungalow accommodation.

- **Shark Bay.** Awarded World Heritage status for its outstanding natural beauty, biological diversity, fascinating ecology and unique insights into the Earth’s history, Shark Bay is where you’ll find one of the world’s largest dugong populations and Monkey Mia’s friendly dolphins. You can experience pristine waters and one of only two beaches in the world formed entirely of tiny white shells, or time travel with the oldest living fossils – the stromatolites at Hamelin Pool – for a glimpse of life on Earth over 3,500 million years ago.

- **Valley of the Giants.** Experience some of the tallest timber on Earth at canopy level – 40 metres above ground – at the Valley of the Giants Treetop Walk, near Walpole in the South West. One of the first walk trails of its kind in the world, the 600 metre walkway extends through the majestic and ancient red tingle forest where you can find western grey kangaroos, bandicoots, woylies, quokkas and possums.

- **Karijini National Park.** Two billion years in the making, Karijini in the North West is home to massive gorges, crystal-clear rock pools and waterfalls, as well as rock wallabies, red kangaroos, echidnas, dragons and huge termite mounds. Explore tunnels of marbled rock, clamber over boulders, squeeze through narrow tunnels, paddle through waterways and descend deep into ancient chasms. Stay overnight at the unique Karijini Eco Retreat.

- **Stop and smell the wildflowers.** It’s a staggering sight to behold – more than 12,000 species of wildflowers in bloom, more than half of which are found nowhere else on Earth. WA is home to the world’s biggest wildflower collection and you can enjoy the glorious carpets of colour and curious blooms for six months. The season begins in June in the north, and sweeps down the State to finish with a flurry on the south coast in November.

- **Kalbarri National Park.** Known for its colourful river gorges, the popular Mid West coastal getaway of Kalbarri will become even more of a drawcard when two new skywalks open in 2018. Providing stunning vistas of the Murchison River Gorge, the 100 metre high skywalks will extend 12 and 20 metres beyond the gorge rim at the Inyaka Wookai Watju (West Loop).

The Diamond Tree, near Manjimup
• **Lucky Bay.** Kangaroos on the beach? You’ll see them at Lucky Bay, on the south-east coast, which is also Australia’s whitest beach. The surrounding Cape Le Grand National Park is known for its stunning scenery and idyllic coast, where the landscape changes from massive granite outcrops to freshwater pools and unbelievably white sandy beaches. Enjoy swimming, bushwalking, fishing and camping, or take a breathtaking scenic flight over the bubblegum pink Lake Hillier near Esperance.

• **Kings Park and Botanic Garden.** One of the largest inner-city parks in the world, this 400 hectare expanse of bushland, parks and botanical gardens is a short walk or bus ride from central Perth. Add in children’s nature-based play areas, an art gallery, restaurants and monuments to the State’s history, and it’s easy to see why Kings Park is the most popular visitor destination in WA.

• **The Pinnacles.** The lunar-like Pinnacles form one of Australia’s most unique and fascinating natural landscapes. Formed over millions of years, thousands of tall limestone spires rise eerily from the yellow desert sands of Nambung National Park, changing colours in different lights. Two hours’ drive north of Perth, the Pinnacles can be visited as a day trip from Perth city, or stay longer in the picturesque fishing town of Cervantes.

• **Fitzgerald River National Park.** One of only a handful of UNESCO Biospheres Reserves, this 300,000 hectare national park is WA’s own lost world – three-quarters of its 1,800 species of plants are found nowhere else on Earth, and share the environment with 84 bird species, 22 mammal species and more than 50 reptile and frog species. Located on the south coast, it is a perfect spot for bushwalking, wildflower spotting, canoeing, fishing and whale watching.

• **Whale watching.** WA has one of the longest whale-watching seasons in the world, with tours operating from May to December, from the Kimberley in the north to Esperance in the south. Humpback, southern right and the rare blue whale can be seen, as well as the southern hemisphere’s largest pod of killer whales (orcas) off Bremer Bay. WA boasts the largest population of humpback whales in the world – an estimated 30,000 – and visitors can also swim with the gentle giants at Ningaloo Reef from August to November.

• **Horizontal Falls.** Talbot Bay in the Kimberley is home to Australia’s only horizontal waterfalls, created when massive tidal movements squeeze water through narrow cliff passages. Aerial tours from Broome and Derby enable you to circle the phenomenon from above, alongside other scenic wonders of the Buccaneer Archipelago, where turquoise blue water contrasts with rugged red cliffs. You can also land and see the falls up close by boat, with the option of staying overnight on a houseboat.
The rich and unique culture of Australia’s Aboriginal people stretches back at least 50,000 years – making it the world’s oldest living culture. Across coastal, urban and outback WA, more than 85 Aboriginal tourism operators proudly share their fascinating stories, distinctive cultures and traditional lands with visitors through a variety of authentic experiences. Here’s a snapshot of some of the options:

- **Brian Lee: Hunter’s Creek Tagalong Tours (Cape Leveque, Kimberley).** The beautiful and remote Dampier Peninsula was once a camping ground for the Bardi (Saltwater) People of this region. Tagalong with Brian Lee to explore the history, seasonal bush fruit, traditional fishing techniques and stories of this timeless landscape, which is a wildlife haven for turtles, sea birds and whales. brianleetagalong.com.au

- **Bungoolee Tours (Fitzroy Crossing, Kimberley).** Bunuba Elder Dillon Andrews traces the footsteps of powerful freedom fighter Jandamarra, a legendary hero who defended Bunuba country against overwhelming odds. Take a two-hour walking tour through Jandamarra’s hideout in WA’s oldest cave system at Tunnel Creek, hear Dreamtime stories of how the land was created and see ancient rock art that brings the stories to life. bungoolee.com.au

- **Go Cultural Tours (Perth).** The land (boodjar) where Perth now stands is home to the Noongar people, whose ancestors lived in harmony with the ecosystem and six seasons of the Swan Coastal Wetlands. Your walking tour with a Noongar guide will reveal how some of Perth’s current buildings and roads have fascinating alignments with ancient Aboriginal sites and tracks. The tour reveals the links between past and present, immerse you in the Dreamtime legends and offer a unique perspective of Perth. gocultural.com.au

- **Kodja Place (Kojonup, Great Southern).** Explore this pretty pastoral district’s Noongar history through the Kodja Place’s displays or join local Elder Jack Cox for billy tea, damper and yarns. Jack will show you special features of the centre including a Noongar kodj axe, a tammar-skin rug, a Noongar-Maori wedding cape and a newcomer’s bushfire experience. kojonupaboriginal.com.au

- **Koomal Dreaming and Cape Cultural Tours (Margaret River, South West).** The Margaret River region’s big drawcards – beaches, caves and dining – come together on tours led by local Wadandi man, Josh Whiteland. With Koomal Dreaming you’ll journey into Ngilgi Cave for ancient stories and unique didgeridoo acoustics, and forage for and taste native foods and medicines. The menu could include kangaroo, emu, quandong, emu plum and salt bush. Josh’s new sister business, Cape Cultural Tours, helps you see the region’s spectacular coastline through the eyes of the Traditional Owners. koomaldreaming.com.au, capeculturaltours.com.au
• **Luridgii Eco Cultural Tours (East Kimberley).** Kununurra-based tour leader Ted Hall oversees four-wheel-drive tag-along tours, outback camping and cultural awareness programs in Mirituwung country. In 2017, the Luridgii team added a Jaliwang Diamond Mine Tour through a rugged landscape steeped in traditions and Jaliwang (barramundi) Dreaming to reach the Argyle Diamond Mine, where you can see the precious gemstones – including the rare pink diamond – and the operations involved in their extraction. luridgiitours.com.au

• **Mimbi Caves (near Fitzroy Crossing, Kimberley).** One of Australia’s best-kept secrets, this vast subterranean labyrinth is part of a 350-million-year-old Devonian reef system, which houses a significant collection of Aboriginal rock art and some of the most impressive fish fossils in the southern hemisphere. The Mimbi area is a place of strong spiritual significance for the traditional owners, the Goonyandi people. Spectacular limestone formations, brilliant colours and crystal clear freshwater pools set the scene for a guided tour laced with Dreamtime stories and bush tucker. mimbicaves.com.au

• **Narlijia Cultural Tours (Broome, Kimberley).** Engaging tours by Broome born-and-bred Yawuru man Bart Pigram offer an Aboriginal and multicultural perspective of the pearling town and its fascinating history. You’ll learn about saltwater people, the seasons, the land and the food that sustained this ancient coastal culture for thousands of years. Scour for oysters and other tasty morsels in Broome’s mangroves, where you can spot mudskippers, mudcrabs and a variety of birds at low tide. toursbroome.com.au

• **Ngalang Wongi Aboriginal Cultural Tours (Bunbury, South West).** Bunbury’s original inhabitants, the Noongar people, hunted and fished throughout the Koombana Bay area for thousands of years. Artist and didgeridoo player Troy Bennell weaves his cultural knowledge into an array of Dreamtime stories and whimsical yarns about traditional and contemporary Aboriginal life, sacred sites, the Noongar six seasons and Dolphin Dreaming, linking to Koombana Bay’s population of wild bottlenose dolphins. ngalangwongi.com.au

• **Ngurrangga Tours (Burrup Peninsula, Pilbara).** This unique archaeological area houses the world’s largest collection of ancient Aboriginal rock carvings, with more than one million petroglyphs dating back as far as the last ice age. Tour this amazing outdoor art gallery and surrounding coastal landscape with Clinton Walker, a descendant of the local Ngarluma and Yindjibarndi people, who has spent his entire life learning about his ancestors and culture. ngurrangga.com.au

