

Regional Tourism Satellite Account 2021-22



Topline Results for WA

Prepared by Tourism WA Insights and Planning
July 2023

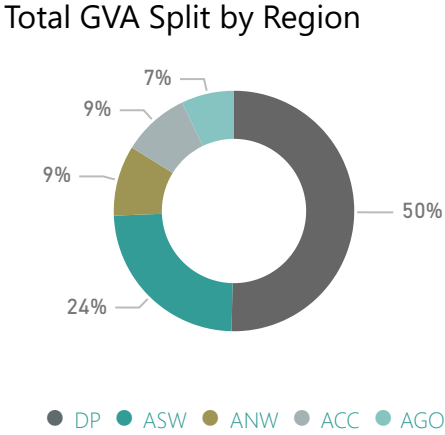


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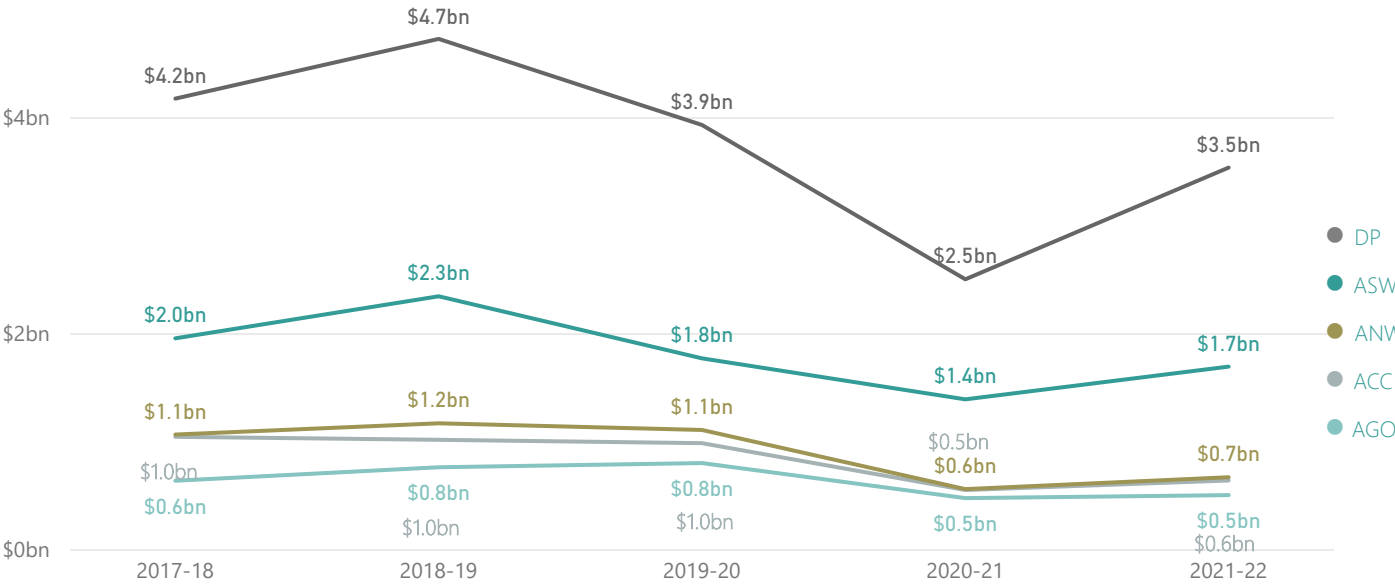
Regional Tourism Satellite Account (RTSA) 2021-22 - Gross Value Added (GVA)

