








SIGN TYPE	<b>TOURIST ACCOMMODATION</b>
CATEGORY	TOURIST SERVICE SIGN
COLOURS	Legend: <b>WHITE</b> Background: <b>AIRCRAFT BLUE</b>
GENERIC AUSTRALIAN STANDARD SYMBOL	<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>General Accommodation</p> </div> <div style="text-align: center;">  <p>Caravan Park</p> </div> <div style="text-align: center;">  <p>Camping Facility</p> </div> </div>
PURPOSE	A directional sign to indicate a recognised <b>Tourist Accommodation</b> facility
SIGN APPROVAL AUTHORITY	Main Roads Western Australia (MRWA) and/or relevant Local Government (LG).
ESSENTIAL CRITERIA	<p>The <b>tourist accommodation</b> facility must:</p> <ol style="list-style-type: none"> <li>1. be <b>operational</b> and substantially dedicated to providing for the needs of <b>short term visitors</b> (not for long term residents)</li> <li>2. be designed and managed as a tourist accommodation facility</li> <li>3. meet all statutory and Local Government regulations and planning requirements</li> <li>4. be a member of a recognised local tourism organisation</li> <li>5. be distinctly signed at the property line so that it is easily identifiable by motorists</li> <li>6. have a minimum of \$5 million Public Liability insurance cover</li> <li>7. Available to the general public (not exclusively for coach tours and other organised groups)</li> <li>8. Prior booking is not required</li> </ol>
DESIRABLE CRITERIA	<p>It is <b>desirable</b> for the <b>tourist accommodation</b> facility to:</p> <ul style="list-style-type: none"> <li>• show the location of the premises using an inset map where possible on brochures and other marketing collateral</li> <li>• be a member of the WA Tourism Network</li> <li>• be Quality Assured by Tourism Council Western Australia</li> </ul>
SIGN TYPES	<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>500m</p> </div> <div style="text-align: center;">  <p>500m</p> </div> <div style="text-align: center;">  <p>500m</p> </div> <div style="text-align: center;">  <p>500m</p> </div> </div>

<b>EXCLUSIONS</b>	MRWA does not permit the installation of Tourist Accommodation Signs (except for caravan parks) in the Perth Zone.
<b>LOCATION OF SIGNS</b>	n/a
<b>COSTS</b>	<p>All costs associated with the manufacture, transport, installation and maintenance of signs on roads controlled by MRWA shall be the responsibility of the applicant.</p> <p>Some local Shires may install signs at a reduced cost on Shire controlled roads.</p> <p>A letter outlining all costs associated with the signage request will be sent to the applicant and payment will be required prior to commencement of any work.</p> <p>Where the facility no longer operates, or is inoperative for two months or more, all signs shall be removed at the cost of the operator.</p>
<b>OWNERSHIP</b>	All road signs remain the property of MRWA or the relevant LG.
<b>APPLYING FOR SIGNS</b>	<p>All applications for road signs on roads should be forwarded to the relevant Local Government in the first instance.</p> <p>The Local Government authority will refer the application to MRWA where road signs are required to be installed on MRWA controlled roads.</p> <p><i>Tourism Western Australia is not involved in any approval, assessment or endorsement process.</i></p>
<b>REVIEW</b>	<p>All signs will be reviewed after 5 years to determine any change to the nature of the business and to ensure that compliance conditions are still being met.</p> <p>Tourist attractions, services and facilities are monitored on an ongoing basis to ensure that minimum standards are consistently maintained throughout WA and that they continue to meet the essential criteria for road signage purposes.</p> <p>Where a tourist attraction, service or facility is found to no longer meet the essential criteria, the operator or manager of the tourist attraction, service or facility will be advised accordingly to restore their eligibility. If their eligibility is not rectified within three months, all signs will be removed.</p> <p>When tourist attraction, service and facility signs become due for replacement or are required to be relocated, the tourist attraction, service or facility should be re-assessed to ensure that it still meets the essential criteria for road signage.</p>
<b>REFERENCES</b>	<p>Position Statement - <b>Tourist Signage Guidelines</b></p> <p>Position Statement - <b>Applying for a Roadside Tourist Sign</b></p>
<b>REVISION DATE</b>	1 October 2010