• **Poornarti Aboriginal Tours (Denmark, Great Southern).** Poornarti Aboriginal Tours bring the country of the Noongar people to life through deeply immersive, intimate and interactive experiences and activities. Operating around WA’s Great Southern region in the South West, Poornarti take visitors on day tours to the Stirling Ranges, and through Kinjarling (Albany) and Kwoorabup (Denmark). Tours include bush tucker foraging, storytelling and traditional song and dance. Poornarti also operate the Poornarti Aboriginal Art Gallery in Denmark - the first Aboriginal owned gallery in the region. Original Aboriginal art is on display at the gallery, and it provides an outlet for local Noongar artists to display and sell art, craft and artefacts. The gallery is open from Wednesday to Sunday, 9am till 5pm. poornarti.com.au

• **Uptuyu Aboriginal Adventures (Kimberley).** Design your own tour with expert guides whose ancestors have known the breathtaking Kimberley for thousands of years. Whether it’s flying, driving, cruising or staying at the tranquil Oongkalkada Wilderness Camp between Broome and Derby, Uptuyu specialises in tailor-made itineraries that go beyond the views to reveal the local Aboriginal people’s fascinating culture, ancient rock art and bush tucker. uptuyu.com.au

For more information on Aboriginal tourism experiences in WA, visit the Western Australian Indigenous Tourism Operators Council website waitoc.com
CAMPING WITH CUSTODIANS

Visitors to WA have more options than ever to combine outback camping with authentic Aboriginal experiences through Tourism WA’s Camping with Custodians project, in which Aboriginal communities operate commercial campgrounds and other tourism initiatives – such as art galleries and guided tours – on their own land.

The award-winning project broadens Aboriginal people’s involvement in tourism and provides much sought after experiences of Indigenous lifestyle and culture for visitors.

The first campground opened in 2016 at Imintji (pronounced ‘Immi-jee’), around 220 kilometres east of Derby on the scenic Gibb River Road four-wheel-drive route. The site operates during the Kimberley dry season (May to October) and is a convenient break-point for drivers and an ideal base for excursions to Bells Gorge and Tunnel Creek.

In 2017, another Camping with Custodians site opened in North West cattle country at Mimbi, near its mystical Kimberley caves. The Mimbi community completed the building of its campground and has registered 15 camping sites, with plans to increase that number over time. Mimbi has been involved with tourism for a number of years through the guided tours offered at the nearby Mimbi Caves.

Recently opened is Peedamulla Station, a pastoral lease that extends to the Pilbara coast near Onslow. The station is home to a collection of heritage-listed buildings and structures – one of which is being restored for use as the campground reception. Other sites will follow in 2018 and beyond.

All the campgrounds provide hot showers, flushing toilets, gas barbeques and a potable water supply. Visitors can meet local Aboriginal people, support the community, and gain unique insights into the life and culture of some of Australia’s most remote and spellbinding locations.
Across Western Australia you will find an abundance of beaches, tall timber forests, undulating hills, iconic wilderness landscapes as well as urban streetscapes – ideal for a walking adventure in WA. Here’s our W’A’ list of WA’s best walk trails.

• Urban adventures. Perth city has an abundance of unique walking tours operated by passionate locals keen to share their city with visitors. Explore Perth’s vibrant street art scene, small bars, hidden laneways and heritage; take a decadent cheese tour; or learn about local and Aboriginal history. Nestled between the sparkling Swan River and Kings Park and Botanic Garden – one of the largest inner city parks in the world - Perth also has plenty of guided and self-guided nature based walking tours where you’ll see wildflowers, black swans, dolphins and an abundance of birdlife. In the eclectic port city of Fremantle – 30 minutes by car or ferry from Perth – discover fascinating architectural and cultural heritage, sample local food and drink, meet local artisans, and visit iconic attractions such as Fremantle Markets, the Cappuccino Strip, Fishing Boat Harbour, Fremantle Prison, and the WA Maritime Museum.

• Explore the aquatic playground of Rottnest Island. A short ferry ride from Fremantle or Perth – Rottnest Island is home to 63 beaches and 20 bays. While the usual mode of island transport is peddle power or bus, the Wadjemup Bidi Walk Trail offers a new way to experience the Island’s stunning inland lakes, coastal headlands, Aboriginal art sculptures, WWII tunnels and wildlife. Stop at one of the beautiful beaches on the trail for a swim and snorkel and watch out for the quokkas, the cute marsupials who were the inspiration for the island’s name.

• The Bibbulmun Track. One of the world’s greatest long distance walks, the trail spans 1,000 kilometres - from Kalamunda in the Perth Hills to Albany on the south coast - through some of Australia’s most stunning scenery, including magnificent karri and tingle forests, rivers, valleys and ancient bushland, and the dramatic southern coast’s cliffs.

• Meet wildlife in this biodiversity hotspot, including western brush wallabies, emus, kangaroos, and possums especially near the lush rock pools along the trail. Walkers can do the entire track, or shorter sections in a day or over a few days. Tour operators such as Walk into Luxury combine the best of the Track with gourmet food and wine, and luxury accommodation.

• The Cape to Cape Track. Showcasing the south west’s pristine coastline and magnificent woodlands and forests, it runs for 135 kilometres through the Leeuwin-Naturaliste National Park, between the lighthouses of Cape Naturaliste and Cape Leeuwin. Mostly following the coast, the track alternates between spectacular sweeping cliff-top views with stretches of pristine beach and majestic karri forest. Allow five to seven days to tackle the whole walk, however, there are sections that make ideal day and half-day walks, and several tour operators that offer fully-guided Cape to Cape walks. Located within the picturesque Margaret River Wine Region – there’s also plenty of spots to indulge in the region’s world-class food and wine offering after your walk.

• Valley of the Giants Tree Top Walk. This spectacular lightweight bridge through a forest canopy of gigantic tingle trees is the first walk trail of its kind in the world. Located between Walpole and Denmark in WA’s south west - about a 4.5 hour drive south of Perth - the 600 metre Treetop Walk gently ascends into the tree canopy 40 metres above the forest floor. It’s a peaceful experience, with quiet spots to sit and reflect on the awesome size of the veteran tingle trees – with some over 400 years old and the largest trees in the world.
• Castle Rock and the Granite Skywalk. Discover the spectacular scenery of the Porongurups on this 4.2 kilometre walk trail located in the heart of the massive ancient granite domes of the Porongurup National Park - just 45 minutes' drive north from Albany. A relatively steep two-hour return walk takes you past the famous Balancing Rock before reaching the summit of Castle Rock. The Granite Skywalk is not for the faint-hearted, requiring scrambling over and under granite rocks before climbing an enclosed ladder to the summit. The spectacular views of the park and undulating farmland to Albany’s coast, are well worth the effort. If you’re up for a challenge, try the popular but challenging six kilometre (three to four hours) return hike of nearby peak Bluff Knoll, in the Stirling Range.

• World Heritage-listed Purnululu National Park, in WA’s Kimberley region, is home to the awe-inspiring Bungle Bungle Range. 350 million years in the making, its ochre and black striped domes make it one of the most unique and captivating ranges on Earth. The area’s best day hikes include Cathedral Gorge and Echidna Chasm, while the five day Piccaninny Gorge Walk offers spectacular and secluded scenery.

• Emma Gorge - nestled in the shadow of the fiery red cliffs of the Cockburn Range sits El Questro’s most famous gorge. The 1.6 kilometre scenic hiking trail takes you along dramatically changing vegetation, from Savannah woodland to Kimberley rainforest. The gorge is characterised by massive cliff face escarpments that reach 120 metres on either side. A cool reward awaits you at the end of the walk where you can swim at Emma Gorge pool and waterfalls. Some of the breathtaking natural attractions along the walk include the ‘ripple rocks,’ Flagstaff Falls lookout point and Turquoise Pool.

• Cape Range National Park - near Exmouth on WA’s mid north coast - boasts several fantastic walk trails with spectacular views over the range, canyons, Ningaloo Reef and Exmouth Gulf. The Yardie Creek walk trail (two kilometres) and the Mandu walk trail (three kilometre loop) offer stunning panoramic views of the park’s gorges and Ningaloo Reef. Go early in the day when it’s cooler and you’ll have good chance of spotting some rare rock wallabies.

• The stunning Cape le Grand National Park - near Esperance - is home to Australia’s whitest beach, Lucky Bay and stunning coastal trails. Explore the park’s wild reaches on the Le Grand Coastal Trail, which links many of the park’s most spectacular coastal sections between Cape Le Grand Beach and Rossiter Bay. If you still have energy to burn, then a hike up Frenchman Peak (262 metres) will be rewarded with panoramic views of the park and islands in the Recherche Archipelago.
HIT THE ROAD FOR AN EPIC ADVENTURE IN WA

One of the best ways to experience Western Australia is by road. The size of WA and its diversity of landscapes, experiences and climates makes it the perfect road trip destination.

Start your adventure in Australia’s sunniest capital city, Perth - where a thriving cultural, hospitality and events scene is complemented by the city’s natural beauty.

In an easy day trip from the Perth CBD, you could be sampling your way around WA’s oldest wine region, the Swan Valley; swimming with wild dolphins in Rockingham; hiking alongside spectacular waterfalls in the Perth Hills region; venturing the eclectic and historic streetscapes of Fremantle; or walking on a lunar-like landscape at the Pinnacles Desert.

From Perth, head south to discover premium food and wine, beaches, dramatic coastline, tall-timber forests and caves – or head north and experience the marine wonders of World Heritage listed Shark Bay and Ningaloo Reef, before exploring the rugged landscapes of the Pilbara and the Kimberley.

