

State Tourism Satellite Account 2021-22

Topline Results for WA

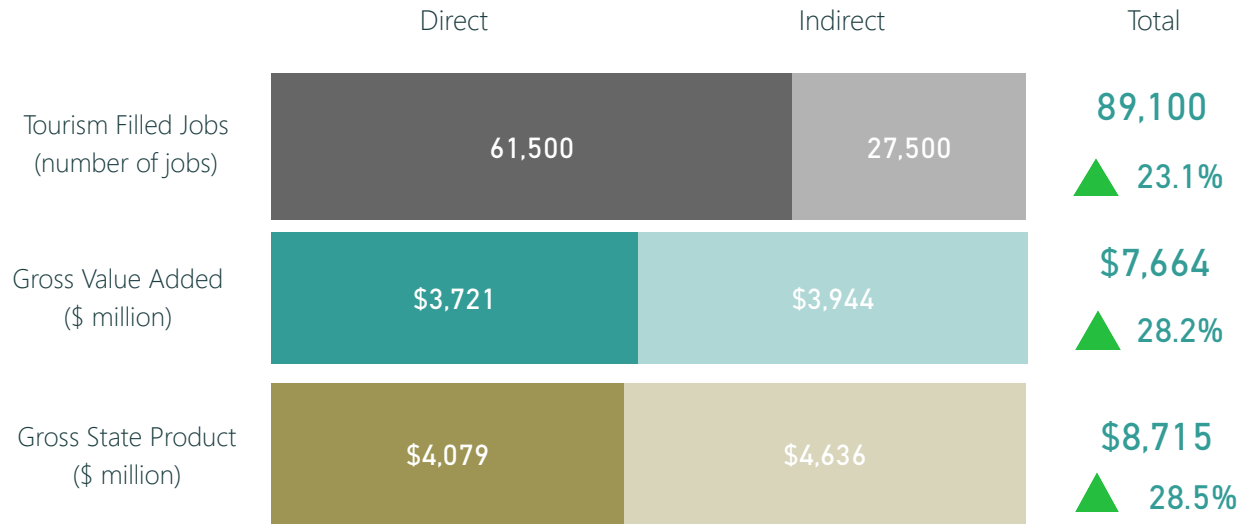
Prepared by Tourism WA Strategy and Research
May 2023



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AUSTRALIA

State Tourism Satellite Account (State TSA) 2021-22

Summary of Economic Contribution to Western Australia



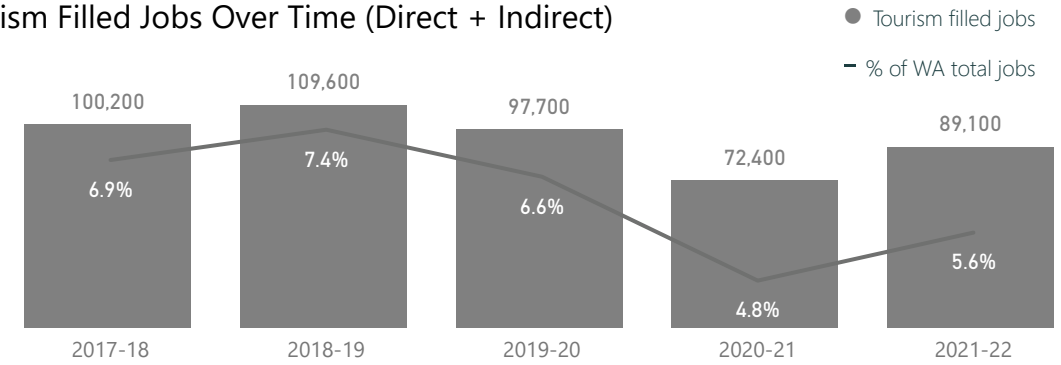
- In 2021-22 there were 61,500 direct tourism filled jobs in WA and tourism generated a further 27,500 jobs indirectly, making a total of 89,000 tourism filled jobs. Tourism (direct + indirect) contributes 5.6% of WA's total jobs.
- The value of the WA tourism industry is \$7.7 billion by Gross Value Added (GVA), contributing 2.0% of WA's total GVA. This is the equivalent of \$8.7 billion by Gross State Product (GSP), contributing 2.2% of WA's total GSP.
- Two thirds (66%) of WA's direct tourism GVA was contributed by intrastate overnight travel, while daytrip visitors accounted for 16%. Interstate visitors contributed 13% and international visitors contributed 6%.
- Despite improvements in tourism filled jobs, GVA and GSP compared to 2020-21, levels remain behind those seen pre-pandemic in 2018-19.