Direct GVA		Total (Direct + Indirect) GVA	
	Destination Perth (DP)		
\$1,977 \$ million	0.8% % of total economy	\$3,532 \$ million	1.4% % of total economy
	Australia's North West (ANW)		
\$354 \$ million	0.5% % of total economy	\$665 \$ million	0.9% % of total economy
	Australia's Coral Coast (ACC)		
\$332 \$ million	3.6% % of total economy	\$635 \$ million	6.9% % of total economy
	Australia's South West (ASW)		
\$825 \$ million	3.6% % of total economy	\$1,689 \$ million	7.3% % of total economy
	Australia's Golden Outback (AGO)		
\$233 \$ million	0.6% % of total economy	\$499 \$ million	1.4% % of total economy
	Regional Western Australia		
\$1,743 \$ million	1.2% % of total economy	\$3,487 \$ million	2.4% % of total economy
	Western Australia (WA)		
\$3,721 \$ million	1.0% % of total economy	\$7,664 \$ million	2.0% % of total economy

- In 2021-22, tourism (direct + indirect) in WA was worth \$7.7 billion by GVA, equivalent to 2.0% of WA's total GVA.
- In regional WA, tourism accounts for 2.4% of GVA compared to 1.4% in Destination Perth, demonstrating the importance of the tourism industry in Regional WA. This is particularly true for ACC and ASW where tourism accounts for 6.9% and 7.3% of GVA respectively.
- \$0.50 in every \$1 of WA's total (direct + indirect) tourism GVA is produced in regional WA.
- In 2021-22 each region saw recovery in GVA compared to 2020-21, however there remains a shortfall vs. 2018-19 due to travel restrictions for much of 2021-22. ANW (-43%), ACC (-37%) and AGO (-34%) saw the most significant declines. ASW declined by (-) 28% and DP (-) 25%.



Total GVA over Time



Gross value added (GVA) allows easier comparisons across industries. GVA is the labour income and capital revenue received by the industry from tourism and the net taxes government receives from production.

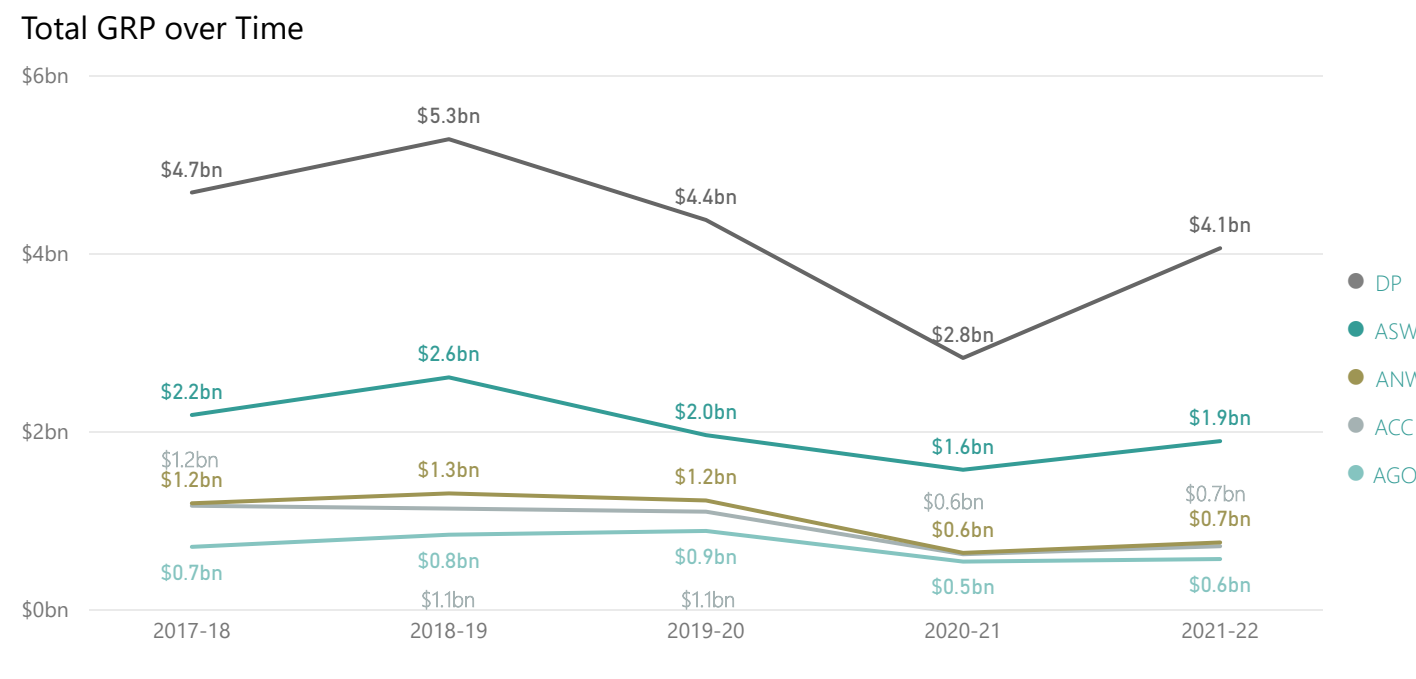
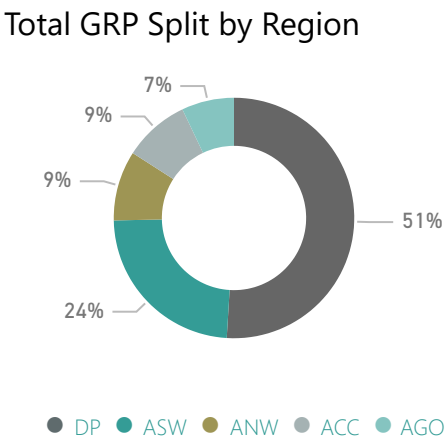
Direct contribution is money spent directly in the tourism industry - with no tourism industry this money wouldn't be generated, or these jobs wouldn't exist.