East of Perth, head to Kalgoorlie where gold rush history and outback characters can be found, or take a journey through the Wheatbelt passing by farmland and discover wildflowers in bloom.

A new road trips guide to exploring Western Australia has been released, which showcases a selection of road trips that take in extraordinary experiences around the State.


**South West Nature and Wine Drive**

Highlights: Bunbury, Margaret River and Pemberton  
Duration: 4-6 days

Seekers of the world’s premium wines and top-rated chefs make a beeline from Perth to the Margaret River wine region to indulge their foodie passions. Venture a little off the trail and you’ll find the mild weather and abundant sunshine also produce some extraordinary flavours in the surrounding regions of Bunbury, Pemberton and Manjimup, including the prized black truffle.

**Great South West Edge**

Highlights: William Bay National Park, Porongurup National Park, Fitzgerald River National Park and Cape Le Grand National Park  
Duration: 11 days

Take a unique road trip around the edge of the South West of WA, through wine regions, towering karri forests and along the marine life-rich coast before returning to Perth across the outback. Meet playful dolphins and watch majestic whales. Sample premium wines and the finest fresh produce. Explore ancient caves, unique mountain ranges and pristine beaches. Immerse yourself in the diverse landscapes and pioneering gold rush heritage. Wildflowers generally bloom in this region between September and November, and displays are more prolific after good winter rains.

**Golden Quest Discovery Trail**

Highlights: Kalgoorlie, Menzies and Laverton  
Duration: 6 days

Unearth the riches of the 120 year old gold rush history on a 965 kilometres through WA’s Goldfields. This road trip takes in the historic town of Kalgoorlie, Kookynie and its Grand Hotel, the ghost town of Gwalia, and the world’s largest outdoor gallery – 51 life-sized sculptures created by Antony Gormley, dotted across the salt flats of Lake Ballard.
**World Heritage Coastal Drive**

Highlights: Shark Bay and Ningaloo Reef  
Duration: 9-11 days  
The Ningaloo Reef and Shark Bay coast are one of a few places on Earth where you can visit two World Heritage listed treasures in one self-drive adventure.  
Travelling from Perth to Exmouth, this trip reveals the natural wonders that put the region on the UNESCO world map – from the biggest fringing reef, to the largest and oldest living fossils on the planet, not to mention the amazing crystal clear waters and white sand beaches.

**Indian Ocean Drive**

Highlights: Indian Ocean Drive and Kalbarri  
Duration: 5-7 days  
Take a colour-filled road trip along the Indian Ocean Drive, from one of Australia’s most unique landscapes, the Pinnacles Desert, to Kalbarri – a coastal town surrounded by striking limestone cliffs and ancient red rock gorges. This journey can be taken all year round but is recommended to experience between June and October to coincide with the wildflower season.

**Wool Wagon Pathway**

Highlights: Mullewa, Gascoyne Junction and Exmouth  
Duration: 6-10 days  
The Wool Wagon Pathway, from Geraldton to Exmouth, is an Australian outback four-wheel-drive trail that packs a big adventure into just a few days. Following in the tracks of legendary pioneers, you’ll journey through spectacular wildflower country, outback desert and working stations to reach the bluest ocean and most amazing marine life encounters.

**Warlu Way**

Highlights: Ningaloo Reef and Karijini National Park  
Duration: 12 days  
Reveal the mysteries of the mystical Warlu ‘sea serpent’ and other Indigenous legends by undertaking this 2,480 kilometre self-drive journey through WA’s Gascoyne, Pilbara and Kimberley regions. Interpretive signage along the drive opens your eyes to the secrets of this country and its historical, cultural and natural wonders. Along the way, enjoy spectacular reef systems at Ningaloo Reef and the Mackerel Islands, descend into two billion years of the Earth’s history at Karijini National Park, witness ancient rock art sites along the Burrup Peninsula, watch spectacular ocean sunsets at Eighty Mile Beach and relax in the tropical oasis of Broome.

**Gibb River Road**

Highlights: Wyndham and Derby  
Duration: 10-14 days  
This epic 660 kilometre four-wheel-drive adventure from Derby to Kununurra passes through areas of extraordinary natural beauty. See freshwater crocodiles at Windjana Gorge National Park and swim, bushwalk and camp at Lennard and Bell Gorges. Take a scenic flight over Mitchell Falls and the Mitchell Plateau. Stay on the 700,000 acre El Questro Wilderness Park or the Aboriginal-owned Home Valley Station. The Gibb River Road is only open in the dry season, from April and closes in the wet season from early November.

**The Ardi Cultural Drive**

Highlights: Broome and Dampier Peninsula  
Duration: 5 days  
When you let the people of the Dampier Peninsula show you their ancient land and culture, you’ll see there’s more to the Kimberley’s coastal wilderness than striking contrasts of white sand, turquoise sea and pindan cliffs. Enter Bardi and Nyul Nyul country, open your mind, and join the local guides for some spear fishing and mud crabbing, bush and reef walking, snorkelling and kayaking.
NEW PRODUCT
WESTERN AUSTRALIA’S NEW PRODUCT

Read about WA’s selection of new and revitalised accommodation, attractions, tours and food and wine products from the last 12 months.

The following abbreviations indicate the region where the product can be found:

- DP: Destination Perth
- ASW: Australia’s South West
- ANW: Australia’s North West
- AGO: Australia’s Golden Outback
- ACC: Australia’s Coral Coast

InterContinental Perth City Centre
Aloft (DP)

Located in the emerging suburb of Rivervale – about halfway between the airport and CBD – the 15-storey Aloft has river views and is within walking distance of Perth’s new Optus Stadium. The accommodation offers 224 sleek and colourful guestrooms, as well as a cutting edge meeting venue, fitness centre, outdoor pool, restaurant and vibrant break out spaces.

aloftperth.com

Be. Fremantle (DP)

Million-dollar ocean views at affordable prices is the philosophy behind Be.Fremantle, which has unveiled 24 new serviced apartments and upgrades to its original 51 apartments, at Fremantle’s iconic boat harbour. Part of a $10 million overhaul, the new Ocean View one, two and three-bedroom apartments increase the property’s capacity by almost 50 per cent.

befremantle.com.au

Discovery Eco Village Rottnest (DP)

Opening in March 2019, Discovery Eco Village Rottnest will offer visitors to Rottnest Island contemporary and environmentally-conscious accommodation. Nestled behind the dunes of Pinkys Beach, and a few steps away from popular snorkelling beach The Basin, the village will retain Rottnest’s laid-back WA character. The accommodation will offer 86 low impact eco tents of varying sizes and styles to suit a range of budgets from luxury ‘glamping’ to affordable family accommodation. The development will also include a beach club restaurant and bar. The village will also improve beach access for visitors via new raised walkways and greater open space.

pinkysrottnest.com.au

DoubleTree by Hilton Perth Northbridge (DP)

The first DoubleTree by Hilton property in WA, and the first new-build DoubleTree by Hilton in Australia, officially opens in January 2019. Located in the cultural hub of Northbridge, the newest accommodation offering to hit Perth is within close walking distance to dining, shopping and cultural attractions. The hotel features 206 guest rooms, including Executive Panoramic View rooms, an executive lounge, James St Bar + Kitchen, 310m² of event space, a gym and an outdoor pool and bar. Adding to Perth’s hotel and hospitality boom, the hotel brand will open a second property in 2019 - DoubleTree by Hilton Perth Waterfront – located near Elizabeth Quay overlooking the Swan River.


Exmouth Escape Resort (ACC)

The final stages of major upgrades is now complete at Exmouth Escape Resort, with the addition of 16 new apartments. Eight one-bedroom apartments and eight two-bedroom apartments has increased the resort’s total capacity to 63 apartments and villas.

exmouthescaperesort.com.au
Ingot Hotel Perth (DP)

Ingot Hotel Perth opened to the public in December 2018, replacing the Comfort Inn Bel Eyre Perth on Great Eastern Highway. Located a short drive from Perth Airport, Ingot Hotel is the perfect base for explorations to the Swan Valley, as well as events at Optus Stadium and Ascot Racecourse. In addition to the 214 rooms on site, a new Eyre Restaurant and Sterling Café & Bar offers mouth-watering food and wine catering to both hotel guests and walk in diners.


InterContinental Perth City Centre (DP)

Located in the heart of Perth’s King Street precinct – a diverse hub of culture, fashion and art – the InterContinental Perth City Centre offers luxury accommodation with views of the city, modern facilities and luxury amenities. The five-star hotel features 240 rooms, five modern executive meeting suites, personalised services and unique dining experiences. Adding to the hotel’s vibrancy is a collection of restaurants and bars, including Spanish inspired Ascua, tapas bar Heno & Rey, artisan coffee house Graffiti and The Loft Lounge and Bar, located on the mezzanine level of the hotel.

intercontinental.com

Lucky Bay Campground (AGO)

The campground and recreation area at Lucky Bay in Cape Le Grand National Park, located near Esperance, has reopened after receiving more than $4.2 million worth of upgrades. The upgrades include new toilets and showers, and a new recreation area separate from the campground, with barbecue shelters and toilets. The Lucky Bay and Cape Le Grand campgrounds can now be booked online through the Department of Biodiversity, Conservation and Attractions’ online campground booking system.

parkstaybookings.dbca.wa.gov.au

Margarets Beach Resort (ASW)

Located just ten kilometres from Margaret River town centre, and just 500 metres from Gnarabup Beach, Margarets Beach Resort has recently undergone a $2 million refurbishment. Updates made to the seaside property’s studios, one and two bedroom apartments, include new kitchens, bathrooms, and smart TV’s.

margaretsbeachresort.com.au
National Hotel (DP)

Originally built in 1903, Fremantle’s iconic National Hotel has refreshed its current offering by way of a new rooftop bar and 12 luxurious hotel rooms. The rooftop space offers 360-degree views over the port city and is open to the public on Sundays from 12pm to 8pm, and available for private parties, weddings and corporate bookings. The hotel’s upper floor development includes the addition of 12 luxury, individually-styled heritage rooms spread across two floors. No two rooms are the same, with half providing access to a private verandah. The bathroom vanities and wardrobes are made from Marri by a local furniture maker, while other features include a room safe, filter coffee and tea making facilities, complimentary wi-fi, double-glazed windows and internet-connected digital smart TV.