Tourism Filled job refers to all positions of employment which are currently filled as a result of WA's tourism industry. Includes secondary jobs.

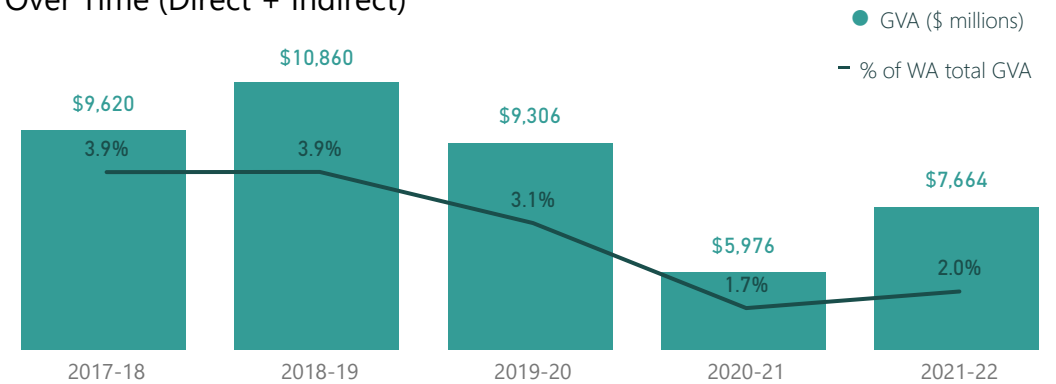
Gross value added (GVA) allows easier comparisons across industries. GVA is the labour income and capital revenue received by the industry from tourism and the net taxes government receives from production.

Gross state product (GSP) allows easier comparisons across industries. GRP is GVA plus net taxes.

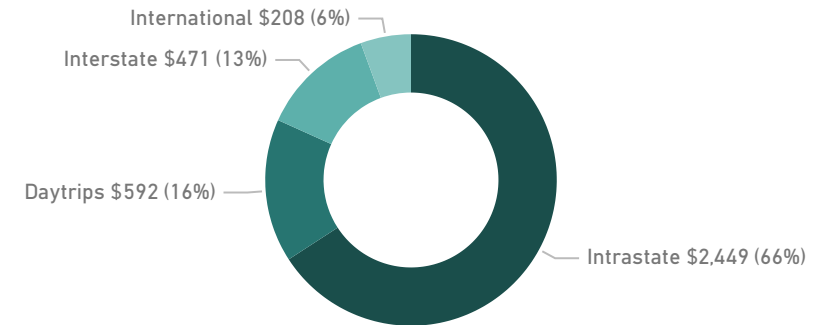
Tourism Filled Jobs Over Time (Direct + Indirect)



GVA Over Time (Direct + Indirect)

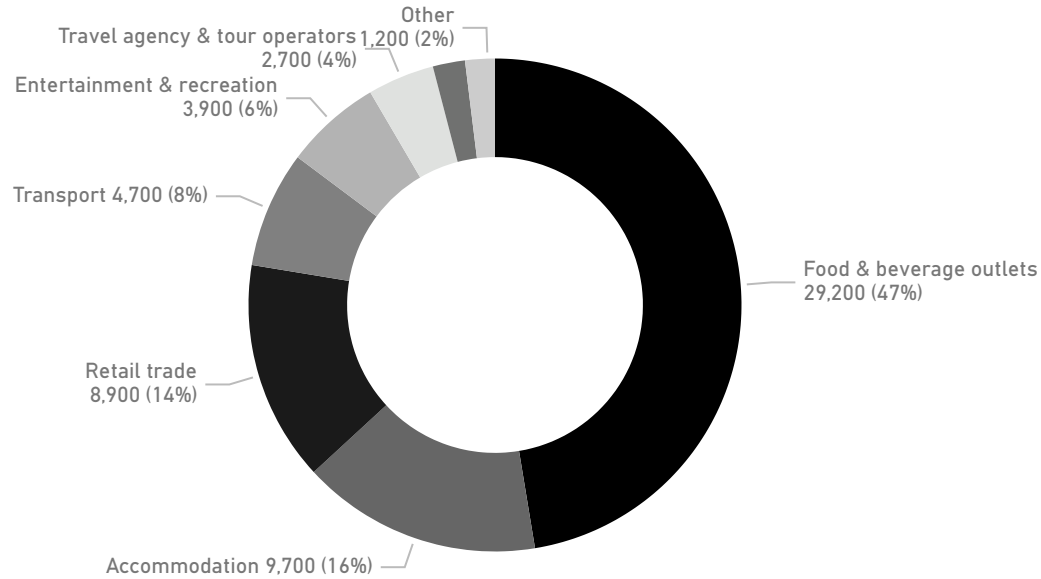


Direct GVA by Source Market (\$ million)