Indirect contribution is the flow-on effect of the tourism industry. In each of WA's regions, every dollar spent in the tourism industry, created additional value elsewhere in the economy.

Regional Tourism Satellite Account (RTSA) 2021-22 - Gross Regional Product (GRP)

Direct GRP		Total (Direct + Indirect) GRP	
	Destination Perth (DP)		
\$2,229 \$ million	0.9% % of total economy	\$4,054 \$ million	1.6% % of total economy
	Australia's North West (ANW)		
\$382 \$ million	0.5% % of total economy	\$748 \$ million	0.9% % of total economy
	Australia's Coral Coast (ACC)		
\$349 \$ million	3.6% % of total economy	\$705 \$ million	7.4% % of total economy
	Australia's South West (ASW)		
\$870 \$ million	3.6% % of total economy	\$1,886 \$ million	7.9% % of total economy
	Australia's Golden Outback (AGO)		
\$249 \$ million	0.7% % of total economy	\$561 \$ million	1.5% % of total economy
	Regional Western Australia		
\$1,850 \$ million	1.2% % of total economy	\$3,901 \$ million	2.6% % of total economy
	Western Australia (WA)		
\$4,079 \$ million	1.0% % of total economy	\$8,715 \$ million	2.2% % of total economy

- In 2021-22, tourism (direct + indirect) in WA was worth \$8.7 billion by GRP, equivalent to 2.2% of WA's total GRP.
- In regional WA, tourism accounts for 2.6% of GRP compared to 1.6% in Destination Perth, demonstrating the importance of the tourism industry in Regional WA. This is particularly true for ACC and ASW where tourism accounts for 7.4% and 7.9% of GRP respectively.
- \$0.51 in every \$1 of WA's total (direct + indirect) tourism GRP is produced in regional WA.
- In 2021-22 each region saw recovery in total GRP vs. 2020-21, however there remains a shortfall vs. 2018-19 due to travel restrictions for much of 2021-22. ANW (-42%), ACC (-37%), AGO (-33%) saw the most significant declines. ASW declined by (-) 28% and DP by (-) 23%.



Gross regional product (GRP) allows easier comparisons across industries. GRP is GVA plus net taxes.