Olio Bello (ASW)

Guests can now stay onsite at Olio Bello’s organic olive farm in the Margaret River region, following the launch of six luxury lakeside eco-tents. With a vision of providing an integrated agricultural and tourism destination, each bungalow comes complete with a private ensuite, spacious deck and farm-made products. Guests can also wander among the 8,000 olive trees and enjoy lunch, olive oil tastings, yoga and spa treatments.

oliobello.com

Onslow Beach Resort (ANW)

An incredible Australian coastal outback experience starts at the Onslow Beach Resort, the gateway to the Mackerel Islands. This absolute beachfront resort offers relaxed, civilised sophistication – a refreshing welcome when travelling through the remote, rugged beauty of the Pilbara region. Stay in stylish, modern self-contained apartments with ocean or pool views. Enjoy a bite to eat at the stunning Beach Club restaurant and bar overlooking the bay. Resort facilities include free Wi-Fi, Foxtel, BBQs, tour desk, car hire and ample parking.

onslowbeachresort.com.au

Little Hill Farm (ASW)

Located beside the Blackwood River a few minutes from Bridgetown in WA’s South West, Little Farm recently opened four accommodation studios, which are available for short-term holiday rental. Each studio is fully self-contained – with king size beds, reverse-cycle air-conditioning, a fully equipped kitchen and a verandah offering views of the Blackwood River. Fresh farm cooked meals and cooking classes are available, and guests can enjoy a number of different garden areas, offering seasonal vegetables, berries and fruit and nut orchards.

littlehillfarm.com.au
Premier Mill Hotel (ASW)

A historic old mill flour in Katanning has been given a new lease of life and recently restored as a 22-room luxury hotel – the Premier Mill Hotel. Much of the mill’s infrastructure has been retained as part of the restoration, with each room displaying a different element of the building’s history and bespoke furniture helping to maintain the building’s industrial feel. A Dome café operates around the base of the building, and below street level in the Mill’s old machine-room is The Cordial Bar – a wine bar offering a share-plate menu and a range of wines and craft beers from the Great Southern region.

premiermillhotel.com

QT Hotel (DP)

The recently opened QT Perth delivers an exciting new hospitality precinct in the heart of Perth’s CBD. As the hotel’s brand’s first property in WA, it’s set to showcase the best of QT’s signature service and design. The 18-storey hotel boasts 184 luxurious guest rooms, a signature Italian inspired bar and grill restaurant concept, a stunning rooftop bar (the highest in Perth), a café and seven conference rooms. Located right on the doorstep of Murray Street Mall in the city, it’s less than a minute walk to Perth’s shopping hub.

qthotelsandresorts.com/perth

RAC Monkey Mia Dolphin Resort (ACC)

RAC Monkey Mia Dolphin Resort has undergone a major expansion and redevelopment. Visitors can expect a transformed resort, delivering an improved guest experience with several new facilities and accommodation options available. The updates include 12 new two and three-bedroom villas, a second swimming pool, new camp kitchen, recreation room and ablutions. The existing campground has tripled in size, while the number of powered sites increased to 120.

parksandresorts.rac.com.au/monkey-mia

The Sebel (DP)

The Sebel West Perth Aire Apartments recently added 64 new studio apartment-style rooms to its accommodation offering in West Perth. The hotel offers 4.5 star apartment studio rooms with kitchenette, laundry facilities, 24-hour reception, car parking, 22 metre solar heated pool, fitness centre, cabana lounge, barbecues and outdoor dining areas. The hotel also has a fourth floor conference room and undercover car parking.

accorhotels.com
The Colony (DP)

One of Perth’s premier boutique wineries, Mandoon Estate, has launched its new accommodation offering, The Colony. The new property offers 32 luxury rooms and suites, all with alfresco areas looking out to the Swan River on one side, and the historic Verdelho vines planted in 1895 on the other. Located a 10-minute drive from Perth Airport, or 25-minute drive from the CBD, it is an ideal location for visitors wanting to experience WA’s oldest wine region.

mandoonestate.com.au/the-colony

The Melbourne Hotel (DP)

Following a major refurbishment, the historic Melbourne Hotel in Perth’s CBD has opened its doors to the public. The heritage-listed property has been transformed into a seven-storey, 4.5-star hotel with 73 new or refurbished rooms. The hotel comprises a gym, function space, boardroom, conservatory, rooftop lounge and bar, and the ‘Old Melbourne’ pub, now called De Baun & Co. The hotel also offers exclusive new food venues including the Grand Orient - a modern Cantonese inspired restaurant - and two firsts for Australia; the famous Keisuke ramen noodle bar and Hattendo, the Japanese cream bun that mixes sweet and savoury.

melbournehotel.com.au

The Westin Perth (DP)

A five-star Westin opened in Perth’s revitalised East End in late-April 2018. Offering a new level of luxury for Perth, the 368-room hotel includes 30 suites and an exclusive penthouse suite. Guests can enjoy a rooftop pool, locally owned and operated Bodhi J Wellness Spa and gymnasium. The heritage-listed Hibernian Hall has also been transformed as part of the development and houses flagship restaurant, Guy Grossi’s Garum.

marriott.com

Yeeda Station (ANW)

Yeeda Station, located 160 kilometres east of Broome, now offers glamping accommodation in spacious open plan ensuite eco-tents. The station already offers powered caravan and camping sites, along with communal barbecues, access to exclusive barramundi fishing spots, and homestead facilities with meals available on request. Prices start from $250 per night for two people in the eco-tents, and $85 per night for two for powered sites.

callofthekimberley.com.au
4U WE DO Sidecar Tours (AGO)

4U WE DO Sidecar Tours offer sidecar motorcycle tours around the coastal town of Esperance. Day trips and short tours are available, covering various attractions, landmarks and points of interest in and around Esperance. All tours are guided and can be tailored to suit the customer’s interests.

4uwedosidecartours.com.au

ADAMS Charters – Swan Valley Explorer (DP)

Visitors to Perth can now experience WA’s oldest wine region using a hop on, hop off bus service. Operated by ADAMS Charters, the Swan Valley Explorer runs seven days a week, departing from Guildford Train Station – a 20 minute train journey from Perth CBD. The circle route runs along West Swan Road, Great Northern Highway and Reid Highway, and allows guests to hop on and off at award winning wineries, distilleries, breweries, cideries, eateries, gourmet food providores and nature-based attractions. Adult tickets are $20 adult tickets and available for purchase on-board the bus or online.

adamspinnacletours.com.au

Aqua Broome (ANW)

Aqua Broome is a new purpose-built aquarium providing up-close encounters with local sea life and habitats. The aquarium houses around 1,000 fish and other underwater creatures in large tanks that replicate the area’s diverse marine environments, including reefs and mangroves. Interactive tours and fish feeding experiences are also on offer at the new attraction.

aquabroome.com

Bayview Coral Bay (ACC)

Bayview Coral Bay has launched Ningaloo Coral Bay, which encompasses all of its existing businesses in Coral Bay, including Bayview accommodation; Backpackers (previously Ningaloo Club); and Bill’s Bar and Boats (previously Coral Bay Charter & Glass Bottom Boats). The new name reflects the unique position and access to the stunning Ningaloo Reef. Ningaloo Coral Bay aims to provide guests with friendly service and local knowledge, and to optimise its inclusive Coral Bay and Ningaloo Reef experience.

coralbaywa.com.au
**Bush Ghoondhu Wongutha Tours (AGO)**

Bush Ghoondhu offer a range of cultural experiences both in and around the town of Kalgoorlie. The tours can be tailored to meet specific interests and needs. Guests can learn about the Aboriginal dreamtime, history and culture, how to recognise the tracks of local wildlife, gather bush tucker, visit culturally significant sites, and discover the Wongutha names and uses for local plants and animals.

[waitoc.com](http://waitoc.com)

**Busy Bus Tours – Explore Esperance Tour (AGO)**

Visitors can now easily visit the kangaroos lazing in the sun at Lucky Bay with the launch of a new Explore Esperance day tour. The tours take visitors through the spectacular scenery of Cape Le Grand National Park and along the Great Ocean Drive, offering views of Spencer Lake and the Recherche Archipelago. Highlights include seeing the full-sized replica of Stonehenge, a visit to Mermaid Leather – Australia’s only fish, shark and stingray leather tannery – and Section Glass art gallery.

[busybluebus.rezdy.com](http://busybluebus.rezdy.com)

**Cape Naturaliste Lighthouse (ASW)**

Margaret River’s Cape Naturaliste Lighthouse has recently undergone a $1 million upgrade. Visitors can now enjoy panoramic ocean views from a new observation platform, beautifully landscaped lawns, a nautical themed playground, and refreshments from the restored lighthouse keeper’s cottage, including a new café.

