

DOMESTIC COOPERATIVE *Marketing Program*

**WESTERN
AUSTRALIA**
EXPERIENCE EXTRAORDINARY

Domestic Travel Distribution Partner Contacts

Tourism WA works with a range of travel distributors such as airlines, wholesalers, retail travel chains, and online tourism agents who have the ability to sell a wide range of Western Australian tourism product to generate bookings.

On an annual basis, Tourism WA invests up to \$2m into cooperative marketing campaigns to market WA holiday product based on seasonality and commercial considerations.

Tourism WA's owned and earned channels support our cooperative campaigns including holiday deals on westernaustralia.com and our consumer newsletter 'The Westerly', social media posts on Facebook, Instagram, Twitter and Youtube, public relations, media and trade familiarisations and training.

Domestic Travel Distribution Partners		
Jetstar Airlines Australia	<ul style="list-style-type: none"> Accommodation drawn from Hooroo Tours and activities drawn from viatour.com 	Hooroo: matthew.barnes@hooroo.com Viatour: Katie Laird klaird@viator.com
Qantas Airlines Australia	<ul style="list-style-type: none"> Accommodation drawn from Hooroo Tours and activities drawn from viatour.com Packages supplied by Qantas Holidays part of the Helloworld Group. 	Hooroo: Matthew Barnes: matthew.barnes@hooroo.com Viatour: Katie Laird: klaird@viator.com Qantas Holidays: aust@helloworld.com.au
Virgin Australia Airlines	<ul style="list-style-type: none"> Accommodation drawn from Expedia Non accommodation contracted with Virgin Australia Holidays 	Virgin Australia Holidays (non -accommodation) Jess Roney: Jess.Roney@virginaustralia.com
Tigerair Australia	<ul style="list-style-type: none"> Accommodation widget with booking.com 	Booking.com Perth Accommodation: Tristan Peters: tristan.peters@booking.com Regional WA Accommodation: Shunali Golubic: Shunali.golubic@booking.com
Discover Australia Holidays	<ul style="list-style-type: none"> Accommodation, Tour, Attractions, Hire 	product@discoverAustralia.com
Helloworld	<ul style="list-style-type: none"> Accommodation, Tour, Attractions, Hire 	aust@helloworld.com.au
Sunlover Holidays	<ul style="list-style-type: none"> Accommodation, Tour, Attractions, Hire 	contracting@aot.com.au
Flight Centre Group / Infinity Holidays	<ul style="list-style-type: none"> Accommodation, Tour, Attractions, Hire 	hayley_giles@flightcentre.com
Broome, Kimberley and Beyond	<ul style="list-style-type: none"> Accommodation, Tour, Attractions, Hire 	product@broomekimberley.com
Expedia Group (Wotif.com/ Expedia.com.au/ Lastminute.com.au/ Hotels.com)	<ul style="list-style-type: none"> Accommodation 	Perth Accommodation: Kerry Gouwes: kgouwes@expedia.com Regional WA Accommodation : Xavier Sala Busquets: xsalabusquets@expedia.com
Webjet.com	<ul style="list-style-type: none"> Accommodation drawn from Expedia Webjet Exclusive Accommodation 	Webjet Exclusive: Paul Ryan: paulryan@webjet.com.au