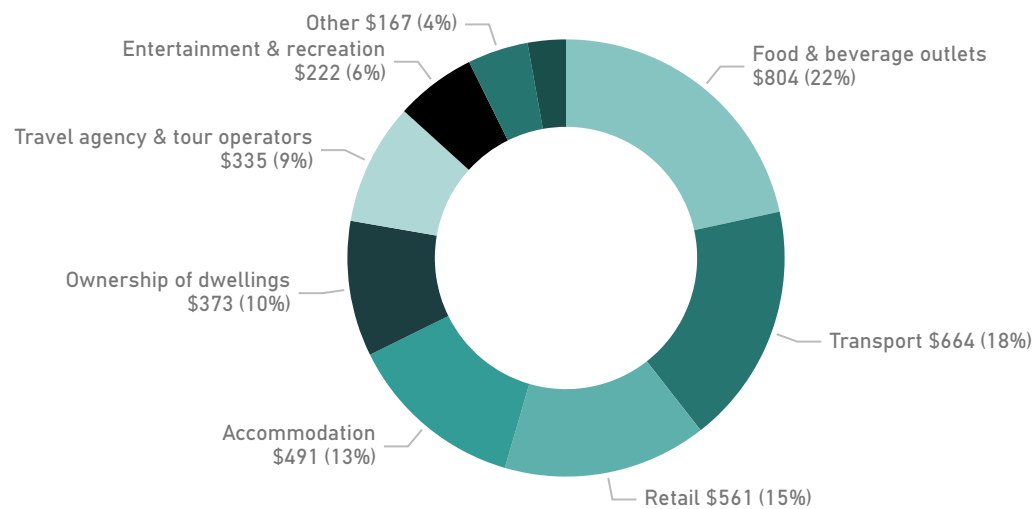


State Tourism Satellite Account (State TSA) 2021-22

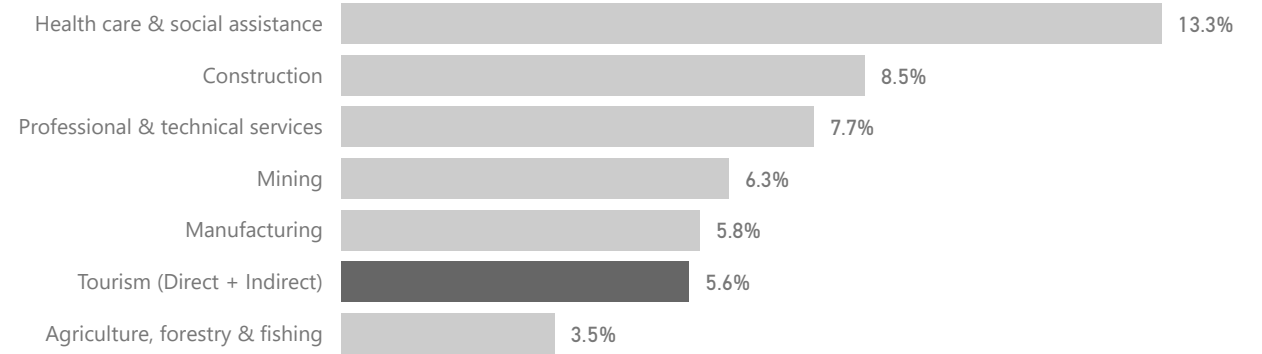
Direct Tourism Filled Jobs by Industry



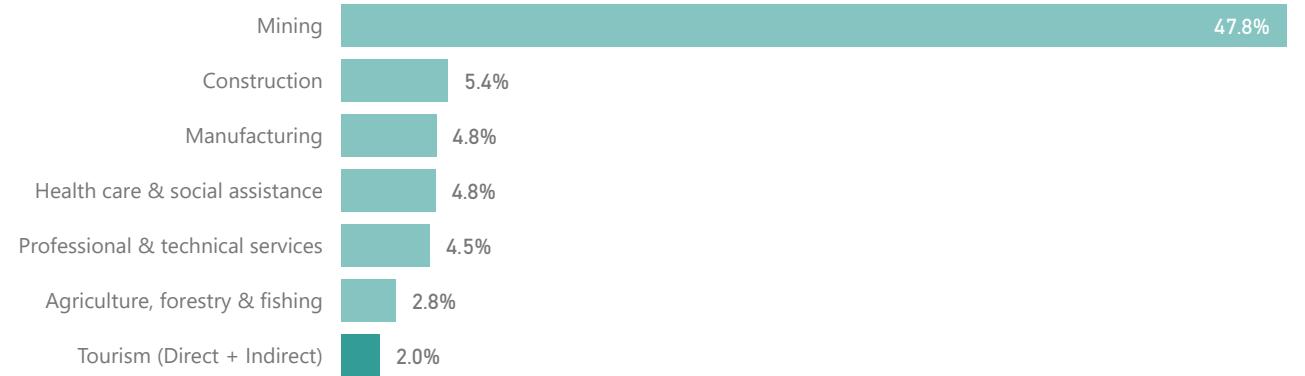
Direct GVA by Industry (\$ million)



Industry Shares of WA's Filled Jobs



Industry Shares of WA's Total GVA



- The WA tourism industry (direct + indirect) generates a significant number of jobs in the WA economy: 5.6% of the State's filled jobs. Almost half (47%) of direct tourism filled jobs in WA are in the food and beverage sector, with a further 16% in the accommodation sector.

- In 2021-22, WA's tourism industry (direct + indirect) contributed 2.0% to the States GVA. Food and beverage outlets contributed most significantly to WA's direct tourism GVA, followed by transport and retail.

State Tourism Satellite Account (State TSA) 2021-22 - Further Information



About this report

The State Tourism Satellite Accounts (State TSA) report highlights the importance of tourism to each state and territory's economy. The State TSA measures the direct and indirect impact of tourism across a number of measures including Gross State Product (GSP), Gross Value Added (GVA) and tourism filled jobs.

With this release of the State TSA, the tourism employment metric has been replaced with tourism filled jobs. Tourism filled jobs provides a more meaningful measure of the tourism workforce as it captures secondary jobs that people have in the tourism sector.

Underpinning these accounts is a framework built on international and domestic tourist spend (sourced from Tourism Research Australia's (TRA) International and National Visitor Surveys), ABS data, labour force statistics, and state accounts data. The development of a State TSA is necessary because there is no tourism 'industry' identified within the current national accounting framework, due to the sector's diverse products and services.

A recurring feature of the State TSA is that historical estimates for previous years are revised to reflect revisions to input data, such as changes in Australian Bureau of Statistics National Accounts data. TRA makes changes to previous time series estimates as required in each State TSA release, therefore the historic data presented in this report (for years 2017-18 to 2020-21) differs from that published in the 2020-21 report.

