

COMPLIANCE CHECKLIST
**ROAD SIGN FOR
 TOURIST INFORMATION RADIO**



ESTABLISHMENT _____

ADDRESS _____

CONTACT _____


TEL: _____

EMAIL _____

FAX: _____

<p>Does the Tourist Information Radio broadcaster meet the following</p> <p>ESSENTIAL CRITERIA</p> <p>The broadcaster</p> <ul style="list-style-type: none"> ▪ meets all statutory broadcasting regulations and be licensed to operate by the Australian Communications Authority and operate in accordance with the Australian Broadcasting Authority conditions outlined in Schedule 2 of the Broadcasting Services Act 1992 ▪ broadcasts solely as a visitor/motorist information service ▪ broadcasts messages continuously ▪ assures that the entire content of broadcast messages is relevant to tourists and is endorsed by the relevant Tourism WA recognised Regional Tourism Organisation ▪ date stamps the broadcast (so that listeners know that the information is current) ▪ broadcasts information that is accurate ▪ includes a contact phone number in the broadcast for enquiries 	<p>Please indicate with a ✓ if you comply with the Essential Criteria</p>
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<p>In addition to the Essential Criteria, does Tourist Information Radio broadcaster also meet the following</p> <p>DESIRABLE CRITERIA</p> <p>The broadcaster</p> <ul style="list-style-type: none"> ▪ is Quality Assured by the Tourism Council Western Australia ▪ is a member of a Tourism WA recognised Regional Tourism Association 	<p>Please indicate with a ✓ if you comply with the Desirable Criteria</p>
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<p>Typical example of roadside sign</p> 	<p>PLEASE NOTE:</p> <p>Signing will not be considered for broadcast services:</p> <ul style="list-style-type: none"> • that have a transmission range of less than three kilometres, except for site-specific applications such as visitor information bays and natural attractions • where the information is specific to one establishment or service • that would be of interest to only a small section of the community <p>In determining the location and extent of visitor radio signing the following conditions apply:</p> <ul style="list-style-type: none"> • only one Tourist Information Radio sign is permitted at each major approach road to the town or area serviced • signs will only be erected in areas where a clear signal can be obtained (not subject to prolonged periods of distortion or fade) • signs are not permitted on freeways that bypass the town or area to which the service pertains
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Please sketch a simple single line diagram of the roads in your vicinity to indicate where you would prefer to have signs erected. The locations will be subject to Main Roads WA and Local Government approval.

ADDITIONAL COMMENTS _____

I hereby state that the information provided on this application is true and correct.

NAME _____

SIGNATURE _____ DATE _____

ROAD SIGN COMPLIANCE CHECKLISTS ARE ALSO AVAILABLE FOR:

- Tourist Attraction
- Tourist Accommodation Facility
- Visitor Information