[margaretriver.com](http://margaretriver.com)

**Captain Cook Cruises (DP)**

Captain Cook Cruises operate Swan River cruises between Perth and Fremantle, including evening dinner river cruises, food and wine cruises to the Swan Valley, a Fremantle beer cruise, and most recently, a seafood buffet dinner cruise and sunset cheese and wine cruise.


**Coral Coast Helicopter Services (ACC)**

A new stromatolite heli-tour has launched in the coastal town of Carnarvon. Local operator Coral Coast Helicopter Services was recently granted a Commercial Operator Licence to launch new helicopter tours, as well as walking and snorkel tours. The company has been granted exclusive access to conduct interactive tours with the rare and ancient stromatolites at Petit Point. The 1.3-hour tour includes a light lunch, cold drinks and snorkel equipment.


**Coral Coast 4x4 Tours (ACC)**

The first Quobba Coastline tag along tour has launched in Carnarvon. Known as the gateway to the Ningaloo Reef, the Quobba coastline is where ‘the desert meets the sea.’ The guided 4WD tours will take in the famous Carnarvon Blowholes and Point Quobba ‘Aquarium,’ then onto the rugged Quobba Coastline, visiting the HMAS Sydney II Memorial, Cape Cuvier and the Korean Star wreck along the way. The nine hour tour includes morning tea and lunch.

Dolphin Discovery Centre (ASW)

Bunbury is now home to a multi-million dollar revitalised attraction, the Dolphin Discovery Centre. Opened to the public in December following a major refurbishment, the state-of-the-art centre comprises interpretative displays, a function centre and meeting rooms, cafe space and a turtle hospital. Located on the shores of Koombana Bay in the South West city of Bunbury, visitors to the Dolphin Discovery Centre have the opportunity to sign-up to a Wild Dolphin Swim Tour or Dolphin Eco Cruise, where they can enjoy an up close experience with the ocean’s friendliest mammal. The centre has been designed with an eco-friendly focus and incorporates Aboriginal dreamtime artwork with interactive lighting displays.


Eat the Street Walking Tours (DP)

Eat the Street Walking Tours offer guided walking tours to some of Perth’s favourite food and drink hotspots, adding to the city’s exciting array of walking tour options. As part of the new tour offering, a variety of food and drink-based tours have launched, including a Perth’s Craft Beer Tour; Barrack to Beaufort Tour; Brunch on Beaufort Tour; Bars on Beaufort Tour; and Subiaco Arts and Eats Tour.

eatthestreet.com.au

Explore Tours Perth (DP)

Explore Tours Perth offer small group tours in Perth and surrounds. The company has recently launched a new Explore Perth City Walking Tour. The tour takes visitors through the historic and cultural highlights of the city, covering its history, hidden laneways and the growing street art scene. The tour runs three days a week, leaving from the WA Visitor Centre at 10am.

exploretoursperth.com.au

Fremantle Tours (DP)

Fremantle Tours’ bike and walking expeditions leave twice a day from Thursday to Monday, while a drink tour operates every Thursday from 6pm to 8pm, taking in four of the port city’s most lively bars. The company also offers a bookable eat tour, which involves a progressive five course dinner at three different venues. Bike tours are three hours in duration, while the walking tours are two hours – both including a coffee stop along the way.

fremantletours.com.au
The Heart of Gold Discovery Trail (DP)

A new trail has launched in Perth and Kalgoorlie that takes visitors on an interactive gold journey of discovery. Available on a free Heart of Gold Australia app, the self-guided Heart of Gold Discovery Trails take people back in time to the early gold rush days with augmented reality, videos, timeless photos and interactive games.

goldindustrygroup.com.au/heartofgoldtrail/

Gold Nugget Tours (AGO)

Join a prospecting day tour from Kalgoorlie Boulder and follow in the footsteps of the old prospectors. Experienced guides cover everything there is to know about gold prospecting, along with providing the best type of equipment to maximise the experience and 485 acres of bushland to explore. The tours run from April to November, with various packages available to suit different needs, including an all-day prospecting tour, or fully catered travel packages for one, two or seven nights, camping in Oztrail tents at an eco-camp.

goldennuggettours.com.au

Goldfields Air Services (AGO)

Goldfields Air Services has been offering scenic flights of Esperance since November 2017. The flights operate seven days a week at various time slots, from Esperance Airport. There are two tour options available, which include views of the magnificent pink Lake Hillier on Middle Island, the Cape Le Grand National Park and the white sands of Lucky Bay and Recherche Archipelago.

goldfieldsairservices.com

HeliSpirit (ANW)

New helicopter flights from Karratha offer a bird’s-eye view of the Pilbara coastline, where red earth, white beaches and turquoise waters spectacularly unite. HeliSpirit – known for its award-winning Kimberley chopper tours – offer 18, 30 and 45-minute scenic flights, departing near the Karratha Visitor Centre. The tours take in the Dampier Archipelago and Burrup Peninsula, giving guests the chance to spot turtles, manta rays, dugongs and other marine life from the air. HeliSpirit has also partnered with Ngurrangga Tours to offer discounted packages to explore ancient rock art with the region’s traditional Aboriginal owners.

helispirit.com.au

Kimberley Quest (ANW)

Kimberley Quest has released a new ‘4 Day Taste of the Kimberley’ itinerary, which offers a taste of the renowned Quest itineraries, including breathtaking scenery of the Kimberley region. Witness a fully operational Australian South Sea pearl farm at Cygnet Bay, cruise through the thousands of islands of the Buccaneer Archipelago and visit icons including the Horizontal Waterfalls and Montgomery Reef. The tour also offers the opportunity to view ancient Indigenous rock art and fish for barramundi. Guests will explore the region aboard the well-appointed Kimberley Quest II, delivering a high level of comfort and service.

kimberleyquest.com.au
Life’s an Adventure (ASW)

Aimed at the luxury walking market, Life’s an Adventure’s new walking tours cover the Cape to Cape and Bibbulmun tracks in WA’s South West. Tour options include a four day walk along the Cape to Cape, showcasing some of the best walking sections of the coastline and features a helicopter flight from the beach to Leeuwin Estate winery for lunch. The five day Bibbulmun Walk includes some of the best walks along the 1,000 kilometre track, exploring forests of giant Karri and Tingle trees, as well as the stunning coastline. Both tours can be combined into one, eight day journey. The best time to experience the walking tours is between September and May.

lifesanadventure.com.au

Live Ningaloo (ACC)

Live Ningaloo are specialists in bespoke boat tours of the Ningaloo Reef. Operating form Exmouth, the tours have a maximum of ten guests, allowing for a more personalised experience. Tours include swimming with whale sharks, swimming with humpback whales, Ningaloo Reef charters and scientific expeditions, and a marine discovery and snorkeling tours. Private charter tours are also available onboard the luxury vessel, and can be customised to suit guest’s needs.

liveningaloo.com.au

Luridgii Tours (ANW)

Luridgii Tours has launched a new tour for 2018 – the Jaliwang Journey – which follows the path of the dreamtime Barramundi (Jaliwang) into the heart of the Kimberley region. The unique tour is a collaboration between Kingfisher Tours, Luridgii Tours and Lake Argyle Cruises, offering spectacular small group encounters. Key highlights include a flight over the Argyle Diamond Mine, a visit to the local Mandangala community and a sunset cruise on Lake Argyle.

luridgiitours.com.au

Mackerel Islands (ANW)

The Mackerel Islands is a unique adventure playground, both on land and in the sea. The islands are located off WA’s mid-coast, 22 kilometres from the mainland of Onslow in the Pilbara region. A collection of ten islands and atolls, the Mackerel Islands welcome guests to two of these – Thevenard Island and Direction Island – with accommodation, facilities and activities. On Thevenard Island choose from two, three or five bedroom beachfront cabins, or club village single and double rooms, or rent your own island with a sole beach shack on Direction Island. Mackerel Islands Charters is a bucket list experience for any fishing enthusiast or visitors to the region. In January 2018, the business launched a new purpose built charter boat “Island Escape,” which can be used for fishing, diving and whale watching expeditions. The charters can take up to 10 people, giving a personal and specialised marine experience.

mackerelislands.com.au
Mandjoogoordup Dreaming (DP)
Mandjoogoordup Dreaming offers walking, bus and canoe tours showcasing the Noongar Aboriginal heritage and significant cultural sites of the scenic coastal city of Mandurah. Experiences include exploration of the waterway’s natural riches and cultural connections, an Aboriginal interpretation of the thrombolites, bush tucker and natural medicine bushwalks and a canoe paddle along the Serpentine River.
mandurahdreaming.com.au

Mandurah Cruises (DP)
Mandurah Cruises is offering a unique experience for those who enjoy eating WA’s seafood delicacies. The new Wild Seafood Experience tour allows guests to catch their own crayfish in the pristine waters off Mandurah’s coastline, located a one hour drive south of Perth. With an abundant crayfish population, groups will be able to experience pulling up the pots and eating their fresh catch of crayfish, which is then cooked on board in front of them. The tours will run year-round on board a newly refurbished luxury vessel.
mandurahcruises.com.au

Nullarbor Traveller (ASW)
Nullarbor Traveller have launched two new tours. The six-day Best of the South West Adventure features highlights such as Margaret River, Esperance and Cape Le Grand National Park, an Indigenous cultural experience with Koomal Dreaming, Valley of the Giants in Walpole, William Bay National Park and Albany. Departing fortnightly from Perth is the shorter three-day Margaret River & Beyond Adventure, which offers those with less time a taste of the South West, visiting Dunsborough, Margaret River, Walpole, William Bay National Park and Albany.
nullarbortraveller.com.au

Nyungar Tours (DP)
Aboriginal-owned and operated tourism company Nyungar Tours has launched new walking tours in Perth. The authentic cultural experience is conducted by a traditional owner with a family history of ancient customs and traditions. Tours feature South Perth foreshore, the Scented Gardens and views of the city and Swan River, as traditional stories of Whadjuk Country and Perth’s Nyungar people are shared. Tickets are available online for tours from Monday to Saturday.