Direct contribution is money spent directly in the tourism industry - with no tourism industry this money wouldn't be generated, or these jobs wouldn't exist.

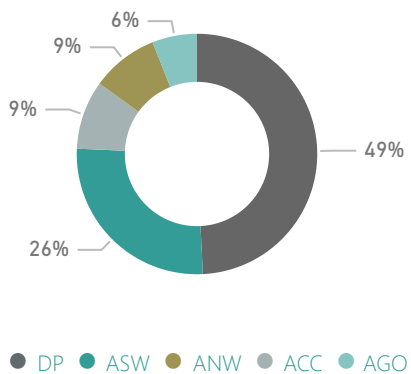
Indirect contribution is the flow-on effect of the tourism industry. In each of WA's regions, every dollar spent in the tourism industry, created additional value elsewhere in the economy.

Regional Tourism Satellite Account (RTSA) 2021-22 - Tourism Filled Jobs (jobs)

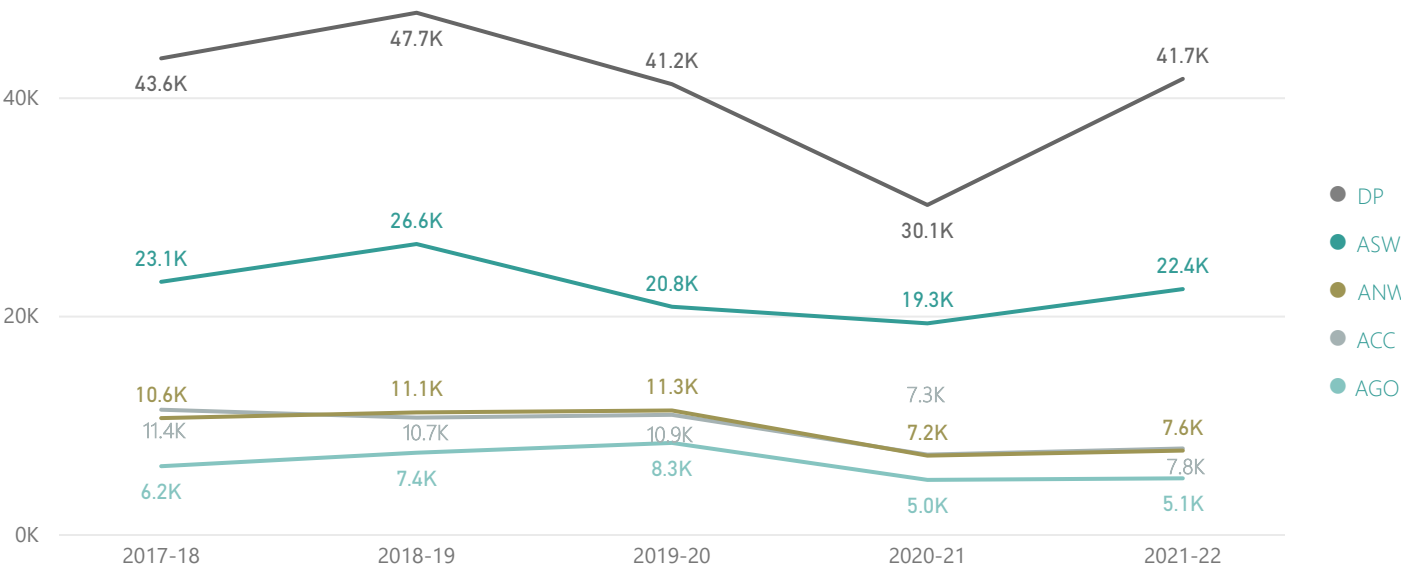
Direct Jobs		Total (Direct+Indirect) Jobs	
Destination Perth (DP)			
30,800 Jobs	2.5% % of total economy	41,700 Jobs	3.4% % of total economy
Australia's North West (ANW)			
5,500 Jobs	5.3% % of total economy	7,600 Jobs	7.4% % of total economy
Australia's Coral Coast (ACC)			
5,700 Jobs	14.2% % of total economy	7,800 Jobs	19.5% % of total economy
Australia's South West (ASW)			
16,300 Jobs	12.5% % of total economy	22,400 Jobs	17.3% % of total economy
Australia's Golden Outback (AGO)			
3,400 Jobs	4.8% % of total economy	5,100 Jobs	7.2% % of total economy
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Regional Western Australia			
30,800 Jobs	8.9% % of total economy	43,000 Jobs	12.5% % of total economy
Western Australia (WA)			
61,600 Jobs	3.9% % of total economy	89,100 Jobs	5.6% % of total economy

