## W E S T E R N A U S T R A L I A



Tuesday, January 3, 2023

# Western Australia named among top destinations to visit in 2023

A rare astro-phenomenon has seen Western Australia named among the top destinations to visit in 2023 by a leading online news publication.

CNN Travel has highlighted major events and openings as reasons to visit 23 locations around the world this year.

Western Australia will be the best spot to view a total solar eclipse on April 20, 2023 and thousands of visitors from around the world are expected to visit the broader Ningaloo region to witness the event.

As part of this, a three-day Dark Sky Festival will be held in Exmouth, Carnarvon and Onslow to enhance the experience for those with existing accommodation bookings.

The CNN Travel listing also celebrates the expanse of Western Australia, and its dreamlike landscapes – from the reinvigorated capital city of Perth, to the wondrous wine country of the Margaret River Region, and the otherworldly terrain of the Kimberley.

Western Australia is the only Australian destination to make the CNN list.

View the full list on the CNN Travel website.

#### **ENDS**

### **Background**

### **About CNN**

CNN Digital is the world leader in online news and information and seeks to inform, engage and empower the world. Staffed 24 hours, seven days a week by a dedicated team in CNN bureaus around the world, CNN's digital platforms deliver news from almost 4,000 journalists in every corner of the globe.



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## **About Tourism Western Australia (Tourism WA)**

Tourism Western Australia (Tourism WA) is responsible for promoting Western Australia (WA) as an incredible holiday and events destination. We work with a range of people from the public and private sector to develop and promote WA's iconic tourism experiences, to attract events to the State and help the tourism industry thrive.

Walk on a Dream in Western Australia and explore the awe-inspiring attributes that make the State such a wondrous, dreamlike destination. Tourism WA's new Walking on a Dream campaign is inspired by WA's unique Aboriginal culture and inspires holidaymakers to book their next visit to WA by showcasing the State's dreamlike qualities - jaw-dropping landscapes, supernatural colour contrasts, otherworldly phenomena, immersive connections with authentic characters, and one-of-a-kind experiences that inspire a sense of unparalleled freedom.

Find out more about Western Australia, or the Ningaloo Eclipse.

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