Ocean Eco Adventures (ACC)
Ocean Eco Adventures has launched a new Turtle Snorkelling Tour. The tour takes visitors to remote locations on the Ningaloo Reef to interact with turtles. Most of the snorkelling sites are located on the outer reef and only accessible by boat. The turtle hotspots are also abundant in fish, corals and other marine life, and at certain times of the year manta rays and humpback whales are regularly sighted.
oceanecoadventures.com.au

Optus Stadium (DP)
Perth welcomed the opening of the state-of-the-art 60,000 seat Optus Stadium in early 2018, playing host to a variety of local and international sporting and entertainment events. Visitors to the stadium can take part in a public walking tour of the precinct. Tours are available daily and include a walk around the stadium, behind-the-scenes change-room access, a visit to locker and coach’s rooms, and views of the playing surface, Swan River and Perth city skyline from the stadium’s highest vantage point.
optusstadium.com.au
Peddle Perth (DP)
Experience Perth from a different perspective with a rickshaw taxi or tour operated by new company Peddle. On weekends and public holidays, the ‘pedicabs’ can be hailed or booked for ‘pay what you like’ journeys in the CBD from locations including Elizabeth Quay, Murray Street Mall and the Perth Cultural Centre. On weekdays, hop aboard for a tour of Northbridge eateries, Perth’s street art and hidden gems, or a VIP trip featuring one-on-one walking tours and champagne or whiskey.
peddleperth.com

Perth Explorer (DP)
Perth Explorer has expanded its product offering by introducing a new open-top bus tour, featuring commentary in eight languages, including English, French, German, Spanish, Indonesian, Malaysian, Chinese and Japanese – plus a kids channel with entertaining commentary by ‘Kev the Kangaroo’. The hop-on, hop-off tour combines 12 stops across Perth, including Kings Park, Elizabeth Quay, Crown Perth, WA Art Gallery, Yagan Square and Optus Stadium, and takes two hours from start to finish.
perthexplorer.com.au

Perth Platinum Tours (DP)
Perth Platinum Tours provide luxury tours with chauffeur driven cars and modern commuter buses. The company has recently introduced two new small group tour options, including a Camel and Native Wildlife Experience Tour, which visits Kanyana Wildlife Rehabilitation in the Perth Hills; and a Caversham Wildlife Park and Camel Ride Tour which takes guests to Caversham Wildlife Park in the Swan Valley.
perthplatinumtours.com.au

Pink Lake Buggy Tours (ACC)
Port Gregory Caravan Park has started offering Pink Lake Buggy Tours. The six seater buggy allows guests to be driven along the Port Gregory coastline and through sand dune tracks, taking in local flora and fauna along the way. The tour includes a stop on the sand dunes for an elevated view of Hutt Lagoon, the area’s famous pink lake. Tours take approximately one hour, departing and returning to the caravan park twice daily at 9.30am and 3pm, and cost $80 per adult.
portgregorycaravanpark.com.au

PUBLIC Silo Trail (All of State)
FORM’s annual street art project returns with the PUBLIC Silo Trail, a series of national and international artworks on iconic infrastructure spanning WA’s regional heartland. The project brings world class murals to grain silos, transformer boxes and iconic infrastructure in unexpected town’s right across the State. Started in 2015, currently the artworks are dotted along the Wheatbelt towns of Northam, Ravensthorpe, Merriden and Katanning, with more works planned.
form.net.au

Raine Square (DP)
Perth welcomed another retail, dining and entertainment precinct in 2018, with stage one of the Raine Square development in the CBD now open. The opening marks the return of cinemas to the city, with Palace Raine Square Cinemas – a luxury complex featuring nine traditional cinemas, four Palace Platinum boutique screens, two bespoke bars, and a rooftop terrace overlooking Yagan Square. The precinct’s flagship restaurant, Michelin star chain Tim Ho Wan has also opened, along with an eclectic mix of local and international food operators, speciality stores and boutique retailers.
rainesquare.com.au
RedSands Campers (All of State)
RedSands Campers is a premium fully-equipped 4WD camper hire company, offering customers a truly off-road experience in WA. RedSands Campers are designed around the reliable and robust Toyota Hilux 4WD, both two person and five person campers are customised with rooftop tents, including a high density and comfortable mattress. The campers are also fitted with a light weight camping pod containing high-end fittings, such as camp kitchen, gas bottles, 80L water tank, Engel fridge, LED lighting, table and chairs, and shower. With WA depots in Perth and Broome, customers have flexibility to discover Australia’s largest State at their leisure.

redsandcampers.com.au

Rockingham Wild Encounters (DP)
Operating for over 30 years, Rockingham Wild Encounters offer award-winning wild dolphin swimming experiences, as well as Penguin Island ferry service and cruise operations that showcase the local marine wildlife and scenic highlights of the Shoalwater Islands Marine Park. New tours include a guided Indigenous walk on Penguin Island, taking in the island’s Aboriginal culture, as well as its wildlife and history. The Penguin and Sea Lion Cruise now operates throughout winter, and includes a guided tour of the island and a cruise on a glass bottom boat.

rockinghamwildencounters.com.au

Rottnest Cruises (DP)
Rottnest Cruises’ Wild Seafood Experience blends two of WA’s best attractions – Rottnest Island and the Western Rock Lobster (crayfish) – in the ultimate luxury adventure tour. The new product takes guests on a 2.5 hour cruise, where they can catch and dine on fresh ocean delicacies. Experienced guides help guests haul in cray pots, which are then cooked on board the vessel. This is followed by a three-course seafood feast with unlimited wine, beer and soft drink.

rottnestcruises.com

Rottnest Fast Ferries (DP)
Rottnest Fast Ferries depart from Hillarys Boat Harbour to Rottnest Island daily and offer a variety of Rottnest Island tours and packages. More recently, the business launched a 1.5 hour Perth Coastal Cruise aboard its newest vessel, Voyager, and a Rottnest Heli-Ferry Package with Rotorvation Helicopters.

rottnestfastferries.com.au

Sail Ningaloo (ACC)
Sail Ningaloo and The Flying Sandgroper Adventure Tours and Travel have launched a unique Ningaloo and Karijini package, combining the two popular destinations in the one holiday. Experience the best snorkelling and scuba diving at World Heritage-listed Ningaloo Reef and then travel inland to discover the gorges and waterholes of Karijini National Park. The 10-night package starts from $4,015 per person and includes meals, airport transfers, a five night ‘Ningaloo Escape’ tour on board Shore Thing and The Flying Sandgroper ‘Ningaloo Karijini Jump’ tour.

sailningaloo.com.au

Seabob (DP)
A new way to explore the sparkling ocean waters off Rottnest Island is with Seabob – an underwater scooter that effortlessly moves participants through one of WA’s most beautiful underwater landscapes. Based at Pinky Bay, professional guides work with all levels of experience, to ensure guests have the ride of a lifetime.

https://www.seatoyswa.com/rottnest

Segway Tours WA (DP)
Segway Tours WA has added Kings Park and Botanic Garden to its tour offering. The 90-minute tour meanders through the natural bush and open parklands and botanic gardens of the iconic park, taking-in scenic views of Perth’s city skyline, iconic Swan River and Canning River for up to ten kilometres. The Perth-based company also offers Segway tours in Perth CBD, Fremantle and Rottnest Island.

segwaytourswa.com.au
Southern Forests Food Council Inc. (ASW)

Travellers to WA’s Southern Forests will have the opportunity to meet local farmers while walking among fruit orchards, hunting for truffles, sharing pristine pastures with livestock, and best of all, tasting genuine fresh, local seasonal produce. The Genuinely Extraordinary Southern Forests Food and Farm Experience is a three day, four night all-inclusive tour with motel accommodation, transport and local representatives helping you taste your way across WA’s south west. The tours run on the first weekend of each month.

southernforestsfood.com

Surfing WA (ASW)

Surfing WA has partnered with Aravina Estate to launch the State’s first Western Australian surfing museum, the WA Surf Gallery. Celebrating WA’s surfing history, it is the State’s first and only official collection of surfing memorabilia. The gallery features surfboards from the 50’s, 60’s and 70’s along with never before seen memorabilia and historical surf photographs. Located at Aravina Estate in the Margaret River region, the museum is open seven days a week from 10am to 4pm.

aravinaestate.com

Swan River Seaplanes (DP)

Perth’s Swan River Seaplanes has expanded its operations and partnered with ADAMS to launch several new itineraries. Day trips to Rottnest Island, and the Pinnacles are two new offerings, with ADAMS conducting the ground component of the tours. Guests on the Rottnest Island tour will discover the island’s many beaches, bays and uncover its history, while guests on the Pinnacles Taste of WA tour will be guided through the Pinnacles desert, have a crayfish lunch at the Lobster Shack, and meet koalas and kangaroos at Yanchep National Park. The company also offers three and four-day Margaret River Retreat packages, partnering with Pullman Bunker Bay.

swanriverseaplanes.com.au

The Bell Tower (DP)

The Bell Tower located overlooking Perth’s Swan River at Elizabeth Quay is home to the historic St Martin in the Fields Bells, gifted to the people of WA by England as part of Australia’s bicentennial celebrations in 1988. On the Bell Tower Experience Tour, visitors can enter the Bell Ringing Chamber and have a go at chiming the historic bells, as well as hear how the bells came to Perth. Recently, the largest bell in the southern Hemisphere was installed, commemorating the centenary of World War One. The 6.5 tonne bell is the heaviest of its kind ever to be cast in Australia and signifies the efforts of Australian and New Zealand serviceman and women involved in wars, conflicts and peacekeeping operations around the world.

thebelltower.com.au

Two Feet & a Heartbeat Walking Tours (DP)

Two Feet & a Heartbeat have introduced several new offerings to its catalogue of walking tour expeditions. Visitors can enjoy a decadent cheese adventure on a Fromage Walking Tour, visiting numerous cheese venues in Perth, culminating in a private cheese education class at Fromage Artisans. The Morning Coffee Culture and Art tour explores Perth’s heritage areas as well as disused educational precincts.