- In 2021-22, there were 89,100 (direct + indirect) tourism filled jobs in WA, equivalent to 5.6% of WA's total jobs.
- In regional WA, tourism accounts for 12.5% of jobs compared to 3.4% in DP, demonstrating the importance of the tourism industry in Regional WA. This is particularly true for ACC and ASW where tourism accounts for 19.5% and 17.3% of jobs respectively.
- More than half of all persons employed in WA's tourism industry are based in Regional WA.
- In 2021-22 each region saw recovery in total jobs vs. 2020-21, however there remains a shortfall vs. 2018-19 due to travel restrictions for much of 2021-22. AGO and ANW (both -31%) saw the most significant declines. ACC declined by (-) 26%, ASW (-) 16% and DP by (-) 13%.

Tourism Filled Jobs by Region



Total Tourism Filled Jobs over Time



Tourism filled jobs refers to all positions of employment which are currently filled as a result of WA's tourism industry. Includes secondary jobs.

Direct contribution is money spent directly in the tourism industry - with no tourism industry this money wouldn't be generated, or these jobs wouldn't exist.

Indirect contribution is the flow-on effect of the tourism industry. In each of WA's regions, every dollar spent in the tourism industry, created additional value elsewhere in the economy.

Regional Tourism Satellite Account (RTSA) 2021-22 - Further Information

About this report

The Regional Tourism Satellite Accounts (RTSA) highlights the importance of tourism to the economy of each tourism region across Australia. The RTSA measures the direct and indirect impact of tourism across a number of measures including Gross Regional Product (GRP), Gross Value Added (GVA), and tourism filled jobs (jobs). The RTSA is based on the same inputs and principles used for the State Tourism Satellite Accounts, also developed by TRA. It should be noted that the sum of tourism regions will not always equate to total Western Australia, due to indirect effects of tourism consumption in Western Australia’s tourism regions that are not allocated to a specific tourism region.

With this release of the Regional TSA, the tourism employment metric has been replaced with tourism filled jobs. Tourism filled jobs provides a more meaningful measure of the tourism workforce as it captures secondary jobs that people have in the tourism sector.

A recurring feature of the RTSA is that historical estimates for previous years are revised to reflect revisions to input data, such as changes in Australian Bureau of Statistics National Accounts data. TRA makes changes to previous time series estimates as required in each RTSA release, therefore the historic data presented in this report (for years 2017-18 to 2020-21) differs from that published in the 2020-21 report.

This report summarises key findings for Western Australia’s five tourism regions from the 2021-22 RTSA, and is considered the most recent and accurate data on tourism’s contribution to the WA economy. In this report, “Regional WA” is defined as all tourism regions excluding Destination Perth. For more information on the RTSA, and to access reports and data tables for each tourism region in Australia, visit [TRA’s website](#).

Source and further information

All data presented in this report is sourced from Tourism Research Australia’s (TRA) Regional Tourism Satellite Accounts 2021-22. For more information on the RTSA, and to access reports and data tables for each tourism region in Australia, visit [TRA’s website](#).

For any queries about this summary, please contact the Tourism WA Insights and Planning team via research@westernaustralia.com.

Western Australia's Tourism Regions

