

NATIONAL PARK TOURISM EXPERIENCES DEVELOPMENT PROGRAM

- Establish 'shovel-ready' sites within national parks ready for private investment to develop new unique tourism accommodation;
- Facilitate new regional tourism experiences identified in the Tourism Destination Management Plans that will activate national park visitation;
- Create density and diversity of tourism products throughout the regions by engaging and building capability within the tourism industry
- Undertake demand and feasibility assessments, and land assembly works;
- Assist private sector operators through the various stages of planning and development of new tourism experiences and assets activating National Parks
- Enhancing tourism experience development activities by providing development workshops, tools and one-on-one coaching for tourism operators

For general enquiries regarding experience development please email experiences@westernaustralia.com



Tourism
WESTERN AUSTRALIA

MEET THE TOURISM EXPERIENCE DEVELOPMENT TEAM



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SERVICE AREAS & PROJECTS

- Total Solar Eclipse, Exmouth, Carnarvon
- Onslow



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SERVICE AREAS & PROJECTS

- Pilbara
- Kimberley



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SERVICE AREAS & PROJECTS

- Geraldton, Abrolhos Islands, Mt Augustus
- Kalbarri, Shark Bay



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SERVICE AREAS & PROJECTS

- Perth, Avon Valley, Rockingham
- Perth Hills, Dwellingup, Peel, Nambung NP



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SERVICE AREAS & PROJECTS

- Bunbury, Busselton, Margaret River
- Collie, Nannup, Dryandra, Southern Forests



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SERVICE AREAS & PROJECTS

- Albany (Bicentenary)
- Esperance, Great Southern



For more information on unique accomodation please contact Director Policy and Planning Vicki Robertson Vicki.Robertson@westernaustralia.com or visit www.tourism.wa.gov.au