The Wildflower, Nature and Wildlife Tour takes visitors through Kings Park, Queens Gardens and Heirisson Island, learning local and indigenous history while spotting beautiful displays of wildflowers, kangaroos, black swans and dolphins. There are also two new tours exploring Fremantle’s fascinating history, heritage, stories and for food lovers – local delicacies.

twofeet.com.au
True North Adventure Cruises (All of State)

True North Adventure Cruises has released a new tour that takes guests along WA’s southern coastline. Launching in January 2019, Adventure South West is a seven night cruise starting in Esperance (with guests flown in from Perth), discovering the pure white sand beaches and turquoise waters of Cape Le Grand National Park. It then travels along the South West coast, discovering the wildlife at Bremer Bay Canyon, then onto the Margaret River region to sample wine and local produce. The cruise finishes in Fremantle – where guest will be able to swim with wild dolphins in Rockingham, and visit Perth’s idyllic island playground, Rottnest.

truenorth.com.au

Walk into Luxury (All of State)

Walk into Luxury has released several touring options as part of its extended touring range across WA. The new tour range continues the style of combining bucket-list experiences with gourmet food and wine and exclusive accommodation. The Kimberley, Rottnest Island, Ningaloo Reef, Margaret River and Great Southern are some of the ‘must-do’ destinations featured on the new tours. Offerings include recommended journeys ranging from seven to 12 days, while there is also an option to ‘build your own adventure’. Swimming with whale sharks at Ningaloo Reef, a sunset helicopter flight to the Cockburn Ranges or a waterfall heli-hike and Kimberley river cruise, and some of the best luxury walks in WA are some of the experiences on offer.

walkintoluxury.com.au

West Side Tours (DP)

Explore the coastal sand dunes of Lancelin in a custom built 4WD bus, before sand boarding down some of WA’s largest sand dunes on Westside Tours’ 4WD Sand Dunes and Sand Boarding Adventure. The 45 minute adventure ride is $30 per adult or $80 for a family (two adults and two children). The Orchard, Aussie Farm and Mandurah Day Tour includes a visit to Raeburn Orchard in Perth Hills, before an Australian farm experience - including a small petting zoo and an Aussie barbecue lunch. The tour finishes in Mandurah, and includes an optional one hour dolphin and scenic canal tour with Mandurah Cruises. Tours cost $149 per adult, with transfers to Perth included.

westside.rezdy.com

Whale Watch Western Australia (ASW & DP)

In early-2018 Whale Watch Western Australia added Bremer Canyon Orca Experiences to its repertoire of humpback and blue whale tours in Perth and the South West. Operating between January and April, the tour takes guests, along with a team of marine experts, to Bremer Canyon. Located between Albany and Esperance, it is the summer feeding grounds of the orca, and also sperm, beaked and pilot whales.

whalewatchwesternaustralia.com

Willie Creek Pearls (ANW)

Willie Creek Pearls has brought the award winning Broome pearl farm experience to Perth. Located at Elizabeth Quay, the showroom displays a collection of stunning pearl jewellery, and the live pearl harvest experience allows visitors to discover the journey of the Australian South Sea Cultured Pearl from shell to showroom. Adding to the current Willie Creek Pearl Farm Tour at the business’s Broome location, guests can now discover how the entire spawning process is undertaken. In a joint venture with Autore Pearling, Willie Creek Pearls has invested more than $500,000 in the construction of a new pearl oyster hatchery to further educate guests visiting the farm. Visitors will get to see first-hand how the state-of-the-art facility plays a crucial role in the fascinating life of a pearl oyster and subsequent development of pearls.

williecreekpearls.com.au

Woody Island Eco Tours (AGO)

Woody Island Eco Tours has resumed its half day tours that take passengers to the Recherche Archipelago islands, about 15 kilometres off the Esperance coast. Significant improvements have now been made to the island’s infrastructure, including the jetty and camping facilities, offering a more pleasurable experience for visitors. The island is popular for fishing, swimming, snorkelling and bushwalking.

woodyisland.com.au
Blue Manna Bistro (ASW)

Located in the South West town of Dunsborough, Blue Manna Bistro is a seafood restaurant serving up high-end, Asian infused dishes. The menu uses local seafood and local produce, and changes every few weeks depending on what’s in season.

bluemannabistro.com.au

Big Bopper (DP)

Perth bar owner Andy Freeman, whose popular venues include Varnish, The Flour Factory, Caballitos and Hadiqa, has launched another Perth CBD offering. Big Bopper, located directly above Caballitos in the old 1907 building, is a burger bar serving American-style burgers, craft brews, dark spirits and boozy milkshakes. The venue also features a private dining room with plasma TV screens, and specialty hot sauce available for purchase made by Executive Chef Danny Sanchez.

bigbopper.com.au

Bright Tank Brewing Co. (DP)

A new microbrewery, bar and restaurant has opened in East Perth, founded by husband and wife team Matthew Moore and Gemma Sampson. Bright Tank Brewing Co offers quality craft beer and house-made produce. Each month it will feature a ‘Beergustation’ menu, with each course carefully crafted to match a beer.

brighttankbrewing.com.au

Caves Road Collective (ASW)

One of Margaret River’s most favoured venues and home of Black Brewing Co in Wilyabrup has a new name – Caves Road Collective. Black Brewing Co beer will continue to be brewed on site, alongside Dune Distilling and Ground to Cloud Wines. Visitors can enjoy a beer, gin or wine tasting good food and friendly service, along with exhibitions, music and special events.

cavesroadcollective.com.au

Chow’s Table (ASW)

Chow’s Table is the newest addition to Margaret River’s dining scene, opening at House of Cards Winery in Wilyabrup. A modern Asian restaurant specialising in Chinese and Malay cuisine, for chef Malcom Chow – who has honed his skills in some of the best restaurants in Australia including Vue de Monde in Melbourne, Tetsuya’s in Sydney and Studio Bistro in Yallingup – it’s a return to his Malaysian/Chinese roots. The menu is designed for sharing, and the newly built restaurant looks out over the House of Cards vineyards.

chowstable.com.au
Churchill Bar & Restaurant (DP)
Set in the rich historical architecture of the WA Trustee building in Perth’s CBD, Churchill Bar and Restaurant offers a striking contrast of classic styling paired with modern elements, including a large digital projection screen broadcasting a mix of media. The upstairs bar menu offers a selection of petite platters, whilst the restaurant below has a contemporary A La Carte menu.

churchillbarandrestaurant.com.au

Henry Summer (DP)
Henry Summer opened the doors to its secret garden of delights in Perth’s cultural hub of Northbridge. An urban cocktail and wine bar, it offers five bars and multiple rooms for drinking, dining and functions and is the latest offering from Clint Nolan who is behind several of Perth’s other venues including La Cholita, Pleased to Meet You, Sneaky Tony’s and Joe’s Juice Joint.

lavishhabits.com.au/venues/henry-summer

Fromage Artisans (DP)
Perth has welcomed its first licensed fromagerie, bar and dining room, Fromage Artisans. Located in the city’s CBD, the venue features a dining area, bar and retail space with 40 artisan cheeses from around the world, as well as local flavours. It offers paired cheese flights and shared plates, events, cheese science classes, grazing tables, fromage and liquor masterclasses and cheese towers.

fromage.com.au

Garum (DP)
Garum is celebrated restauranteur Guy Grossi’s first foray outside of Melbourne. The new hospitality venue sits within the restored and heritage-listed Hibernian Hall, and is the flagship restaurant for the new five-star Westin Perth hotel. It showcases Roman food and dining culture, featuring rustic dishes inspired by the Italian region using local WA produce.