This report summarises key findings for Western Australia (WA) from the 2021-22 State TSA, and is considered the most recent and accurate data on tourism's contribution to the WA economy. The 2021-22 State TSA captures WA's initial recovery post border opening in March 2022.

Source and further information

All data presented in this report is sourced from TRA State Tourism Satellite Accounts 2021-22. For more information on the State TSA, and to access reports and data tables for each tourism region in Australia, visit [TRA's website](#).

For any queries about this summary, please contact the Tourism WA research team via research@westernaustralia.com.

Definitions

Direct contribution is money spent directly in the tourism industry - with no tourism industry this money wouldn't be generated, or these people wouldn't be employed.

Indirect contribution is the flow-on effect of the tourism industry. In each of WA's regions, every dollar spent in the tourism industry, created additional value elsewhere in the economy.

Tourism filled jobs refers to all positions of employment which are currently filled as a result of WA's tourism industry. Includes secondary jobs.

International tourists are overseas visitors to Australia who stay for a period of less than 12 months.

Interstate travel is domestic overnight travel where a visitor travels to a state or territory other than that in which they reside.

Intrastate travel is domestic overnight travel where a visitor travels to a location in the state or territory in which they reside.

Daytrip travel is domestic travel involving a round trip distance of at least 50 kilometres and at least four hours, and no nights spent away from home. Same-day travel as part of overnight travel is excluded, as is routine travel such as commuting between work or school and home.

Total contribution of tourism is the sum of direct contribution and indirect contribution

Gross value added (GVA) allows easier comparisons across industries. GVA is the labour income and capital revenue received by the industry from tourism and the net taxes government receives from production.

Gross state product (GSP) allows easier comparisons across industries. GRP is GVA plus net taxes.