



SIGN TYPE	HISTORIC TOWN
CATEGORY	TOURIST ATTRACTION SIGN
COLOURS	Legend: WHITE Background: LEAF BROWN
GENERIC SIGN	
PURPOSE	To indicate a recognised Historic Town .
SIGN APPROVAL AUTHORITY	Main Roads Western Australia (MRWA) and/or relevant Local Government (LG).
COMPLIANCE ASSESSMENT AUTHORITY	Australian Heritage Commission
ESSENTIAL CRITERIA	<p>The Historic Town must:</p> <ol style="list-style-type: none"> 1. demonstrate that tourism is clearly a core part of the business of the Historic Town 2. be classified by the Australian Heritage Commission as a Historic Town 3. be interpreted on location through displays, plaques or written material 4. be clean, well presented and have a high level of civic pride at all times 5. have clean and conveniently located visitor facilities
SIGN TYPES	
EXCLUSIONS	None
LOCATION OF SIGNS	N/a

COSTS	<p>All costs associated with the manufacture, transport, installation and maintenance of signs shall be borne by the applicant.</p> <p>Some Local Governments may install signs at a reduced cost on Shire controlled roads.</p> <p>A letter outlining all costs associated with the signage request will be sent to the applicant and payment will be required prior to commencement of any work.</p> <p>Where the facility no longer operates, or is inoperative for two months or more, all signs shall be removed at the expense of the operator.</p>
OWNERSHIP	<p>All road signs remain the property of MRWA or the relevant LG.</p>
APPLYING FOR SIGNS	<p>All applications for road signs on roads should be forwarded to the relevant Local Government in the first instance.</p> <p>The Local Government authority will refer the application to MRWA where road signs are required to be installed on MRWA controlled roads.</p> <p><i>Tourism Western Australia is not involved in any approval, assessment or endorsement process.</i></p>
OWNERSHIP	<p>All road signs remain the property of MRWA or the relevant LG.</p>
REVIEW	<p>Historic Town signs are reviewed by on a regular basis to ensure that they continue to meet the essential criteria.</p> <p>When found in default, the Australian Heritage Commission will be advised and the signs be removed.</p>
REFERENCES	<p>Position Statement - Applying for a Roadside Tourist Sign</p>
REVISION DATE	<p>1 October 2010</p>