Gazette (DP)
Gazette is a modern Italian venture located inside the historic Print Hall building at Brookfield Place. Inspired by the vibrancy of Roman culture, Gazette brings a playful take to Italian dining with a focus on traditional, hearty dishes. A Josper oven forms the centrepiece of the kitchen, firing charcoal grilled Margaret River veal and prime cuts of beef.

printhall.com.au/gazette

Goody Two’s (DP)
Three of Perth’s hospitality heavyweights have joined forces to bring a late-night Japanese whisky bar to Perth’s Hibernian Place precinct. Former Olympic swimmer turned restaurateur Eamon Sullivan, and chef Scott Bridger (whose current venues include Bib and Tucker and May Street Larder), joined Perth bar owner Andy Freeman (Varnish on King, The Flour Factory, Cabalitos) – to open Goody Two’s in October 2018. Located at the new Hibernian Place precinct, Goody Two’s is a 200-person late night bar, open until 3am on Friday’s and Saturday’s. Visitors can expect live entertainment, a Japanese inspired food menu, and a drinks list featuring more than 100 bottles of Japanese whisky.

goodytwos.com.au
Harvey Leigh’s Public House (DP)

Harvey Leigh’s Public House is a 180-seat venue serving food, beer, wine and cocktails on inner-city Beaufort Street. Harvey Leigh’s Public House is an upmarket pub, complete with a wine school and beer garden. Visitors can take the opportunity to choose from a calendar of wine classes, with co-owner Dan Wegener (also of Wine Rooms by Harvey Leigh’s with his wife Katie) regarded as one of Australia’s best sommeliers.

facebook.com/harveyleighsathighgate

Hibernian Place (DP)

Hibernian Place is the latest destination to open in the east end of Perth city. Home to the five-star Westin hotel, the public precinct combines a curated mix of hospitality operators, including Offshoot coffee roaster by Mary Street Bakery, Arthur & Co by Graham Arthur, Huxtaburger from Melbourne, and rooftop bar Hadiqa by Perth entrepreneur Andy Freeman.

hibernianplace.com.au

Hylin Back Bar (DP)

Adding to Perth’s ever growing small bar scene, popular brunch spot Hylin – located in the inner city hub of West Leederville – has opened Back Bar, operating from the back of the café. The menu has been produced by chef Tommy Payne, previously from popular Mexican cantina El Publico and the wine list features WA wines, with local craft brews and classic cocktails with a twist.

backbarhylin.com

Island Market (DP)

Island Market in Trigg is the latest edition to Perth’s growing list of coastal dining options. Designed for sharing, the menu offers Spanish/Mediterranean-inspired cuisine and the drinks include local beers on tap, and a wine list big on WA wine. It’s a great addition to the northern beaches suburb offering superb views of the Indian Ocean.

islandmarkettrigg.com

Johnny Sausage (ANW)

Named after Johnny ‘Sausage’ Barbato – the reputed mobster and gourmet gangster earning his nickname from his butchery skills and love of good food and wine – Broome’s Mangrove Hotel new restaurant features modern interpretations of classic Italian flavours. All of the pasta is handmade and complemented by a range of Italian wines.

johnnysausage.com.au

Keisuke Ramen (DP)

Ramen Keisuke Tonkotsu King, the first Keisuke in Australia, opened its doors at the recently refurbished Melbourne Hotel in Perth’s CBD. Renowned throughout Asia, Japanese born Keisuke Takeda is the man behind Keisuke, the biggest ramen chain in Singapore, with 13 outlets and another 23 in Japan - and was crowned ‘Ramen King’ at the 2011 Tokyo Ramen Championships.

melbournehotel.com.au/keisuke
Lexi’s on Rotto (DP)
Located at Wadjemup Lighthouse and operating seven days a week across summer, Lexi’s on Rotto is the island’s newest food and beverage offering. Serving out of a vintage 1970 caravan that has been lovingly restored, Lexi’s is the only place outside of the main settlement to relax with a snack, ice-cold drink, or caffeine fix mid-cycle around Rottnest Island.


Market Grounds (DP)
Located in the new Kings Square precinct in Perth’s CBD near Perth Arena, Market Grounds is a modern inner city pub that pays homage to its historical roots as a market place. The double story pub is divided into multiple areas, including a dining area, mezzanine, main bar, sunken lunge and a garden bar, and the menu offers a modern twist on typical Australian pub food.

[marketgrounds.com.au](marketgrounds.com.au)

Meat & Wine Co (DP)
Meat & Wine Co has opened its first Perth restaurant offering, located in one of the city’s iconic heritage buildings – the former Palace Hotel on St George’s Terrace. The established restaurant name will feature a select range of premium meats, and a wine list showcasing iconic WA wineries such as Cape Mentelle, Vasse Felix, Amelia Park and Cullen Wines. The restaurant’s modern African inspired fit out has been designed to complement the old world luxury of the 1897 heritage hotel.

[themeatandwineco.com](themeatandwineco.com)

Nowhereman Brewing Co (DP)
Nowhereman Brewing Co is Perth’s newest brewery, located in the cultural hub of Leederville. A range of six beers are produced in-house, while a bespoke menu of reinterpreted favourites complement the brews, with only ethically sourced WA ingredients used. It offers a fresh and easily-accessible beer and dining experience.

[nowhereman.com.au](nowhereman.com.au)

Swan Valley Collective (DP)
Recently opened in the Swan Valley is the Swan Valley Collective. Comprising a smokehouse barbeque, chocolateria and ice-creamery, coffee and tea company and honey company, the collective specialises in slow cooked meats and offers hearty breakfasts and meaty lunches, with freshly made ice cream and locally sourced honey, along with tea, coffee and sweet treats. The Swan Valley is WA’s oldest wine growing region, located a 25 minute drive from Perth city.

[swanvalleycollective.com.au](swanvalleycollective.com.au)

The Camfield (DP)
In March 2018 Perth welcomed its biggest pub, The Camfield. Located in Burswood Park, next to Perth’s world-class Optus Stadium, the mega-pub is a family-oriented venue with a modern finish and contemporary casual design, offering unsurpassed riverside views of the Perth CBD. With room for up to 2,500 patrons, it features a 640sqm veranda overlooking the Swan River, six bars, a microbrewery, function centre, container bar and restaurant.

[thecamfieldbar.com.au](thecamfieldbar.com.au)

The Island (DP)
Isle of Voyage at Perth’s Elizabeth Quay has recently undergone a makeover, and reopened as The Island. The venue is now home to The Island Brew House and Dining – which offers six unique craft beers brewed on site; the Island Brew Garden, with views of the quay and city; the Island Kiosk; Florence’s Pizzeria offering fresh, all natural pizza; as well as an outdoor music stage with regular performances, a private playground and a ping pong and games area.

[islandbrewhouse.com.au](islandbrewhouse.com.au)

The Oyster Bar (DP)
The Oyster Bar opened its doors at Elizabeth Quay in Perth’s CBD, overlooking the Swan River. Patrons can take advantage of Perth’s beautiful water ways, climate and lifestyle while enjoying fresh local seafood and the best oysters Australia has to offer.

[oysterbar.com.au](oysterbar.com.au)
Lauded as the most affordable Michelin-starred restaurant in the world, Tim Ho Wan has opened in the Perth CBD at the re-launched Raine Square precinct. The dim sum chain is the brainchild of chef Mak Kwai Pui, formerly of three Michelin starred Lung King Heen restaurant in Hong Kong, and fellow chef Leung Fai Keung. Incredible food at affordable prices is the philosophy behind this much-lauded eatery, where punters can expect simple design and old-school vibes that let the food do the talking.

timhowanaustralia.com.au

Located at the QV1 precinct on St Georges Terrace in Perth’s CBD, Tiny’s is a multifunctional venue comprising a restaurant, specialty liquor store and bar. The menu features wood-fired southern-European and Asian flavours, with the signature offerings coming from the wood-fired rotisserie and grill, including roast chickens, whole fish and other sharing options. The drinks list includes boutique beers and wines, and the venue also hosts live music, with the liquor store selling records as well as drinks.

tinysbar.com.au

Recently opening at the top of William Street in Northbridge, Wines of While is a cozy wine bar and bottle shop serving natural and organically farmed wines. The wine by the glass selection changes daily, and any of the 200 wines in-stock can be bought and consumed at the bar, or are available for takeaway. The food menu has a Mediterranean influence, with small plate offerings designed to be served with wine.

winesofwhile.com

Perth’s latest major public precinct development – Yagan Square – opened to the public in February 2018. The development features a 45 metre digital tower, amphitheatre, public spaces and artwork, and a Market Hall which showcases around 20 food vendors. Visitors can enjoy local favourites such as The Honeycake, Jersey Jack Gelato and curry toasties from Toast My Curry; as well as new eateries such as dim sum at Shy John Brewery and Yum Cha, Japanese street eats at Hiss & Smoke, bruschetta from Henry Little, farm to plate dining at Ficus; or enjoy a drink with views over the square at The Shoe bar.

mra.wa.gov.au/projects-and-places/yagan-square

Located in the centre of Dunsborough in the Margaret River region, Yarri has been established by the co-founders of Snake + Herring Wines, and is chef Aaron Carr’s first restaurant after 21 years at Vasse Felix winery. Named after the Indigenous Noongar word for the blackbutt trees, the menu uses ingredients sustainably sourced from the land and many of the small producers in the region, and is based on the six seasons of the Noongar people and country.

yarri.com.au

Located in Perth’s cultural and entertainment hub – Northbridge – this late night venue is open till 3am on Fridays and Saturdays, and 2am every other night, with the kitchen serving food until closing. The menu offers home cooked food with ingredients sourced from local suppliers and the owner’s bio-dynamic and organic farm in Morangup, north-east of Perth – ranging from sharing style options to a ‘sandwich of the day’ featuring house-baked bread. The drinks menu includes craft beers, a wine list categorised by skin contact levels, and playful cocktails.

yespleaseperth.com.au
MEDIA CONTACT
Tourism Western Australia Destination & Events PR team
Level 9, 2 Mill Street, Perth WA 6000 Australia
T +61 (8) 9262 1700
F +61 (8) 9262 1735
media@westernaustralia.com
tourism.wa.gov.au
westernaustralia.com

Facebook: facebook.com/extraordinarywesternaustralia
@Extraordinary Western Australia

Twitter: twitter.com/westaustralia
@WestAustralia

YouTube: youtube.com/westernaustralia
@WesternAustralia

Instagram: Instagram.com/westernaustralia
@WesternAustralia

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