Regional Tourism Satellite Account 2017-18
Topline Results for WA

Prepared by Tourism WA Strategy and Research
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## Regional Tourism Satellite Account (RTSA) 2017-18 - Gross Value Added (GVA)

### Direct GVA

<table>
<thead>
<tr>
<th>Destination</th>
<th>GVA</th>
<th>% of total economy</th>
<th>Total (Direct + Indirect) GVA</th>
<th>% of total economy</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Destination Perth (DP)</strong></td>
<td>$3,469</td>
<td>2.1%</td>
<td>$6,233</td>
<td>3.7%</td>
</tr>
<tr>
<td><strong>Australia’s North West (ANW)</strong></td>
<td>$629</td>
<td>1.5%</td>
<td>$1,014</td>
<td>2.4%</td>
</tr>
<tr>
<td><strong>Australia’s Coral Coast (ACC)</strong></td>
<td>$525</td>
<td>9.6%</td>
<td>$929</td>
<td>16.9%</td>
</tr>
<tr>
<td><strong>Australia’s South West (ASW)</strong></td>
<td>$1,055</td>
<td>7.3%</td>
<td>$1,986</td>
<td>13.7%</td>
</tr>
<tr>
<td><strong>Australia’s Golden Outback (AGO)</strong></td>
<td>$288</td>
<td>1.5%</td>
<td>$531</td>
<td>2.7%</td>
</tr>
</tbody>
</table>

### Total GVA Split by Region

- **DP**: $3,469 (2.1%)
- **ANW**: $629 (1.5%)
- **ASW**: $1,055 (7.3%)
- **AGO**: $288 (1.5%)
- **ACC**: $525 (9.6%)
- **Regional Western Australia**: $2,497 (3.0%)
- **Western Australia (WA)**: $5,966 (2.4%)

### Total GVA over Time

- **2013-14**: $5.2K
- **2014-15**: $5.4K
- **2015-16**: $5.7K
- **2016-17**: $6.0K
- **2017-18**: $6.2K

### Gross Value Added (GVA)

- **Gross value added (GVA)** allows easier comparisons across industries. GVA is the labour income and capital revenue received by the industry from tourism and the net taxes government receives from production.

### Direct Contribution

- **Direct contribution** is money spent directly in the tourism industry - with no tourism industry this money wouldn't be generated, or these people wouldn't be employed.

### Indirect Contribution

- **Indirect contribution** is the flow-on effect of the tourism industry. In each of WA’s regions, every dollar spent in the tourism industry created additional value elsewhere in the economy.

### In 2017-18, tourism (direct + indirect) in WA was worth $11.57 billion by GVA, equivalent to 4.6% of WA’s total GVA.

### In regional WA, tourism accounts for 5.4% of GVA compared to 3.7% in Destination Perth, demonstrating the importance of the tourism industry in Regional WA. This is particularly true for ACC where tourism accounts for 16.9% of GVA.

### $0.42 in every $1 of WA’s total (direct + indirect) tourism GVA is produced in regional WA.

### Over the past five years, GVA in each of WA’s regions has grown, however ASW saw a small decline in 2017-18.
In 2017-18, tourism (direct + indirect) in WA was worth $12.94 billion by GRP, equivalent to 5.0% of WA’s total GRP.

In regional WA, tourism accounts for 5.7% of GRP compared to 4.1% in Destination Perth, demonstrating the importance of the tourism industry in Regional WA. This is particularly true for ACC where tourism accounts for 17.6% of GRP.

$0.41 in every $1 of WA’s total (direct + indirect) tourism GRP is produced in regional WA.

Over the past five years, GRP in each of WA’s regions has grown, however ASW saw a small decline in 2017-18.
Regional Tourism Satellite Account (RTSA) 2017-18 - Employment

- In 2017-18, the tourism industry (directly + indirectly) employed 108,800 people in WA, equivalent to 8.2% of WA’s total employment.

- In regional WA, tourism accounts for 15.3% of employment compared to 5.6% in Destination Perth, demonstrating the importance of the tourism industry in Regional WA. This is particularly true for ACC where tourism accounts for 26.1% of employment.

- More than four in every ten people employed in WA’s tourism industry are based in Regional WA.

- Over the past five years, tourism employment in each of WA’s regions has grown, however ASW saw a small decline in 2017-18.

### Total Employment by Region

- **Destination Perth (DP)**: 41,500 persons (4.0% of total economy)
- **Australia’s North West (ANW)**: 6,600 persons (7.6% of total economy)
- **Australia’s Coral Coast (ACC)**: 6,200 persons (18.4% of total economy)
- **Australia’s South West (ASW)**: 14,500 persons (13.2% of total economy)
- **Australia’s Golden Outback (AGO)**: 4,400 persons (7.4% of total economy)
- **Regional Western Australia**: 31,700 persons (10.9% of total economy)
- **Western Australia (WA)**: 73,200 persons (5.5% of total economy)
- **Total Employment**: 108,800 persons (8.2% of total economy)

### Total Employment over Time

- **2013-14**: 52K
- **2014-15**: 54K
- **2015-16**: 56K
- **2016-17**: 58K
- **2017-18**: 59K

**Employed person** is aged 15+ who, during the reference week, worked for one hour or more in a job, a business or on a farm, or without pay in a family business or farm.

**Direct contribution** is money spent directly in the tourism industry - with no tourism industry this money wouldn’t be generated, or these people wouldn’t be employed.

**Indirect contribution** is the flow-on effect of the tourism industry. In each of WA’s regions, every dollar spent in the tourism industry, created additional value elsewhere in the economy.
Regional Tourism Satellite Account (RTSA) 2017-18 - Further Information

About this report

The Regional Tourism Satellite Accounts (RTSA) highlights the importance of tourism to the economy of each tourism region across Australia. The RTSA measures the direct and indirect impact of tourism across a number of measures including Gross Regional Product (GRP), Gross Value Added (GVA), and employment. The RTSA is based on the same inputs and principles used for the State Tourism Satellite Accounts, also developed by TRA. It should be noted that the sum of tourism regions will not always equate to total Western Australia, due to indirect effects of tourism consumption in Western Australia’s tourism regions that are not allocated to a specific tourism region.

This report summarises key findings for Western Australia’s five tourism regions from the 2017-18 RTSA, and is considered the most recent and accurate data on tourism’s contribution to the WA economy. In this report, ‘Regional WA’ is defined as all tourism regions excluding Destination Perth.

For more information on the RTSA, and to access reports and data tables for each tourism region in Australia, visit TRA’s website.

Source and further information

All data presented in this report is sourced from Tourism Research Australia's (TRA) Regional Tourism Satellite Accounts 2017-18. For more information on the RTSA, and to access reports and data tables for each tourism region in Australia, visit TRA’s website.

For any queries about this summary, please contact the Tourism WA research team via research@westernaustralia.com.